

NEWS SUMMARY

GENERAL

Renewed rioting in S. Africa township

South African police fired tear gas and rubber bullets to quell fresh rioting in Sebokeng township...

Hyderabad curfew

Four people were stabbed to death and 50 injured in violence that led to a curfew being imposed on the southern Indian city of Hyderabad...

China typhoon

Typhoon Ike, which ravaged the Philippines last week, has caused havoc in southern China...

Soviet inefficiency

Collective and state farms around Moscow were criticised in the official daily Pravda for inefficient use of investment, technological backwardness and complacent management...

Nazis arrested

Three known neo-Nazis and 10 other people were arrested in West Berlin at a meeting to set up a secret extreme right-wing organisation...

Argentine talks

Argentina's Radical Government began a new round of talks with both sides of industry in a renewed attempt to secure a broad agreement on a prices and incomes policy...

Chile warning

General Rene Videla, commander of Santiago's military garrison, gave a warning that Chilean authorities would impose special security measures tomorrow when Gen Augusto Pinochet's regime celebrates its 11th year in power...

N-cargo threat

Sunken French freighter Mont Louis might break up with its nuclear cargo if rough weather continues to prevent salvage operations...

Merger rejected

British Social Democratic Party leader David Owen rejected any merger with their Liberal Alliance partners before the next general election...

Dali worsens

The condition of Spanish surrealist painter Salvador Dali, operated on in Barcelona for serious burns, worsened and doctor said he showed signs of breathing difficulties...

Film-maker dies

Turkish film maker Yilmaz Guney, who escaped from a Turkish jail in 1981 after being convicted of murdering a public prosecutor, died in a Paris hospital aged 47 after a 10-year illness...

Lauda wins

Niki Lauda of Austria steered his McLaren to victory in the Italian Formula One Grand Prix motor race...

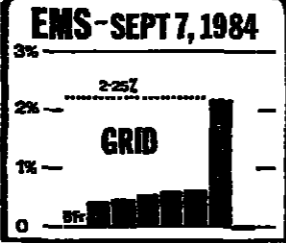
BUSINESS

Regan acts on bearer bonds

U.S. TREASURY Secretary Donald Regan decided to ban the issue of government-backed securities in bearer form, in order to prevent tax evasion by American citizens...

EUROPEAN Monetary System

kept quiet and steady last week amid an attack on the D-Mark in reports of injuries...



involving some heavy selling of the currency to buy dollars...

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2 1/2 per cent. The lower chart gives each currency's divergence from its 'central rate' against the European Currency Unit (ECU), itself a basket of European currencies.

BRITAIN'S trade with Spain sank into a deficit of £211.7m (\$269.8m) in the first half of this year against a surplus of £147.1m in the same period last year, largely because of a sharp rise in UK imports of Spanish-made cars...

LAIRD GROUP of the UK, with interests covering transport systems, motor components, engineering products and service industries, lifted first-half pre-tax profits from £3.52m to £10.86m (\$13.53m). Page 20; Lex, Page 16

LONRHO resumed its battle for influence at House of Fraser, the Harrods stores group, by urging shareholders to vote against the re-election of Prof Roland Smith as chairman at the annual meeting this month. Page 20

HONG KONG trade commissioner Hamish McLeod indicated that tough U.S. curbs on textile imports and stock by existing bilateral agreements would get government backing. Page 8

CONSTRUCTION contract worth \$164.4m (\$76.1m) for the main depot of Singapore's mass rapid transit system was won by a Japanese-Singaporean joint venture, beating international contenders. Page 8

We apologise to readers, advertisers and the distributive trade for the shortfall in supplies of the Financial Times on Sunday. That was the result of production difficulties in London which severely curtailed the print run. Production difficulties in London may also have resulted in typographical errors in unit trusts, some advertisements and elsewhere in today's edition.

French budget set to put squeeze on public spending

BY DAVID HOUSEGO IN PARIS

THE SOCIALIST Administration of M Laurent Fabius, France's new Prime Minister, will announce the tightest squeeze on public spending of the post-war period in its first budget on Wednesday...

For the first time for at least a decade, state expenditure in 1985 will rise more slowly than the growth in gross national product (GNP) reflecting President Francois Mitterrand's determination that the state should absorb a diminishing portion of the national wealth...

Nominal public expenditure is scheduled to rise by a little more than 6 per cent. That would represent a marginal increase in real terms, if the optimistic target of bringing the 12-month inflation rate down to 4.5 per cent by the end of 1985 were realised...

But, in part because of the dramatic ascent in servicing charges on the Government's domestic debt, savage cuts are having to be made in both public consumption and investment outlays. Debt servicing payments will rise by 26 per cent this year to absorb 6 per cent of the consolidated public expenditure, or double the level in 1978...

Bulgarian leader calls off W. German visit

BY RUPERT CORNWELL IN BONN

THE Soviet-promoted diplomatic freeze of West Germany intensified yesterday as Mr Todor Zhivkov, the Bulgarian leader, abruptly called off a visit he was due to make to Bonn from September 19...

The announcement of the 'postponement' of Mr Zhivkov's long-planned four-day visit comes less than a week after Herr Erich Honecker, the East German leader, bowed to fierce Soviet pressure and put off his journey to West Germany that had been scheduled for September 26-30...

News of this fresh disappointment for the Bonn Government came in a brief statement yesterday. A spokesman for Chancellor Helmut Kohl regretted the Bulgarian decision, but confirmed West Germany's desire to continue dialogue and co-operation with Eastern Europe...

There can be little doubt that Moscow was instrumental in forcing the change of heart by Mr Zhivkov, who for 30 years has been the Kremlin's most faithful ally in the Soviet bloc. Not only is the Bulgarian Government said to blame the 'international situation' for its move, but it came immediately after a trip to



Mr Todor Zhivkov

Peres faces Labour revolt

BY DAVID LENNON IN TEL AVIV

MR SHIMON PERES, Israel's Prime Minister designate, is facing a serious revolt within his own Labour Party against the terms of the agreement which he reached with the right-wing Likud bloc, on forming a broad-based coalition government...

Labour Party members are dissatisfied over both the decision to allow the Likud to hold all the key economic portfolios in the new government and the appointment of the Likud's controversial Mr Ariel Sharon to a senior Cabinet post...

Although Mr Peres's supporters are expected to outvote his critics, the revolt by more than a third of the party underlines the potential instability of the proposed national unity government...

Mr Yitzhak Shamir, the Likud's outgoing Premier, has also been facing trouble from members of his party, but this concerns the allocation of ministerial posts, not the terms of the agreement. The agreement between Labour

Honecker's deciding not to go ahead with his visit.

The Soviet newspaper Pravda yesterday carried a biting cartoon and an article accusing Chancellor Kohl of 'glorifying' West German 'revanchists'. Similar charges have again been levelled by the Polish media to mark the 48th anniversary of Hitler's invasion of Poland, which started the Second World War...

Bonn's planned autumn of dialogue and top-level contact with East European leaders has thus been reduced to a visit to Bonn by Mr Nicolas Ceausescu, the independent-minded leader of Romania.

However, the Bulgarian postponement, and the reason given for it, will make it easier for Herr Kohl to fend off charges by his domestic political opponents that clumsy handling by the Bonn Government caused the decision to call off the Honecker visit, which has acquired immense symbolic importance in West Germany...

Indirectly, moreover, it confirms the belief of many top officials in Bonn that the East German leader is as keen as ever to visit West Germany as soon as the circumstances are more conducive.

Cyprus: UN makes another attempt at peace

Hundreds of Lebanese Christians have fled to Israeli-occupied southern Lebanon as Christian and Druze forces battled in the strategic Kharoub region south-east of Beirut. Israeli military patrols crossed north of the Awali River in an attempt to halt the conflict. Page 3

The appointment of Mr Sharon as Industry Minister is inconceivable for many in Labour. They argue that their party should not help to rehabilitate the man who was forced out of the Defence Ministry because of his role in the massacre of Palestinian refugees in Beirut in 1982.

Mr Peres faced more trouble yesterday when Mr Ezer Weizman, leader of the small Yabad Party, threatened to withhold support for the coalition unless his demands for tax reform and a halt to funding for Jewish settlements in occupied Arab territory were incorporated in the government policy guidelines. Mr Weizman, a former Likud Defence Minister, was instrumental in blocking a new Likud-led coalition by pledging his support for a Labour-led coalition. As many as 35 per cent of the members of the Labour Party central committee are threatening to vote against the coalition agreement today.

Slight dip forecast in quarterly growth for U.S.

By Stewart Fleming in Washington

LEADING U.S. economic forecasting organisations expect the American economy to continue expanding relatively strongly in the third quarter of this year, although the pace of real growth is widely predicted to ease back from the 7.5 per cent annual rate reported for the second quarter...

Typical of current forecasts are projections from such groups as Data Resources, Chase Econometrics and Goldman Sachs, which all expect third-quarter real gross national product to rise by more than an annualised 5 per cent.

The Commerce Department's first 'flash' estimate for the third quarter is due to be released on September 20 and, if these expectations are borne out, President Ronald Reagan seems virtually assured of moving into the November election with the economic platform for his campaign based firmly on data showing strong economic growth, moderate inflation, big gains in employment and rising consumer disposable incomes.

In contrast to earlier projections, few economists now expect output in the U.S. to drop sharply in the third and fourth quarters.

Last month, data showing two consecutive monthly declines in the index of leading economic indicators, a statistical series designed to foreshadow economic trends - coupled with signs that consumers' thirst for new purchases was ebbing and with evidence of an easing in the price of new orders for capital equipment - encouraged some economists to predict a sharp slowdown in the economy in the second half of the year.

Some speculated that lower economic growth of as little as 2 to 3 per cent would reduce public and private credit demands and spur the Federal Reserve Board to relax its monetary policy and reduce interest rates.

Now, however, economists such as Ms Rosanne Cahn, senior economist at Goldman Sachs, point to strong gains in industrial production in both June and July, healthy growth in personal income, and anecdotal evidence that retail sales, a volatile indicator, have begun to revive after the summer pause. She suggests that these signs show there is still considerable momentum in the economy.

Continued on Page 16

Mexico to pay at least \$1bn of principal

BY PETER MONTAGNON IN LONDON

MEXICO is to repay up to \$1.5bn in principal to its commercial bank creditors this year under the terms of its new \$48.7bn debt rescheduling deal, details of which were finalised in New York over the weekend...

The money repaid will go to reducing the balance of the \$5bn jumbo loan granted by the banks in 1983 as part of the first emergency rescue package assembled to help Mexico to overcome its \$80bn debt.

Bankers believe that the repayment of principal demonstrates that Mexico is now well on the way back to financial health. It should help Mexico to regain normal access to borrowing in international credit markets once the new rescheduling deal is signed.

Mexico has made a firm undertaking to repay \$1bn this year with a commitment to an additional \$500m repayment if that can be met without putting too much strain on the country's \$7bn foreign exchange reserves.

The complex deal announced at the weekend was described as 'the largest commercial bank rescheduling ever undertaken' by Mr William Rhodes, the senior Citibank executive who chairs the bank's negotiating committee on Mexico.

Under the proposals, public-sector debt totalling \$20.1bn that matures between next year and the end of 1990 will be refinanced over 14 years. Repayments will start after a grace period of one year.

In addition, the \$23.5bn of Mexi-

can debt that has already been rescheduled will be repackaged into a new deal with final maturity in 1998, although repayment will start as previously planned in 1987.

As already announced, creditor banks have agreed to drop the interest margin over the expensive U.S. prime rate. Margins over Eurocurrency or comparable domestic money market rates will be 3/4 per cent for 1985 and 1986, rising to 1 1/2 between 1987 and 1991 and then to 1 3/4 per cent for the remaining life of the deal, which lasts until 1998.

Meanwhile, terms of the remaining balance of the \$5bn loan will be adjusted to reduce the margins by up to 1 percentage point. The new margins of 1 1/2 per cent over Euro currencies or 1 1/4 per cent over U.S. prime will be the same as those relating to this year's \$3.8bn deal, and its maturity will similarly be lengthened.

Bankers say the terms of the new proposals, which are to be sent shortly to all the country's creditor banks, represents an elaborate compromise reached in some seven weeks of negotiation.

Mexico has won its controversial bid to reopen existing rescheduling agreements, but in return has agreed to speed up principal repayments. It has also reluctantly undertaken to participate in a procedure for economic consultation with the International Monetary Fund and creditor banks once the present IMF programme expires next year.

A statement issued by Citibank on Saturday made clear that that was an essential condition for revising existing debt agreements, but it is not yet clear how the monitoring procedure will work and there is opposition from some groups in Mexico, notably labour unions, to what is regarded as outside interference in the country's economic affairs.

Britain's coal talks end

BY JOHN LLOYD, INDUSTRIAL EDITOR, IN LONDON

TALKS BETWEEN Britain's National Coal Board (NCB) and the National Union of Mineworkers (NUM) ended after less than two hours last night.

Mr Ian MacGregor, NCB chairman, said as he left the meeting in Edinburgh: 'All meetings are successful - some are more successful than others.'

Mr Mick McGabrey, NUM vice-president, said: 'There is no comment. That is finished for tonight. I am saying nothing.'

Meanwhile, a leader of more than 1,000 dockworkers at Southampton indicated last night that his members would reconsider their support for the national dock strike if there was at large-scale return to work today in the Port of London.

The coal talks opened a week that will see a succession of gatherings called to explore the potential for organising support for the mine-

Continued on Page 16

Advertisement for DRIVERS JONAS with text: 'No one solution lasts forever. And present property markets are very different from those of even a few years ago. Major decisions have always needed experienced advice; now, this must be augmented by more penetrating analysis.' Includes an image of a large building under construction.

CONTENTS table listing sections like International Companies, World Trade, Britain, Companies, Arts, Reviews, Crossword, Current events, and Editorial comment with page numbers.

OVERSEAS NEWS

Study on EEC electronics sector

BY PAUL CHEESERIGHT IN BRUSSELS

EUROPEAN trade unions are to press their governments to take a very cautious approach to opening up public purchasing policies in the electronics sector.

A study made for the trade union movement and published today suggests that the presence of European companies in this sector could be weakened if public purchasing is opened up before there is greater co-ordination of European standards and production.

The European Commission has already put forward policy proposals for the greater use of common standards and the opening up of public purchasing in the telecommunications sector but so far no decisions have been taken at ministerial level.

The study shows that the trade

union movement shares with national governments and the Commission a concern that European companies will be outpaced in the high technology race by the U.S. and Japan.

It is for this reason that the union study is very cautious about the growing links between European companies and their Japanese and American counterparts.

"Whilst buying in technical expertise may be a necessary short-term expedient, it cannot provide a long-term alternative to developing indigenous technology," the study says.

The unions have put their support behind the EEC's strategic research programme for information technology but argue that this does not meet a key problem: the failure

of European companies to market competitively the results of their research.

For this reason the unions want greater co-operation in development and production and urge the EEC not to be tied down by the dogma of free competition. But this recommendation appears to ignore the fact that the Commission has this year legislated to exempt many joint research agreements, leading to joint production, from the EEC competition regulations.

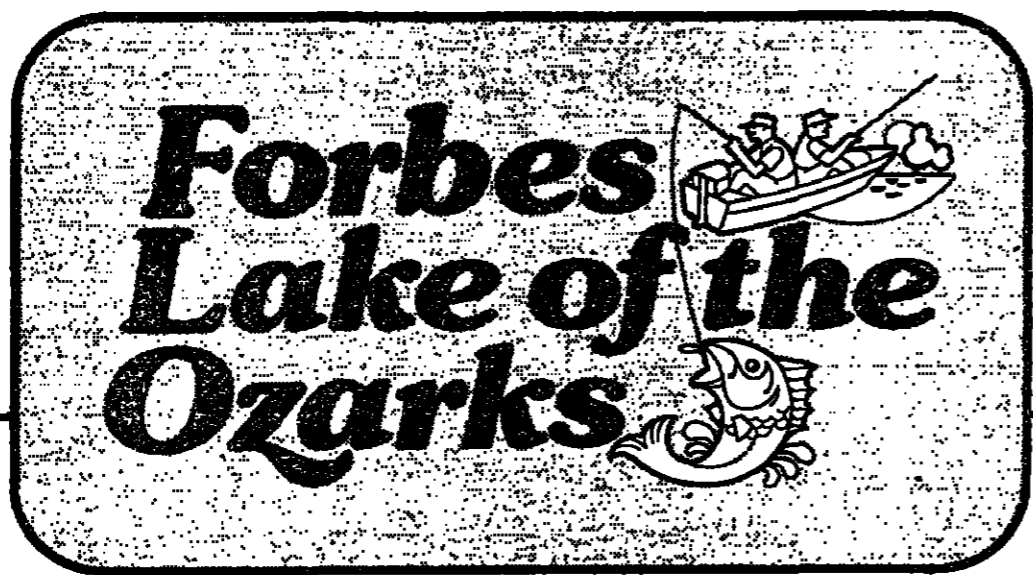
The unions are in any case suspicious of a free market approach to the development of the electronics industry although it is conceded that the sheer size of the markets in the U.S. and Japan act as a stimulus to their industries. The aim of the Commission is to unite the EEC

market and have free trade within it.

For the EEC, the study argues that the common external tariff remains an important instrument of industrial policy. But where the unions would want company from both the West German and the British Governments, whose attitude is crucial in determining the outcome of a common policy for the electronics industry, is in advocating more protection.

"For vulnerable products there is a strong case for temporarily suspending the process of reducing customs duties," the study says.

European Industrial Policy for the Electronics and Information Technology Sectors, European Trade Union Institute, Brussels, BF 700.



OUR LAKELAND PARADISE AWAITS YOU

Your own vacation land on the fabulous Lake of the Ozarks in Central Missouri. Right in the heartland of America. Away from cities, noise, pollution and the rat-race of the workaday world. We call it Forbes Lake of the Ozarks... about 12,800 acres of scenic paradise. Not for everybody, but maybe for you.

The Ozarks region, which dominates most of southern Missouri, has long been lost in the legends of the Osage Indians. Now that the magnificent Truman Lake has been completed, it's merely a matter of time before the beauty of this spectacular recreational area attracts vacationers and settlers from every corner of the continent.

If yours is a family of water-sports lovers—swimming, boating, fishing, water-skiing—it's hard to imagine a more perfect setting for you. Forbes Lake of the Ozarks is nestled at the headwaters of the big Lake. Here it almost kisses Truman Lake on the west, then winds eastward through stands of hickory and oak for over 90 miles to the bustling hub of the summer resort area at Bagnell Dam.

Forbes Inc., publishers of Forbes Magazine, through its subsidiary, Sangre de Cristo Ranches Inc., is offering the opportunity of a lifetime for you to acquire one or more acres of our choice Missouri lakeland among the breathtaking "hills 'n' hollows" country of the Lake of the Ozarks.

Forbes' private park is the ideal place to build a second home... that special place where you may now or one day choose to retire. Here among the friendly, down-home folks who have made Missouri famous for its hospitality. These are salt-of-the-earth people who are pleased to welcome good neighbors to their easygoing way of life.

There's no better time than right now to find out if Forbes Lake of the Ozarks is the place for you. All our homesteads, including lake front and lake view, will be a minimum size of one acre—ranging to over three acres. Cash prices start at \$6,000.* One or more acres of this incredibly beautiful lakeland can be yours for the modest payment of \$60 per month, with easy credit terms available.

For complete information, including pictures, maps and full details on our liberal money-back and exchange privileges, please fill in the coupon and mail to: Forbes Europe Inc., P.O. Box 86, London SW11 3UT England.

Forbes Europe Inc.
P.O. Box 86, London SW11 3UT England

Without obligation, please send me more information on Forbes Lake of the Ozarks.
PLEASE PRINT V184

Name: _____
Address: _____
City/State/Zip: _____
Telephone: _____

Preference: \$6,000 \$7,500 Higher

Obtain the Property Report required by Federal law and read it before signing anything. No Federal agency has approved the merits or value, if any, of the property. Equal Credit and Housing Opportunity.

Andriana Ierodiaconou assesses prospects for a settlement UN tries again to bring peace to Cyprus

IT'S THE BEST of times and the worst of times for the Cyprus problem. Today in New York, Sr Javier Perez de Cuellar, the UN Secretary General, will launch the negotiations he has worked hard to bring about between the divided Greek and Turkish Cypriots.

One third of Cyprus has been occupied by Turkish troops since they invaded the island in 1974 after the Greek junta staged a coup against the government of Archbishop Makarios. In the last decade a lot of enthusiasm and goodwill has flowed irrevocably under the political bridge.

But the two sides do at last appear to be serious about negotiations. Representation will be on the highest level, with both Cypriot President Spyros Kyprianou and Mr Raouf Denktash, the Turkish Cypriot leader, attending. Sr de Cuellar's peace effort also reportedly enjoys the active support of both Washington and Moscow.

The cynical view of the U.S. interest, sometimes voiced in Nicosia, is that it is ephemeral, calculated only to win U.S. President Ronald Reagan Greek-American votes in November. Greek Cypriot officials, convinced that there can be no solution without American influence being exercised on the Turkish side, say their greatest fear is that diplomatic momentum will fizzle out after the U.S. elections.

U.S. officials say the exercise is all about reducing Greek-Turkish tensions in Nato-Athens and Ankara came to the brink of war in 1974 and Cyprus remains the major problem in their relations—and that Washington's interest will stay the course.

Sr de Cuellar is believed to have received assurances of Soviet support during a summer visit to Moscow. The Soviets have happily sat back and watched Cyprus act as a thorn in Nato's flesh for the past 10 years, but they are thought to be concerned that the de facto division of the island might harden into permanent partition between Greece and Turkey.

In Soviet eyes this would constitute the "triple NATOization" of Cyprus. Britain has maintained sovereign bases there since 1960, when colonial rule gave way to independence, and both Greece and Turkey are members of Nato.

Closer to home, Athens and Ankara have both responded favourably to the UN initiative. Mr Constantine Karasizis, the Greek President, who now seems to be setting Athens policy on Cyprus, is firmly in favour of a negotiated settlement under UN auspices.

On the Turkish side, officials say that Cyprus complicates Ankara's political and economic relations with the West, particularly with the EEC, and that it is a headache which the Ozal administration would be happy to do without. Though the

official Turkish line stresses that Mr Denktash is his own man, it is clear this autonomy has limits.

"I am sure that if a solution is reached which pleases many countries, Mr Denktash will not wish to be isolated," one Turkish official commented blandly.

That's the good news. The bad news is that relations between the Greek and Turkish Cypriots have never been worse. The de facto political situation on the island is far removed from the single-state solution envisaged by UN resolutions and agreed upon in principle at a Makarios-Denkash summit in 1977.

The catalytic event for this deterioration was last November's unilateral declaration of an independent state in the Turkish occupied northern sector of Cyprus. Recognition for this "state" has so far only come from Turkey, and successive Security Council resolutions have condemned the Turkish Cypriot independence move as secessionist—to little practical effect.

Getting Mr Kyprianou and Mr Denktash to negotiate at all was a major feat. To achieve it, Sr de Cuellar was obliged to devise a negotiating procedure in which the two parties will not sit around the same table at the same time. This was unacceptable to the Greek Cypriots because in their view it would be tantamount to recognizing the Turkish Cypriot state.

Instead, the Secretary

General will shuttle between the Greek Cypriots and Turkish Cypriot leaders in New York, who will submit their views and proposals separately.

Both sides are expected to have studied a set of "working points" or preliminary proposals for an agreement on the sharing of territory and constitutional powers submitted by Sr de Cuellar in early August.

As a general framework the Secretary General has proposed a bi-zonal, federal state, as envisaged by the 1977 Makarios-Denkash agreement, adding the new idea of a transitional federal government.

The ideal end result, Sr de Cuellar stresses, is a state in which the rights of the Greek Cypriot majority (80 per cent) and the Turkish Cypriot minority are equally safeguarded, and responsibilities appropriately shared.

In the midst of all this uncertainty, diplomats who have been keeping a close track of the UN initiative say, Sr de Cuellar can rely on one thing: both Mr Kyprianou and Mr Denktash are determined not to carry the blame for a collapse of the talks. They will therefore be very loath to say "No" to anything too quickly.

FINANCIAL TIMES, US\$8 No. 19060, published daily except Sundays and holidays. U.S. subscription rates \$62.00 per annum. Second class postage paid at New York NY and at additional mailing offices. POSTMASTER: send address changes to: FINANCIAL TIMES, 14 East 57th Street, New York NY 10022.

This announcement appears as a matter of record only

July 1984

National Bank of Hungary

Magyar Nemzeti Bank
US\$ 385,000,000
Co-financing with the

International Bank for Reconstruction and Development

- Lead Managed by*
- Alahli Bank of Kuwait K.S.C
 - Arab African International Bank Group
 - Arab Banking Corporation (ABC)
 - The Bank of Nova Scotia Group
 - The Bank of Tokyo, Ltd.
 - Credit Commercial de France
 - Den norske Kreditbank
 - Deutsche Bank
 - Compagnie Financière Luxembourgeoise
 - IBJ International Limited
 - Kansallis-Osake-Pankki
 - The Long-Term Credit Bank of Japan, Limited
 - Manufacturers Hanover Limited
 - Midland Bank Project Finance Limited
 - Postipankki
 - Standard Chartered Bank PLC
 - The Sumitomo Trust & Banking Co., Ltd.
 - The Tokai Bank Limited
- Managed by*
- The Daiwa Bank, Limited
 - Lloyds Bank International Limited
 - Mellon Bank
 - The Mitsubishi Bank, Limited
 - Sanwa Bank Merchant Banking Group
 - Société Générale de Banque Group
- Co-Managed by*
- Banco di Sicilia - New York Branch
 - Bank of Helsinki Ltd.
 - Bergan Bank
 - Burgan Bank S.A.K., Kuwait
 - The Nippon Credit Bank, Ltd.
 - The Sumitomo Bank Ltd.
 - Shokubank
- Provided by*
- International Bank for Reconstruction and Development
 - The Bank of Tokyo, Ltd.
 - Den norske Kreditbank
 - The Long-Term Credit Bank of Japan, Limited
 - Postipankki
 - Alahli Bank of Kuwait K.S.C.
 - The Bank of Nova Scotia Channel Islands Limited
 - The Dai-ichi Kangyo Bank, Limited
 - The Industrial Bank of Japan, Limited
 - The Sumitomo Trust & Banking Co., Ltd.
 - Arab Banking Corporation (ABC)
 - Deutsche Bank
 - Compagnie Financière Luxembourgeoise
 - Kansallis-Osake-Pankki
 - Standard Chartered Bank PLC
 - The Tokai Bank, Limited
 - Credit Commercial de France
 - Manufacturers Hanover Trust Company
 - Midland Bank plc
 - Mellon Bank
 - The Daiwa Bank, Limited
 - Lloyds Bank International Limited
 - The Mitsubishi Bank, Limited
 - The Sanwa Bank, Limited
 - Arab African International Bank - Cairo
 - Al Bahrain Arab African Bank (E.C.)
 - "ALDAB"
 - Banco di Sicilia - New York Branch
 - Bank of Helsinki Ltd.
 - Bergan Bank
 - Burgan Bank S.A.K., Kuwait
 - The Nippon Credit Bank, Ltd.
 - The Saitama Bank, Ltd.
 - Shokubank
 - Société Générale de Banque S.A.
 - Banco Teza E Acara
 - Banque Belge Limited
 - Credit du Nord
 - Johnson Mathay Bankers Limited
 - Banca Popolare di Milano - New York Branch
 - Banco di Napoli - New York Branch
 - Bank of Scotland
 - Banque Générale de Luxembourg S.A.
 - Gorabanken (Luxembourg) S.A.
 - Midland Bank Trust Corporation (Cayman) Limited
 - The United Bank of Kuwait Limited
 - Arab Halifese Bank S.A., Aden
 - Arab Turkish Bank, Istanbul
 - Associated Japanese Bank (International) Limited
 - Banco Puro & Soto Mayor
 - Bank fuer Arbeit und Wirtschaft Aktiengesellschaft
 - The Bank of Yokohama, Ltd., London Branch
 - Banque Paribas
 - Banque Paribas et Commerciale de Paris
 - The Chuo Trust and Banking Company Limited, London Branch
 - Den Danske Bank af 1871 Aktieselskab, Singapore Branch
 - The Hokkaido Taiyohoku Bank, Limited
 - The Hokuriku Bank, Ltd., New York Branch
 - Irish Bank of Commerce Limited
 - Kreditbank S.A. Luxembourgeoise
 - Manufacturers Hanover (Swiss) S.A.
 - The Nippon Trust and Banking Co., Ltd.
 - Svenska Handelsbanken (SHB)
- Labor Agent*
Arab Banking Corporation (ABC)
- Prime Agent*
Manufacturers Hanover Merchant Banking Group
- Co-ordinated by*
Arab Banking Corporation (ABC)
IBJ International Limited
- Manufacturers Hanover Limited
Standard Chartered Bank PLC

This advertisement appears as a matter of record only.



MAGYAR NEMZETI BANK (National Bank of Hungary)

Co-financing with
International Bank for Reconstruction and Development

€23,000,000,000
Term Loan

- Tranche A*
- Lead Managed and Provided by*
The Industrial Bank of Japan, Limited
- Co-Lead Managed and Provided by*
The Long-Term Credit Bank of Japan, Limited
Nippon Life Insurance Company
- Managed and Provided by*
The Dai-ichi Mutual Life Insurance Company
The Meiji Mutual Life Insurance Company
The Mitsubishi Trust and Banking Corporation
The Mitsui Trust and Banking Company, Limited
The Nippon Credit Bank, Ltd.
The Sumitomo Trust and Banking Company
- Co-Managed and Provided by*
The Bank of Yokohama, Ltd.
The Chuo Trust and Banking Company, Limited
The Nippon Trust and Banking Company, Limited
The Norinchukin Bank
The Yasuda Trust and Banking Company, Limited
- Provided by*
The Hokuriku Bank, Ltd.
Credit Commercial de France
The Daiichi Bank, Limited
Shikoku Bank, Limited
- Agent*
The Industrial Bank of Japan, Limited
- Tranche B*
- Lead Managed and Provided by*
The Dai-ichi Kangyo Bank, Limited
- Co-Lead Managed and Provided by*
The Bank of Tokyo, Ltd.
The Fuji Bank, Limited
The Mitsubishi Bank, Limited
The Sumitomo Bank, Limited
- Managed and Provided by*
The Bank of Yokohama, Ltd.
The Chuo Trust and Banking Company, Limited
The Saitama Bank, Ltd.
The Sanwa Bank, Limited
The Taiyo Kobe Bank, Limited
The Tokai Bank, Limited
- Co-Managed and Provided by*
The Daiwa Bank, Limited
The Kyowa Bank, Limited
The Toyo Trust and Banking Company, Limited
- Provided by*
Amsterdam-Rotterdam Bank N.V.
Credit Commercial de France
Manufacturers Hanover Trust Co.
Midland Bank plc
Shikoku Bank, Limited
- Agent*
The Dai-ichi Kangyo Bank, Limited
- Tranche C*
- Provided by*
International Bank for Reconstruction and Development
- Agent*
The Industrial Bank of Japan, Limited

July 1984

OVERSEAS NEWS

Argentine prices and income talks resume

BY JIMMY BURNS IN BUENOS AIRES

ARGENTINA'S Government began a new round of key talks yesterday with both sides of industry in a renewed attempt to secure a broad agreement on a price and incomes policy.

Chilean army warns of clampdown

By Mary Helen Spooner in Santiago

THE COMMANDER of Santiago's military garrison has warned that Chilean authorities would impose special security measures tomorrow when General Augusto Pinochet's regime celebrates its 11th year in power.

Troops move into Indian city to quell riot

HYDERABAD—The army was called into the southern Indian city of Hyderabad yesterday after at least four people were reported killed and 50 injured in communal violence.

The Press Trust of India (PTI) news agency said the army had moved into the city and an indefinite curfew had been imposed after the trouble broke out during a Hindu procession in honour of the elephant god, Ganesh.

The violence coincided with rising political tension in the city, capital of Andhra Pradesh, ahead of a crucial vote in the state assembly tomorrow to determine which state political leader holds a majority.

Mr N. T. Rama Rao, the Chief Minister, was dismissed in August 16 by the then governor, who said he did not have a majority, and replaced by Mr Bhaskara Rao.

Mr Rama Rao's dismissal sparked protests from his supporters who accused Prime Minister Indira Gandhi of engineering it. She has denied this.

At least 25 people have died in protests in Andhra Pradesh since the dismissal.

Hyderabad has 5m people, 60 per cent Hindu and the rest Muslim.

Police said the attacks, mostly on Moslem-owned shops and homes, began simultaneously in the middle of the procession in which thousands of Hindus carried statues of Ganesh.

It was a calculated attack on property with looting and burning, a police officer said.

Meanwhile, police have arrested more than 1,000 people and tightened security in the Punjab state capital of Chandigarh to stop a banned rally tomorrow by protesting farmers, the official All-India Radio reported yesterday. Reuter

Christians flee to south Lebanon

BY OUR TEL AVIV CORRESPONDENT

HUNDREDS OF Lebanese Christians have sought refuge in Israel-occupied southern Lebanon in recent days as Christians and Muslim Druze forces battled each other in the Kharroub region, 24 miles south-east of Beirut, which separates the coastal highway from the Chouf mountains.

Israeli military patrols have crossed north of the Awalli River, the Israeli front line in Lebanon, in recent days, apparently in an attempt to calm the situation.

The Army said these patrols were routine and designed to prevent the area being used again by Palestinian guerrillas as a base for attacks against Israel.

It is important for Israel that the Christians hold their positions in the coastal area so close to the Israeli front line. A defeat for the Christians there would mean another setback for Israeli policy in Lebanon.

It is not likely that the Israeli forces will make any major moves before a new Israeli Government is established.

Normal Boustany adds from Beirut: Shadowy Islamic groups have threatened to strike at U.S. interests in retaliation for the U.S. veto last week of a United Nations Security Council resolution condemning Israeli treatment of residents of southern Lebanon.

An anonymous caller claiming to speak for the "Islamic Jihad (holy war)" and "Islamic Revolutionary Brigades" Saturday told two Beirut-based foreign news agencies that "very soon we shall strike at one of the vital American installations in the Middle East."

The Santiago military garrison has also ordered four opposition publications to cease publishing photographs and drawings and to restrict their coverage of last week's protest to the inside pages.

The offices of three of the four publications affected by the decree - Analisis, Cauce and APSI magazines - were raided a week ago by government security agents who confiscated the latest copies of these periodicals.

Cauce magazine was initially ordered to stop publishing for five weeks; the latest prohibition on photographs and drawings supersedes the earlier publishing ban.

Chilean authorities have also lifted a measure against two Santiago radio stations.

Gen Rene Vidali, the garrison commander, said that while the situation in greater Santiago was considerably calmer since the protest, the Government would take special steps - which he did not specify - to avoid the sort of disturbances which erupted in poor and working class neighbourhoods during the days of protest.

Chilean authorities have also lifted a measure against two Santiago radio stations.

Chilean authorities have also lifted a measure against two Santiago radio stations.

Chilean authorities have also lifted a measure against two Santiago radio stations.

Chilean authorities have also lifted a measure against two Santiago radio stations.

Chilean authorities have also lifted a measure against two Santiago radio stations.

Chilean authorities have also lifted a measure against two Santiago radio stations.

Chilean authorities have also lifted a measure against two Santiago radio stations.

Chilean authorities have also lifted a measure against two Santiago radio stations.

Chilean authorities have also lifted a measure against two Santiago radio stations.

Chilean authorities have also lifted a measure against two Santiago radio stations.

Japan backs bilateral talks for North and South Korea

BY ROBERT COTTRELL IN TOKYO

JAPAN SUPPORTS bilateral talks between North and South Korea as a means of easing tensions on the divided peninsula, according to a joint communique issued at the end of South Korean President Chun Doo Hwan's three-day official visit to Tokyo.

The communique also expressed Japan's support for President Chun's proposal that North and South Korea should both be admitted to membership of the United Nations.

On the South Korean-Japan issues, the language of the communique was abstract and non-committal, containing many general expressions of intended co-operation but no new concrete proposals of significance.

Its friendly tone reflected, however, the achievement of President Chun's visit, officially, the first by a South Korean President to Japan, in generating goodwill. The most significant event of the visit was a welcoming speech made by Emperor Hirohito, Japan's head of state, in which he described Japan's colonial occupation of Korea from 1910-45 as "indeed regrettable" and "unfortunate."

The Emperor's speech was aimed at exorcising historical bitterness, lingering from the occupation period, which still tinges relations between the two countries.

Japanese reaction to President Chun's visit has been generally positive, though leftist opposition parties have regretted that the improvement of relations did not also embrace North Korea.

The Japan Socialist Party, the largest opposition party in the Diet (parliament), said it was concerned that the acceptance of both North and South Korea into the UN might serve to cement the division of that country.

The Japan Socialist Party, the largest opposition party in the Diet (parliament), said it was concerned that the acceptance of both North and South Korea into the UN might serve to cement the division of that country.

The Japan Socialist Party, the largest opposition party in the Diet (parliament), said it was concerned that the acceptance of both North and South Korea into the UN might serve to cement the division of that country.

The Japan Socialist Party, the largest opposition party in the Diet (parliament), said it was concerned that the acceptance of both North and South Korea into the UN might serve to cement the division of that country.

The Japan Socialist Party, the largest opposition party in the Diet (parliament), said it was concerned that the acceptance of both North and South Korea into the UN might serve to cement the division of that country.

The Japan Socialist Party, the largest opposition party in the Diet (parliament), said it was concerned that the acceptance of both North and South Korea into the UN might serve to cement the division of that country.

The Japan Socialist Party, the largest opposition party in the Diet (parliament), said it was concerned that the acceptance of both North and South Korea into the UN might serve to cement the division of that country.

The Japan Socialist Party, the largest opposition party in the Diet (parliament), said it was concerned that the acceptance of both North and South Korea into the UN might serve to cement the division of that country.

The Japan Socialist Party, the largest opposition party in the Diet (parliament), said it was concerned that the acceptance of both North and South Korea into the UN might serve to cement the division of that country.

The Japan Socialist Party, the largest opposition party in the Diet (parliament), said it was concerned that the acceptance of both North and South Korea into the UN might serve to cement the division of that country.

The Japan Socialist Party, the largest opposition party in the Diet (parliament), said it was concerned that the acceptance of both North and South Korea into the UN might serve to cement the division of that country.

Peking hopes to improve relations with Moscow

BY MARK BAKER IN PEKING

CHINA is hoping that the deadlock in Sino-Soviet relations will be broken by a meeting in several weeks between its Foreign Minister, Wu Xueqian, and his Soviet counterpart, Mr Andrei Gromyko.

Chinese Communist Party General Secretary Hu Yaobang has said that China wants to use the meeting at the United Nations sessions which begin in New York at the end of the month, to revive its stalled dialogue with the Soviets.

"This meeting might be one of the most important events at the United Nations this session," Hu told a Japanese newspaper delegation in Peking.

"China wants to use this chance to increase its contacts and talks with the Soviet Union," he added. "We are not confident that concrete results will be achieved."

In a further indication of China's desire to ease recent tensions with Moscow, Hu predicted an almost doubling in Sino-Soviet trade next year.

He said the two countries had recently exchanged lists of goods to be traded in 1985 under the annual barter trade arrangements and the level of trade "might be four or five million (Swiss) francs." This compares with a trade volume of SwFr 2.6bn (\$1bn) stipulated in this year's agreement.

Sino-Soviet relations, frosty for 20 years, have been particularly strained in recent weeks with both sides making severe criticisms of the other's foreign policies and with China accusing President Konstantin Chernenko of leading an anti-Chinese campaign since he came to power.

Sino-Soviet relations, frosty for 20 years, have been particularly strained in recent weeks with both sides making severe criticisms of the other's foreign policies and with China accusing President Konstantin Chernenko of leading an anti-Chinese campaign since he came to power.

Sino-Soviet relations, frosty for 20 years, have been particularly strained in recent weeks with both sides making severe criticisms of the other's foreign policies and with China accusing President Konstantin Chernenko of leading an anti-Chinese campaign since he came to power.

Sino-Soviet relations, frosty for 20 years, have been particularly strained in recent weeks with both sides making severe criticisms of the other's foreign policies and with China accusing President Konstantin Chernenko of leading an anti-Chinese campaign since he came to power.

Sino-Soviet relations, frosty for 20 years, have been particularly strained in recent weeks with both sides making severe criticisms of the other's foreign policies and with China accusing President Konstantin Chernenko of leading an anti-Chinese campaign since he came to power.

China to cut back on construction projects

PEKING - China will cut down drastically on major new construction projects in the next five-year plan from 1986, to economise and pave the way for a forecast economic boom in the 1990s, Chief Economic Planner Song Ping said.

Experience over the past few years shows that unchecked investment in construction projects puts a serious strain on central funds and strangles real growth, he told an annual national planning conference in Peking.

The New China News Agency said the State Planning Minister told delegates that during the five-year plan money would instead be concentrated on modernising and expanding existing enterprises.

This would save funds, shorten building time and lead to quicker returns, he said.

The central task for the seventh five-year plan is to maintain a continued steady growth of the national economy and of people's living standards, and prepare conditions for an economic boom in the last decade of this century," he said.

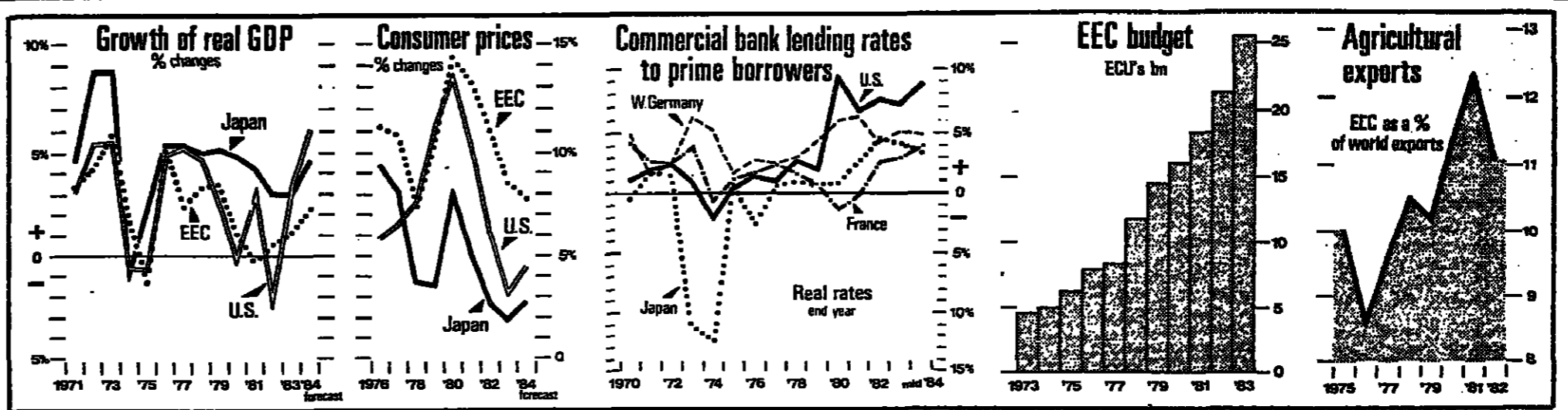
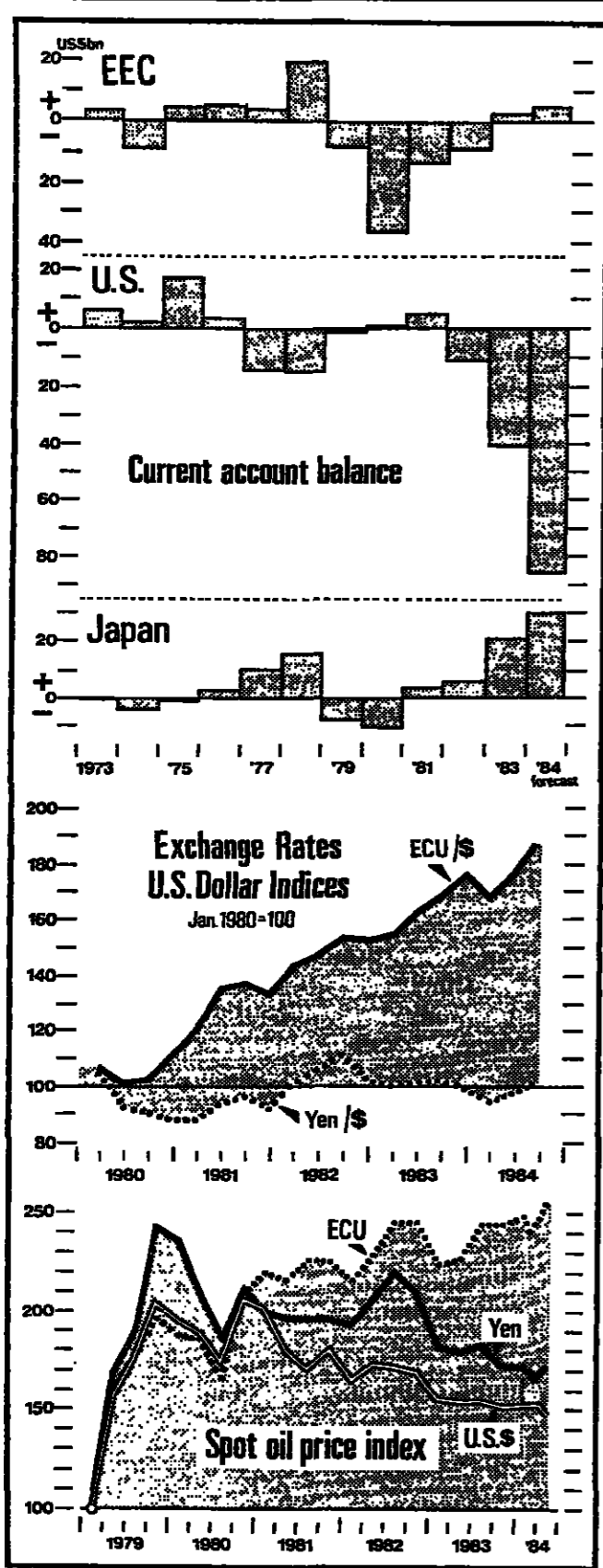
The central task for the seventh five-year plan is to maintain a continued steady growth of the national economy and of people's living standards, and prepare conditions for an economic boom in the last decade of this century," he said.

Advertisement for Cardhu 12 Year Old Highland Malt Whisky. Includes an image of the whisky bottle and a small illustration of a distillery. Text: 'Discover the secrets of Cardhu. Cardhu stands highest of the many distilleries in the glens of Strathspay, where icy mountain streams spring from the hillsides. It is this water that helps give Cardhu its special character and smoothness - famous throughout the Highlands. Owned by John Walker & Sons Ltd, Cardhu has for many years been the principal malt in the world's most famous blended Scotch whiskeys, Johnnie Walker RED LABEL and BLACK LABEL. Now it is more widely available as a single malt, matured for 12 years. So you can join a growing number of connoisseurs who are discovering the secrets of CARDHU. Cardhu 12 Year Old Highland Malt Whisky. Distilled by CARDHU Distillery, Knockando, Morayshire, since 1824.'

Large advertisement for Tootal Group. Features a large stylized 'T' logo and lists various brands: Tootal, OSMAN, SYLKO, Trutex, American Pie, Raysil, Slimma, Echelon, Stiebel, Easifit, Southern Comfort, WILD BUNCH. Text: 'You know Tootal. But do you know the names behind our name? In the manufacture of thread, Tootal is a world leader. Every hour we produce enough to circle the world. Names like Sylko and Sylko Supreme are household names. So are industrial market leaders like Polyfil and Astra. You may know Tootal as the shirt that looks even better on a man. And the reversible skirt for the lady who knows fashion inside out. Slimma, who make a whole range of clothes for Marks & Spencer are part of the Tootal Group. So are Osman bedfashions and furnishings. Stiebel nets and Lantor Nonwovens. The Tootal name itself means quality in many fields. The other names in our Group add up to quality in even more. Tootal Group. Our names add up to strength. If you would like to know more about us, write to the Secretariat for a copy of our current Report & Accounts, Tootal Group plc, Tootal House, 19/21 Spring Gardens, Manchester M16 2TL.'

ICW INTERNATIONAL CONSTRUCTION TENDER ALERT. ANN KELLEY 1-493-1451. NEDLIBRA FINANCE B.V. US\$30,000,000 Guaranteed Floating Rate Notes due 1988. LIBRA BANK LIMITED. For the three months 7th September, 1984 to 7th December, 1984, the Notes will bear an interest rate of 12.75% per annum and the coupon amount per US\$1,000 will be US\$131.39.

STATISTICAL TRENDS: EUROPEAN COMMUNITY



Inflation declines but growth low

THE EEC nations have emerged from recession, but their expected growth in real gross domestic product this year, at around 2 1/2 per cent, is substantially below that forecast for the U.S. or Japan. Inflation has fallen, narrowing a gap with the U.S., and the current account has moved into surplus with a reduction in the differences between individual member countries.

Unemployment continues to increase, however, and interest rates remain high in nominal and real terms, influenced by the high U.S. rates where the funding of the deficit plays a dominant role. Government deficits as a percentage of GDP increased over the period of the recession from 1979 to 1982, but some falls occurred last year, reducing the overall EEC figure to 5.5 per cent. By 1985, forecasts by the European Commission indicate a further fall to 4.6 per cent.

The strength of the U.S. dollar against the European currencies has helped the competitive position of the Community. EEC unit labour costs have fallen relative to competitors by around 30 per cent from 1981 to 1983, while costs in the U.S. have increased by 30 per cent.

The strong dollar has prevented EEC countries benefiting from the fall in world oil prices. In European currency unit terms, oil prices have increased by about 10 per cent over the past year.

The EEC budget has grown markedly since 1973 but represents only some 2 1/2 per cent of national spending. Most

of the spending—63 per cent—goes on the Common Agricultural Policy, which took \$15bn in 1983. Continuing tensions arising from the issue of farm subsidies are set against the trend of real farm incomes. By 1981 they had fallen 8 per cent from 1975. Although 1982 saw a substantial increase in real terms, with a return to 1975 levels, a slight decline is expected when 1983 figures emerge.

The CAP has greatly reduced the need for imports of agricultural products, though the EEC is still a major importer. There has been a substantial increase in self-sufficiency in many areas, particularly milk products, cereals and sugar—leading to surpluses and a developing trade war with the U.S. in exports to third countries.

In volume terms, imports have changed little since 1972.

but exports have doubled, increasing the EEC share of world agricultural exports. Imports from the industrialised British Commonwealth have fallen in relative terms, while exports to Asian, Caribbean and Pacific countries are on the rise.

EEC shares of world exports account for 10 per cent of cereals and 18 per cent of sugar. On milk products, the 7en have half the world exports of butter and cheese and between 30 and

40 per cent of world production. At the same time, though, the Community is still the world's second largest importer of milk products, taking 10 to 15 per cent of world import trade.

In an analysis of economic trends in the EEC for 1984/85, the economic department for the Commission expects the current moderate growth of GDP to slow slightly next year to an underlying rate of about 2 per cent.

Private consumption in real terms should continue to grow and real disposable income is expected to increase. The substantial fall in the rate of inflation over the past three years should continue and further improvement is expected in the current account balance.

Although there may be a modest expansion in jobs in 1985, the continued expansion of the civilian labour force will lead to a further increase in the overall unemployment rate to around 11.5 per cent.

	U.S.	Japan	EEC
70	4.8	1.1	2.7
71	5.8	1.2	3.0
72	5.5	1.4	3.3
73	4.8	1.3	3.0
74	5.5	1.4	3.1
75	8.3	1.9	4.5
76	7.6	2.0	5.2
77	6.9	2.0	5.5
78	6.0	2.2	5.5
79	5.8	2.1	5.5
80	7.0	2.0	6.0
81	7.5	2.2	7.0
82	9.5	2.4	8.1
83	9.0	2.6	8.5
84	7.0	2.7	10.6

* Germany, France, UK, Italy, Belgium, Netherlands.
† Estimates. Source: OECD

	U.S.	Japan	EEC
72	1.4	8.0	4.5
73	-2.2	-0.8	1.5
74	1.8	2.8	-0.1
75	2.1	4.4	5.1
76	1.8	3.8	2.2
77	-0.4	3.7	2.7
78	-0.8	3.8	2.4
79	-0.8	3.3	1.3
80	1.4	2.5	1.3
81	0.0	2.0	1.7
82	2.2	1.0	1.8

Source: EEC

	1971	1972	1975	1977	1978	1981	*1983
U.S.	-1.7	0.5	-4.2	-0.8	0.6	-1.0	-3.8
Japan	1.4	0.5	-2.6	-3.8	-4.8	-4.0	-3.1
Germany	-0.1	1.2	-1.7	-2.4	-2.7	-4.0	-2.1
France	0.7	0.9	-2.2	-0.8	-0.7	-1.9	-3.2
UK	1.5	-2.7	-4.6	-3.2	-3.2	-2.8	-3.7
Italy	-2.1	-0.5	-9.0	-9.0	-9.5	-11.7	-11.5

* OECD estimates/forecasts.

	U.S.	Japan	EEC
72	1.8	-11.8	13.5
73	-2.8	-4.4	4.1
74	6.8	-8.2	-2.2
75	-9.2	3.1	4.2
76	1.7	-2.8	9.3
77	2.9	-7.3	18.8
78	2.8	-1.2	12.8
79	2.8	0.2	-10.8
80	-1.7	13.2	8.4
81	-4.5	10.6	-8.7
82	-5.4	5.8	9.3

Relative Unit Labour Costs in a common currency. % change. Source: EEC

	1967-71	1978	1982
Sugar	82	125	159
Butter	81	118	114
Milk Fat	100	112	119
Barley	103	112	112
Rye	100	108	88
Wine	87	107	104
Poultry	101	103	111
Soft Wheat	—	102	121
Beef	90	92	105

Source: EEC

Agricultural products by country of origin	1972	1982
U.S.A.	17.3	20.3
Industrialised Commonwealth	14.1	10.3
Mediterranean area	11.6	9.5
South America	15.7	16.8
Western Europe	10.3	10.0
ACP	10.9	12.3

Source: EEC Commission

by product 1982-83 % total	1983	1972	1981
Milk Products	28	31.5	32.2
Cereals	15	10.8	22.7
Sugar	9.5	20.8	19.5
Oil/Fats	9.3	—	—
Seed and Veal	9.1	—	—
Wine	4.9	—	—

Source: EEC

Agriculture and Food Products	1972	1982
Imports	27.8	31.5
Exports	6.9	10.8
Balance	-21.8	-20.8

* US\$bn at 1975 prices and exchange rates. Source: EEC Commission

% share	1972	1982
U.S.	12	11.5
Japan	6.9	7.5
EEC	21	17

Source: UN

	1970	1983
CAP	81.2	62.7
Social Fund	5.2	5.8
Regional Fund	—	11.8
Industry, Energy Research	1.5	5.3
Admin. and other	11.5	13.3

Source: EEC, USDA

by-product %	EEC	U.S.A.
Wheat	118	316
Rice	88	250
Barley	118	54
Sugar	118	121
Grain-Maize	82	160
Beef/Veal	102	82
Poultry Meat	108	108
Eggs	101	104

Source: EEC, USDA

Commentary by Our Economics Staff; data analysis by Financial Times Statistics Unit; charts and graphs by Financial Times Design Department

JUNE 1984 This announcement appears as a matter of record only. NEW ISSUE



CAECL

Caisse d'Aide à l'Équipement des Collectivités Locales
(Municipal Development Authority of France)

ECU 45,000,000
11 1/4% Notes due 1991

<p>Banque Nationale de Paris</p> <p>Société Générale de Banque S.A.</p> <p>Amro International Limited Banque Internationale à Luxembourg S.A. Crédit Commercial de France</p> <p>Crédit Lyonnais Enskilda Securities Skandinaviska Enskilda Limited</p> <p>Kredietbank International Group Société Générale</p>	<p>Banque Bruxelles Lambert S.A. Caisse des Dépôts et Consignations</p> <p>Banque Générale du Luxembourg S.A. Commerzbank Aktiengesellschaft Crédit Communal de Belgique S.A. Gemeentekrediet van België N.V.</p> <p>Credit Suisse First Boston Limited Istituto Bancario San Paolo di Torino</p> <p>Nomura International Limited Swiss Bank Corporation International Limited</p>
--	--

Al Saudi Banque, Paris	Banca Commerciale Italiana	Bank/Banque Ippa	BankAmerica Capital Markets Group
Bank of Tokyo International Limited	Banque de l'Union Européenne	Banque du Benelux S.A.	Banque Française du Commerce Extérieur
Banque Nagelmackers SA	Banque Paribas	Banque Paribas Belgique S.A.	Banque Worms
Barclays Bank Group	Bayerische Hypotheken- und Wechsel-Bank Aktiengesellschaft	Berliner Handels- und Frankfurter Bank	
Caisse Centrale des Banques Populaires	Cera - Centrale Raiffeisenkas C.V. Belgium	Chase Manhattan Capital Markets Group	Chase Manhattan Limited
Chemical Bank International Limited	Citicorp Capital Markets Group	Continental Bank SA	County Bank Limited
Crédit du Nord	Crédit Européen S.A. Luxembourg	Crédit Industriel d'Alsace et de Lorraine, Luxembourg	
Crédit Industriel et Commercial	Daiwa Europe Limited	Deutsche Bank Aktiengesellschaft	Hambros Bank Limited
Hill Samuel & Co. Limited	IBJ International Limited	Kleinwort, Benson Limited	Kreditbank N.V.
Lehman Brothers International Securities Inc. American Express Inc.	Mitsubishi Finance International Limited	Samuel Montagu & Co. Limited	
Morgan Guaranty Ltd	Morgan Stanley International	Nederlandse Credietbank NV	The Nikko Securities Co., (Europe) Ltd.
Nippon European Bank S.A. - LTCB Group		Rabobank Nederland	Sumitomo Finance International
Sumitomo Trust International Limited		The Taiyo Kobe Bank (Luxembourg) SA	United Overseas Bank (Luxembourg) S.A.
S.G. Warburg & Co. Ltd.	Westdeutsche Landesbank Girozentrale		Yamaichi International (Europe) Limited

There's a new girl on our block


Beryl B is her name. And though she's yet to make her formal debut, Beryl B is already earning her keep, producing oil from Block 9/13 - Mobil's biggest operation in the British North Sea.

Newcomer though she might be, Beryl B has great connections. In only eight years, her elder sister platform, Beryl A, has produced more than 200 million barrels of crude oil.

Between them, the two Beryls will ultimately bring to the surface about 135,000 barrels of oil every day. That's nearly 10 per cent of this country's total daily needs.

Or, to look at it in fiscal terms, it's roughly equivalent to a daily contribution to the Exchequer of £2 million.

That's big money to be generated by such a pair of comparative youngsters. But then, Mobil and its fellow venture participants brought up the Beryl girls to be a sister act that's hard to follow.



Mobil Beryl B



Could this be the biggest selling disc since White Christmas?

A few months after its release, the latest disc from Lotus™ is romping up the charts. Symphony™ is the follow-up to that other catchy number, the Lotus 1-2-3™, itself the biggest selling software disc of all time.

But Symphony's success isn't altogether surprising. It takes the proven benefits of 1-2-3 then adds a few ideas of its own.

The spreadsheet, for instance, is even bigger (8192 rows by 256 columns, to be precise). The database is even better. Its graphics

verge on the artistic (bar charts, line charts, not to mention exploded pie charts). All in colour. Next, Symphony throws in word processing that matches the speed and the power of any popular WP program.

It adds communications that let you chat with computers anywhere.

And to cap it all you can put everything on the screen at the same time.

So that when you change the numbers in

one window the graphics change in another.

But for all this, Symphony is easier to learn and simpler to operate than programs that do half as much.

To find out more about Lotus Symphony and the name of an authorised dealer call Teledata on 01-200 0200.

It may not capture hearts in quite the same way as Bing's disc, but for millions of executives it'll be music to their ears.

Lotus™

SYMPHONY NOW AVAILABLE FOR THE IBM® PC AND XT™, COMPAQ™ AND 100% IBM COMPATIBLES. 1-2-3 NOW AVAILABLE FOR THE IBM PC AND XT, COMPAQ, OLIVETTI™ M24, 100% IBM COMPATIBLES, DEC RAINBOW™, WANG PROFESSIONAL™ AND TI PROFESSIONAL COMPUTER™. 1-2-3™ and Symphony™

And may the best airline win.



The Civil Aviation Authority airline proposals recommend handing over 30 major routes that British Airways currently operate to other British airlines on a plate.

This would simply substitute another airline for British Airways on a route, and would give no additional choice at all to the British fare paying passenger.

It does nothing to stimulate a better service since there's no extra competition.

And it will greatly damage our airline industry as a whole, and benefit major foreign airlines. First, because the foreigners will no longer have to compete with the strongest national carrier.

And second, because there's no guarantee that passengers who would normally choose British Airways would be happy to switch to other British airlines.

Particularly in overseas markets where they might well be unknown.

Wouldn't a more sensible way of maintaining Britain's share in this fiercely competitive market be to allow other British airlines to fly *in competition* with us on the routes they choose?

Not *instead* of us.

Indeed, with a bit of healthy competition we should build on Britain's share between us.

Let's put it to the test, and may the best airline win.

**British
airways**

The world's favourite airline.

WORLD TRADE NEWS

Hong Kong backs defiance of U.S. textile curbs

BY DAVID DODWELL IN HONG KONG

HONG KONG textile manufacturers which defy stringent new curbs on exports to the U.S. and continue to ship goods in accordance with existing bilateral agreements will get government backing, Mr Hanau McLeod, Hong Kong's trade commissioner, signalled this weekend.

Mr McLeod had just returned from an emergency meeting in Geneva of the Gatt Textiles Committee at which textile exporters from the developing and industrialised world condemned the U.S. for the new rules, which were announced unilaterally on August 3, and came into effect on Friday.

They say the rules, which call for more detailed interpretation and involve a new interpretation of where garments originate, are in breach of the Multifibre Arrangement, are contrary to the rules of the General Agreement on Tariffs and Trade, ignore the basic principle that changes to trade agreements should only be made after consultation and are in any case confused.

Hong Kong has been a prominent critic since it, with China, is likely to be seriously affected by the changes. Local textile industry associations estimate that at least 60,000 jobs will be lost, and exports worth HK\$2.2bn (£220m) lost per

CHINA said Friday that new U.S. rules limiting textile imports could provoke retaliation, and warned that the U.S. may "eat its own bitter fruit." If it allies itself with the U.S., AP/DJ reports from Peking.

A harshly critical commentary in the Communist Party newspaper, People's Daily, said "There is no reason to assume the U.S. can unilaterally violate international agreements and restrict and harm others, without inviting counter-measures."

year. China has said that a similar number of jobs are under threat in Guangdong Province which borders Hong Kong. Mr McLeod, speaking after a meeting of Hong Kong's Textile Advisory Board, said: "When and if particular shipments proposed are licensed Hong Kong in accordance with the bilateral textile agreement are held up in the U.S., we can take this up in specific talks with the U.S. and can take such cases to the Textile Surveillance Board of Gatt."

This is one of several courses of action being considered by

the Hong Kong authorities as they try to persuade the U.S. to reverse its new regulations. It was seen as an assurance of support for exporters willing to defy them.

While the Geneva meeting failed to extract a compromise from the U.S., Mr McLeod said he was pleased with the outcome. "It went as far as any textile committee will ever go in isolating and criticising one of its members," he said.

U.S. trade partners remain convinced that the new restrictions have less to do with disruption of U.S. industry than with President Reagan's efforts to win the support of the powerful U.S. textile lobby as part of the political horse-trading ahead of the presidential election in November.

If their concern is genuinely circumvention, then there are avenues provided under existing legislation to satisfy them," Mr McLeod said. U.S. officials said in Hong Kong that the regulations were interim ones, and that the opinions of trading partners were being sought until early October, when the changes would be reviewed. Pressure from textile exporters will continue right up to October 17, when a further emergency meeting of the Textile Committee has been called.

Rules raise few fears in Taiwan

BY ROBERT KING IN TAIPEI

TAIWAN IS not complaining about the U.S. Government's new regulations covering textile imports, because their effects on this country is likely to be minimal.

Except for imports of high-value piece goods from Japan, almost all phases of garment production are completed on the island. Exceptions are rare: industry estimates place the value of goods likely to be affected by the new ruling at a maximum of \$100m, or about

2 per cent of Taiwan's \$4.6bn in textile exports last year. None of the big manufacturers is worried about the ruling, because they don't think it will have any impact on them," says an industry official. Taiwan's Board of Foreign Trade, which oversees imports and exports, on Saturday came out half-heartily against the new ruling, which, it is understood, members have already discussed with U.S. trade representatives.

The board's objection to the ruling stems from its fears that the new regulations might evolve into non-tariff barriers through requirements for excessive documentation. The board's statement also expressed the hope that the regulations would not initially be enforced too strictly, because Taiwanese exporters and American importers may not yet have a clear understanding of what is required of them.

EEC to probe titanium dumping

BY PAUL CHEESRIGHT IN BRUSSELS

TITANIUM products used in high technology industries such as aerospace have been drawn into the complex of trade rivalries between the three leading powers of international commerce, the EEC, the U.S. and Japan.

The European Commission has announced it is opening an anti-dumping investigation into U.S. and Japanese sales of the products on the Community market. The complaint being followed up was lodged by

Community non-ferrous metal producers. Their concern has been that the U.S. and Japan have increased their market share at a time when consumption has been falling.

Capacity utilisation among Community producers has fallen from 64 to 35 per cent between 1982 and 1983. But between 1982 and 1984, it is charged, the imports from the U.S. and Japan increased their share of the market from 48 to 61 per cent.

At this stage there is no reliable information on the selling prices of the titanium products on the U.S. and Japanese markets, but the Commission said that on the basis of production costs it appeared that the dumping margin was sufficient. Meanwhile, the Commission has completed a dumping investigation on oxalic acid sales in the EEC from Brazil, East Germany and Spain.

As a result Brazil now faces an anti-dumping duty of 17.6 per cent, while East Germany has given an undertaking to raise its prices and the proceedings against Spain have been stopped.

It was better to negotiate even on what looked like "outrageous" terms than to lose everything.

Dr Ramirez said an overdue payment should not be allowed to go for more than three months, without the creditor moving "and moving forcefully." He added: "We have found to our amazement that we are collecting debts today which have been outstanding since 1978."

Even large banks sometimes failed to take elementary precautions, like investigating the status of clients to whom they were lending hundreds of thousands of dollars. Some clients turned out not to exist at all.

Exporters should not sell just for the sake of making sales and should avoid completely trading on open account, he said.

Failure to end unitary tax 'upsets UK groups'

BRITISH companies were greatly worried by the failure of states in the U.S. to repeal unitary taxation legislation, Sir Terence Beckett, director general of the Confederation of British Industry, said, Our Trade Staff writes.

Unitary taxation is a method of assessment, used by 12 states, that takes a company's worldwide earnings into account on a local-declared profits.

Sir Terence said 60 British companies were affected by the system.

Singapore, Japanese venture wins MRT deal

By Chris Sherwell in Singapore

A JAPANESE-SINGAPORE joint venture has won a major \$8164.4m (£800m) construction contract to build the main depot for the island state's mass rapid transit (MRT) metro system, beating British and other international contenders.

Another \$810m contract for the MRT's computerised control system went to a Franco-Singapore team edging out Westinghouse Brake and Signal of the UK which was bidding for its third contract.

The intriguing feature of the depot contract, which went to Nishimatsu of Japan, and Lum Chang Building of Singapore, was that an attractive financial package was the running theme, a "material difference" according to the MRT Corporation.

Most previous contracts have been decided almost exclusively on one criteria: cash price.

The contract was originally for both construction of the depot and supply of equipment and machinery, but was split in two. Henry Boot International of the UK was the runner-up for the first award. Vickers of the UK is bidding for the separate equipment contract against Japanese, French and West German competitors.

The contract for the supervisory Control System (SCS) went to Sotdeg of France, and Singapore Electronic and Engineering, a Government-controlled corporation.

The MRT Corporation said its bid was "technically the best" and highlighted the flexibility of its software design.

Losers Westinghouse Brake and Signal were partnered with the troubled Keppel Shipyard, also a Singapore Government-controlled company. They had previously won both the major signals and brakes contract, and thus finishes with two successes out of three bid.

'Avoid courts in recovering Latin American debts'

By Christian Tyler, Trade Editor

COMPANIES WITH trade debts in Latin America should move quickly when payments fall due but should go to law only as a last resort, according to professional debt collectors.

For debts of firm and less, local lawyers who know the region, rather than big city firms, should be employed, according to Dr Arnaldo Ramirez-Eva, director of the Golivar International Group, which advises Western creditors.

"Experience shows you will never win if they want to fight in the law," he told a seminar in London.

It was better to negotiate even on what looked like "outrageous" terms than to lose everything.

Dr Ramirez said an overdue payment should not be allowed to go for more than three months, without the creditor moving "and moving forcefully." He added: "We have found to our amazement that we are collecting debts today which have been outstanding since 1978."

Even large banks sometimes failed to take elementary precautions, like investigating the status of clients to whom they were lending hundreds of thousands of dollars. Some clients turned out not to exist at all.

Exporters should not sell just for the sake of making sales and should avoid completely trading on open account, he said.

Ministers seek to settle BA route transfer row

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

EFFORTS will be made this week at ministerial level to try to settle the increasingly bitter row over proposed route transfers from state-owned British Airways (BA) to the UK independent airlines.

The Cabinet is expected to consider the matter on Thursday, although a sub-committee of Cabinet ministers set up to try to reach conclusions on the issue is believed to want to reach a compromise before then.

Because of the pressures of other Cabinet business - it is the first meeting since the parliamentary summer recess - it is possible that the matter will be deferred. It is known that ministers are divided on the question of whether to give some British Airways routes to the independents. Some are believed to feel that a delay may help to cool the temperature of what is already a damaging dispute in the UK civil aviation industry, and would give more time to find solutions.

The transfers have been proposed by the UK Civil Aviation Authority to increase competition. It has recommended to the Govern-

ment that BA should give up routes from Gatwick airport, London, from UK provincial airports to Europe, and some intercontinental routes.

The row between the airlines reached an unprecedented level at the weekend with British Airways and the independents taking full-page advertisements in newspapers. BA has taken another advertisement in today's Financial Times. There has also been extensive lobbying of ministers.

The aim of the newspaper campaign is not so much to convince the public for or against route transfers, but to ensure that the Cabinet itself is left in no doubt of the depth of feeling on both sides.

BA for example, has made it clear to the Government that if the Cabinet were to accept the Civil Aviation Authority's proposals for enforced transfers - if necessary by legislation or by changing the airline's articles of association - it would face a revolt by the entire BA board.

The board would not resign but would publicly refuse to accept the transfers, and explain why it was taking its stand. That, in turn, might force Mr Nicholas Ridley, the Transport Secretary, to seek the board.

As the board, headed by Lord King, includes several eminent City of London businessmen, the situation would become a considerable embarrassment for the Government. It would throw plans to BA's privatisation into disarray.

The BA board feels that, having done the job asked of it - to restructure the airline and restore it to profitability prior to privatisation - the Government should not now change the rules.

BA feels that the compromise plan it announced last week - of permitting the independent airlines to fly in competition with it on many routes - offers an honourable way out of what has become a dilemma for the Government.

BA denies suggestions that any such competitive re-alignment of its routes would restrict the independents to between 9 and 12 per cent of the overall UK share of the traffic. BA stressed at the weekend that the figure it had in mind was closer to 20 to 30 per cent of the traffic.

Social Democratic Party conference

More aid urged for developing countries

By Kevin Brown

A BIG INCREASE in aid to the Third World, financed by much higher economic growth rates in the industrialised countries, was called for by the Social Democrats' conference.

The Council for Social Democracy, the party's policy-making body, urged co-ordinated Western growth of at least 4 per cent a year through the 1980s, together with a new international monetary system to stabilise exchange rates and aid world trade.

This would help to finance aid to developing countries of 0.7 per cent of gross national product a year, the level recommended by the United Nations.

The Council also passed amendments, against the advice of the leadership, condemning the "ideological bias" of the International Monetary Fund (IMF) and criticising sales of arms to Third World countries.

Council members argued that the IMF was increasingly dominated by U.S. policy priorities and accused arms manufacturers of diverting resources which could be devoted to technical assistance.

Mr Christopher Brocklebank-Fowler, accused the Government of deliberately reducing the percentage of British gross national product devoted to aid.

Mr Anthony Sampson, speaking for the party leadership, urged the Government to take care not to provoke revolution or a financial default by debtor nations.

A resolution approved by the Council envisaged arrangements under which Britain's sovereignty over the Falkland Islands is either shared with or transferred to the UN or the Organisation of American States - which includes the U.S. - subject to Britain retaining undisputed sovereignty over South Georgia and the South Sandwich islands.

Mr John Roper, who was SDP Chief Whip in the House of Commons, until defeated in last year's general election, estimated that the Fortress Falklands policy would cost over £500m in the coming year.

Owen rejects merger with Liberal Party

BY PETER RIDDELL, POLITICAL EDITOR

DR DAVID OWEN, leader of the Social Democratic Party (SDP), yesterday firmly rejected a merger between the SDP and the Liberals before the next general election.

His comments came on the first day of a four-day meeting in Birston, Derbyshire, of the Council for Social Democracy, the party's 400-strong parliament. Doubts surfaced among a minority of activists at the conference about Dr Owen's emphasis on the social market economy.

The issue of a merger between the SDP and Liberal parties - which formed an alliance before the general election last year - has re-emerged after the publication yesterday of a Mori opinion poll. This showed that a small majority of SDP and Liberal supporters was in favour of a merger. A quarter of all

voters said a merger would make them more likely to vote for the Alliance.

Dr Owen said that the SDP/Liberal Alliance was showing that two independent parties could work together.

The Mori poll will be quoted by those who favour closer links in the Alliance in the debate about future relations. This group, including some close advisers of Mr David Steel, the Liberal leader, is looking for a commitment at Duxton from SDP leaders that the Alliance will be permanent and not a temporary expedient.

If this reassurance is provided, these Liberals argue that the summit's delicate negotiations over the allocation of Westminster seats between the Liberals and the SDP may become somewhat smoother.

Government urged to change Falklands policy

BY IOR OWEN

LEADERS of the Social Democratic Party want overwhelming support from their rank and file supporters for their demand that the Government launch a diplomatic initiative aimed at ending the dispute over the costly 'Fortress Falklands' policy.

Despite a lone declaration of dissent, the Social Democratic Council backed the view of a policy committee that the long-term objective should be to refuse to allow the Falkland Islanders to veto any proposed change of sovereignty.

A resolution approved by the Council envisaged arrangements under which Britain's sovereignty over the Falkland Islands is either shared with or transferred to the UN or the Organisation of American States - which includes the U.S. - subject to Britain retaining undisputed sovereignty over South Georgia and the South Sandwich islands.

Mr John Roper, who was SDP Chief Whip in the House of Commons, until defeated in last year's general election, estimated that the Fortress Falklands policy would cost over £500m in the coming year.

Farmers' milk quota trade may be curbed

By Andrew Gowers

THE MINISTRY of Agriculture is expected to take a first step this week towards regulating a growing trade in milk production quotas among dairy farmers.

The trade, over which there is considerable legal confusion, has aroused the interest of the European Commission, which is seeking an explanation from London.

Under the EEC's March agreement to curb runaway milk production, UK farmers have been told to cut back output by 9 per cent. Owing to the summer drought and to the range of ways in which output can be reduced, cuts have been uneven from farm to farm.

As a result, farmers who have been allocated a quota that they cannot use have taken to selling it to others, together with a parcel of grazing land.

The legal anomalies arise out of the fact that quota cannot be sold in isolation under the UK system: it must be linked to land. But the Government's legislation is vague as to exactly how much quota is to be linked with how much land.

Farmers have thus been selling off tiny amounts of land with large production quotas.

The Commission, concerned that British rules differ from those in other EEC countries by allowing farmers to "reidentify" their holdings, or to attach milk production to any part of their land, has written to the Government demanding clarification.

Partly to pre-empt EEC concern, the British Ministry is expected to set an informal limit this week stipulating how much quota can be attached to a given plot of land.

Jaguar faces pay challenge from unions

By Tony Moreton

JAGUAR CARS, recently returned to the private sector, faces its first challenge from the trade unions to day. They will submit a £25 a week pay claim, worth more than 20 per cent.

The trade unions are also demanding a management commitment to review the present pay structure - a move, which according to one union leader, could open an old wound and plunge Jaguar "back into the pay anarchy of a few years ago."

While the Jaguar management might be concerned at the size of the workers' claim, there is dismay within Austin Rover - still firmly within the public sector - at the bids emerging from its factories.

Workers in the Cowley assembly works, Oxford, have lodged a claim for a rise of almost 50 per cent.

Shop stewards in the plant, subject to a rash of unofficial stoppages in recent weeks, are demanding not only a £20 a week pay rise but also consolidation of the present productivity-linked bonus scheme.

Shop stewards are insisting upon automatic payment of the £30 a week bonus ceiling.

Liverpool and Southampton, which it uses, are strike-bound, but Felixstowe, Harwich and others remain available.

The motor industry has felt little impact. Vauxhall, for instance, says it has maintained production, though it admits that extra costs have been created by making alternative arrangements for moving cars and parts between the UK and Spain, Belgium and Germany. Its normal ports are Bristol, Southampton and Harrogate.

The grain trade - faced with a record UK cereals harvest - is getting through the dock strike by shifting shipments to strike-free ports such as the smaller outlets on the East Anglian coast.

The large depots built by grain shippers Cargill and Continental at Hull and Southampton are dormant. According to one trader, however, the main factor depressing British cereals exports this year is not the strike but the fact that EEC export subsidies have mainly gone to French producers so far.

The total harvest this year is set to exceed 24m tonnes, with an expected exportable surplus of about 7m. So in theory the trade is looking to exports to take the pressure off a severely glutted market.

Farmers are worried that the strike could interfere with trade if and when the EEC authorises larger amounts for export.

With crops already gathered in the south and the harvest in East Anglia - by far the largest portion - drawing to a close, large quantities of grain are piling up in barns and warehouses. Prices have tumbled as a result, with UK average prices below £100 a tonne for the first time in two years and well below the officially guaranteed intervention levels.

Philips agrees compressor deal with China

By Our Trade Staff

CHINA'S National Technical Import Corporation and Philips, the Dutch electronics concern, have concluded a £170m (£16.8m) contract which will enable the Ministry of Light Industry to set up a modern production facility of high-quality compressors in the corporation's Peking refrigerator factory.

The agreement includes the supply of machinery and know-how for the ultimate production of 1m refrigerator compressors a year.

Could, the U.S. computer systems company, has won a \$5.5m order to supply 11 computer systems to China. AP/DJ reports from Hong Kong. Related software, spare parts and special training are also included. The systems will be used at 11 universities in China for software development and studies.

Statoil of Norway, is to participate in oil exploration on the Chinese continental shelf, Renter reports from Oslo. The agreement follows talks between Mr Kaare Kristiansen, the Norwegian Energy Minister, and Tang Ke, his Chinese counterpart, in Peking last week.

Spanish car sales wipe out UK trade surplus

BY DAVID WHITE IN MADRID

THE SHARP rise in sales of Spanish-made cars in the UK - a bone of contention in the British motor industry - is the main factor to have cost Britain the surplus which it achieved last year in its trade with Spain.

Figures published by the British Embassy in Madrid show a deficit for the UK of £211.7m in the first half of this year compared with a surplus of £147.1m in the same period last year.

British officials said the trade performance had been affected by the launching last year of the Vauxhall Nova car, made by General Motors at its plant at Zaragoza.

Britain's trade with Spain had already swung into deficit in the second half of last year, although for the year as a whole the UK achieved a surplus of £44.9m.

Spanish exports of vehicles and transport equipment in the first half of this year more than doubled to £160.4m compared with £72.3m in the same period of 1983, and made up by far the most important export category.

Total Spanish sales to the UK were almost 45 per cent up at £810.2m while UK exports to

Spain dropped by 4 per cent to £398.5m.

Sales of British vehicles and transport equipment in Spain also increased, but at a more modest rate of 19 per cent, to £52.5m.

The concern of UK motor unions and of BL over Spanish imports has been further exacerbated this year by the prospect of a new sales campaign by the state-owned manufacturer Seat, with own-design vehicles produced with assistance from the Volkswagen group.

The argument centres on the low tariff of 4.4 per cent applied to Spanish cars entering EEC countries. This compares with a standard 36.7 per cent tariff imposed by Spain on its car imports, although an agreement to import 15,000 EEC cars at lower rates was recently renewed for a second year.

Other steep increases in Spanish sales to Britain took place in the food sector (71 per cent up) and in petroleum products (46 per cent up), while Britain's sales to Spain in the same categories were sharply down. Spanish shoe exports meanwhile rose by 73 per cent in the half-year to \$33.5m.

NATIONAL DOCK DISPUTE CAUSES INCONVENIENCE BUT NOT WIDESPREAD DISRUPTION

Industry gets around the strike

BY OUR LABOUR STAFF

BRITAIN'S second national dock strike of the summer is causing expense and inconvenience to industry rather than major disruption, and has unsettled but failed to unsettle other major ports. Fingers are being crossed, however, in the hope that the dispute does not worsen.

The Government believes that the strike could go on for months rather than weeks at its present level without crippling the economy, though it acknowledges that a lengthy stoppage would be very uncomfortable for strike-hit port authorities and some companies. It has no plans to intervene or declare a state of emergency.

The muted City of London reaction is in sharp contrast to the near panic which followed the July strike and forced a sharp rise in interest rates. The City's confidence is fragile, however.

Continuing deadlock in the miners' dispute and even a limited docks strike running into October would carry the risk of sparking a new crisis of confidence in financial markets, many bankers believe. That in turn could put renewed pressure on interest rates and bring a further slowing of the economy.

Eyes will be on the Port of London today to see if there is a sizeable return to work following the employers' ballot last week.

If the strike does not collapse, however, the only glimmer of hope is that talks planned between steel and miners' unions will result in a deal on coal supply quotas which would resolve the original dispute in Scotland - and that is a slim chance.

Industry fears that the union will slowly tighten the stoppage as it did last week, when men at Goolis, Fleetwood and Great Yarmouth joined the strike.

Even so, ports normally handling roughly 60 per cent of non-fuel seaborne trade are open, and companies have generally been able to switch imports and exports, where necessary, to other major ports which are still working, such as Dover and Felixstowe. Smaller east coast ports are also carrying more traffic.

In general, industry seems to be finding this strike easier to cope with than the one in July. There has been less of a rush to freight by air.

The longer the dispute lasts, however, the more telling its effects will be. This will particularly apply to trade with the Far East, much of which goes via Southampton in big container ships now being diverted to ports in continental Europe.

The extra cost of transshipping goods across the Channel to Britain can be high. Transport and distribution generally accounts for 10 to 20 per cent of total costs of companies doing business abroad and can be considerably more for isolated markets.

No major problems have been reported by such major exporting sectors as cars and whisky. Raw material imports have tended to suffer more because, unlike containerised general cargoes, these are harder to switch around.

With the bulk chemical and oil port of Immingham on Humber-side now working, as well as many oil and chemical companies' own terminals elsewhere, the effects have been limited.

The paper industry has also been able to escape the full impact of the strike. Pulp has been coming in through non-striking ports such as Rochester and Sheerness in the South-East, and stocks within the country are enough for four or five weeks.

Mr David Royce, director general of the Institute of Export, said: "The effects are not as serious as the strike does not last very long."

He thought the worst effects would be on future business at the strike-bound ports, since many traders would probably stick to any new cargo arrangements they had made.

Companies and freight forwarders are unwilling to describe how ingenious they have been in circumventing the strike. Some high-value and lightweight cargoes such as electronic goods or small machine parts are being sent by air freight.

This costs more and clearly erodes profit margins. So does the need to change ports at short notice for many cargoes, especially if the extra distance is long. "You can't suddenly switch arrangements, put the cargo on a lorry and take it to Hamburg, Antwerp, or Rotterdam and not incur extra costs," commented Mr Royce.

If picketing at ports like Felixstowe is stepped up this week, companies fear their trade will suffer much more. On Friday, all 1,150 dockers there worked, despite the presence of around 50 pickets.

The Scotch whisky industry, which last year sold £285m worth of liquor abroad - a quarter of it to the U.S. - and a quarter to the EEC - could start to be hit if its second-half pre-Christmas trade is disrupted.

More whisky is shipped in the second half than the first, much of it from strike-bound Clydeport. Distillers say its North American distributor had stocks for three or four months, so the hold-up on shipments was not very serious.

Teachers said it had made alternative arrangements for over 90 per cent of its whisky exports which

SHIPPING REPORT

Dry cargo activity rises

BY ANDREW FISHER, SHIPPING CORRESPONDENT

ACTIVITY PICKED up in dry cargo markets last week, with higher rates for grain across the Atlantic. Enquiry was more lively than in previous weeks, though several reported charterers went unconfirmed and the market was subject to a good deal of speculation and rumour.

One indication of the rise in trade has been the level of the experimental Baltic Freight Index, which has moved up steadily from 889 at the start of August - its low was 854.7 on July 7 - and exceeded 990 on Friday.

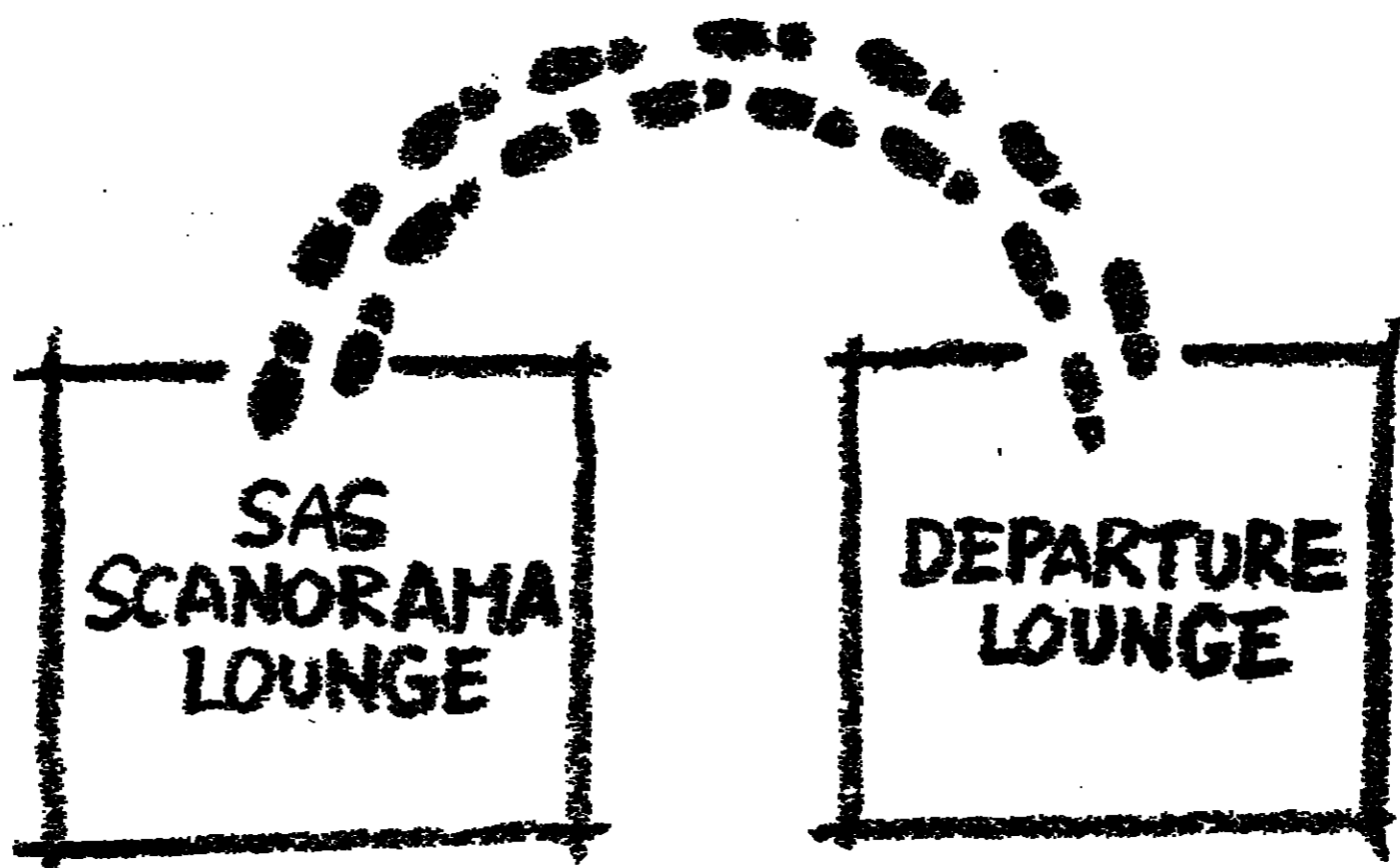
This index was 1,000 in early June, however. It consists of the rates for more than a dozen representative charters reported daily by a panel of London shipbrokers.

The rate for grain from the U.S. Gulf to continental Europe went above \$8.50 a ton last week, though this is still some way below the levels of early summer. There was also speculation in the week that Soviet charterers had booked vessels for grain from the U.S. or Latin America.

World Economic Indicators

	UNEMPLOYMENT	Aug. '84			
		July '84	June '84	May '84	Aug. '

SAS announce their departure from the Departure Lounge at Heathrow.



Our exclusive new Scanorama Lounge at Heathrow is now open.

It's exclusive because SAS is the only airline at Heathrow with a special lounge reserved for passengers paying only the normal full economy fare - EuroClass.

The Scanorama Lounge is an oasis of calm and tranquility amidst Heathrow's hustle and bustle where you can relax before your flight. You'll find a choice of complimentary refreshments, a selection of international newspapers and magazines as well as telephone and telefax facilities.

Seat selection will also be available in the lounge.

The Heathrow Scanorama lounge is yet another example of the way SAS have established themselves as the Businessman's Airline.

In many other cities throughout the world-wide SAS network there are other Scanorama lounges, SAS Business Service Centres, door to door limousine service and SAS Hotels with flight check-in facilities.

In the air, businessmen enjoy a separate cabin, more leg room than on most other airlines, a superior cabin service and our unrivalled reputation for punctuality.

At SAS we believe in giving business travellers the service they expect. The Best.

SAS

The Businessman's Airline

AUSTIN ROVER

AUSTIN ROVER DEALING OUT A

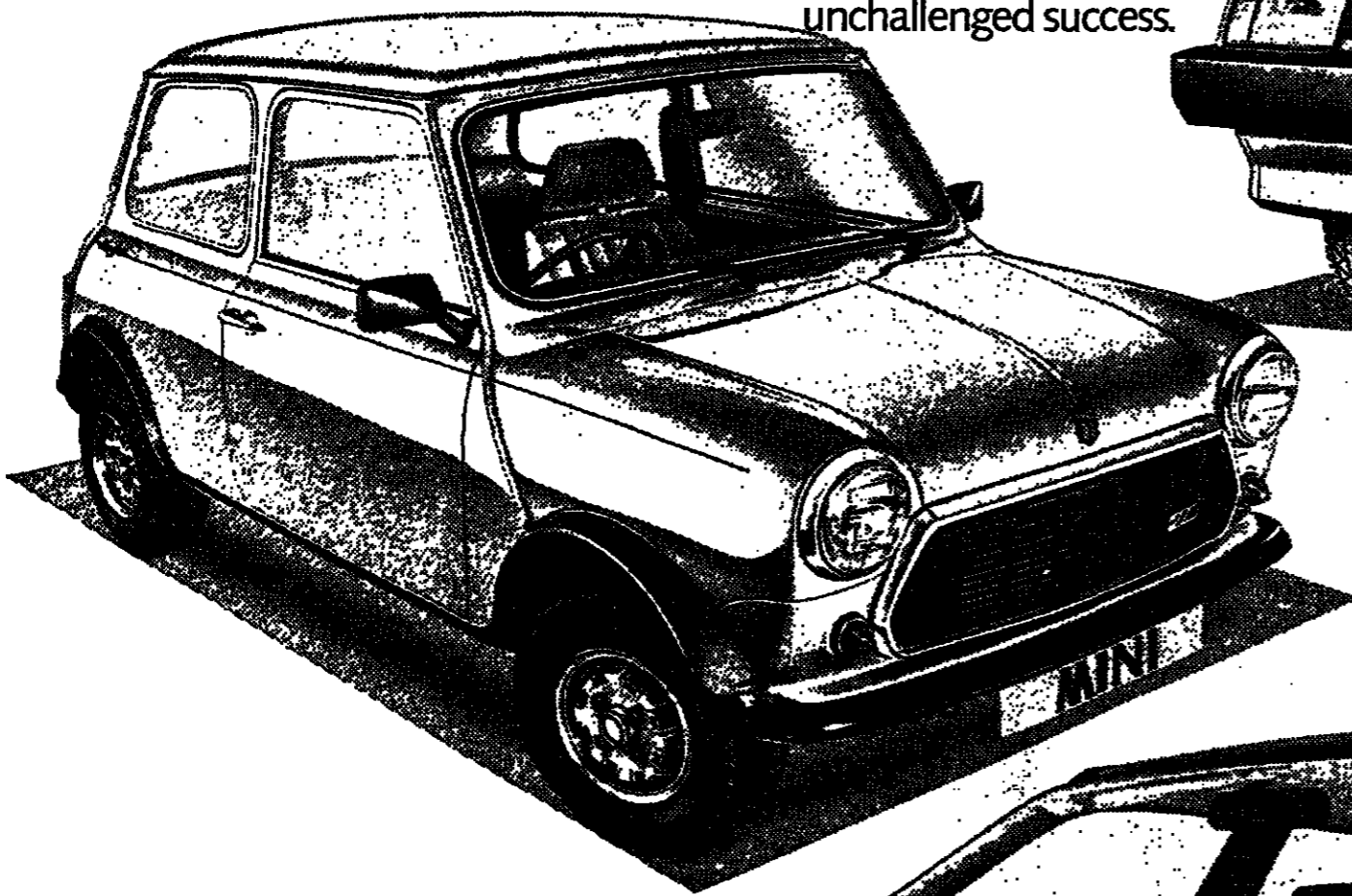
WHO CAN CHALLENGE THE CARS?

Every single car in the exciting all-new Austin Rover range throws down the gauntlet to the competition.

On style, quality, value for money and driveability, each one is unbeatable. That's all due to a successful programme of major new car launches and important re-developments on our best sellers.

There is no doubt that right now Austin Rover cars are the best ever.

AUSTIN MINI
25 years of
unchallenged success.



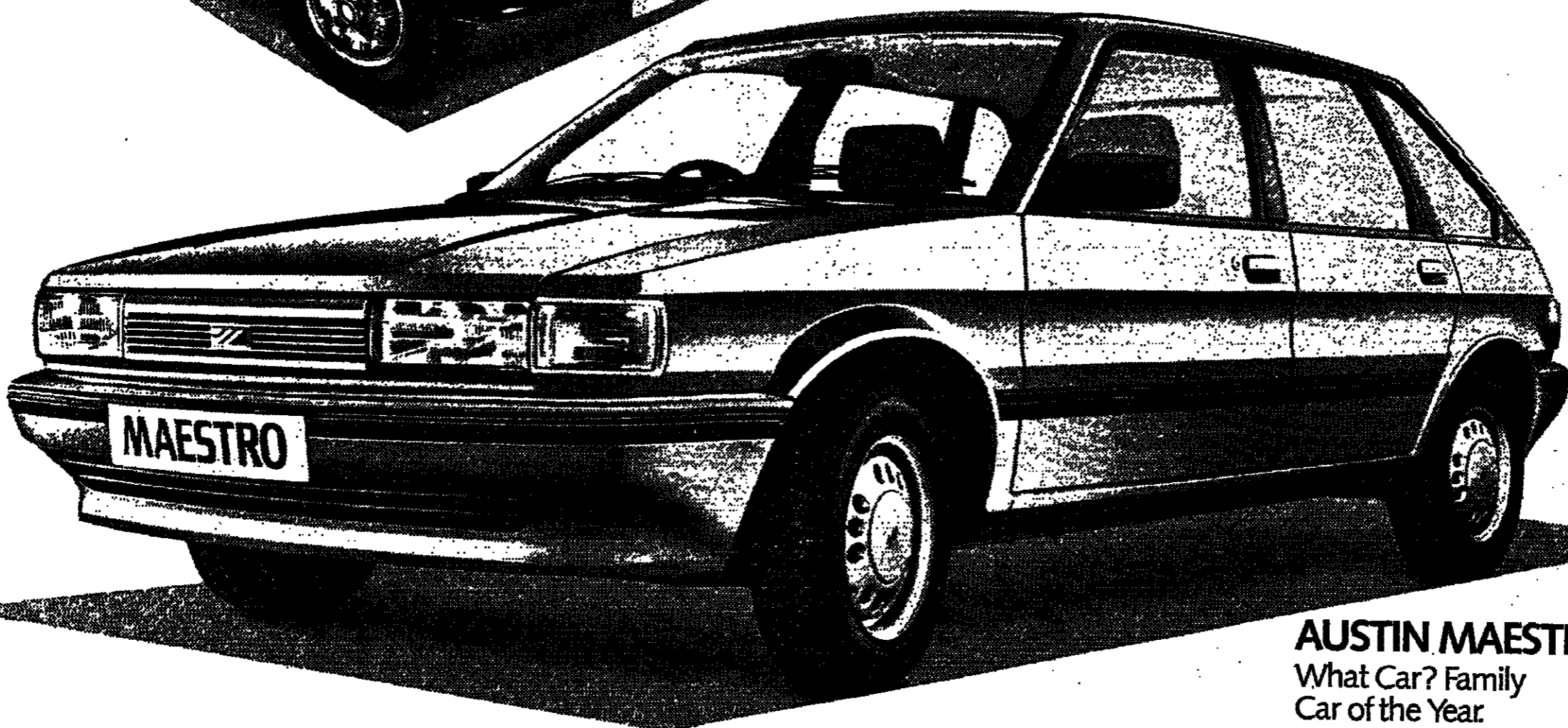
WHO CAN CHALLENGE THE PRICES?

Austin Rover prices are always highly competitive, and right now, they're even better. Because, for a limited period, our dealers are offering certain models at extremely tempting pre-increase prices.

But, all our cars must go up in price soon, so that's another reason to see your Austin Rover dealer now.



AUSTIN METRO
Britain's best-selling
small car.



AUSTIN MAESTRO
What Car? Family
Car of the Year.



N ROVER. T A CHALLENGE.

NGE
ly com-
Because
g certain
prices.
soon, so
or dealer

WHO CAN CHALLENGE THE DEALS?

Our dealers also have a whole range of sensational offers. For example, the best-selling Austin Metro comes with a very special deal. And the Austin Maestro is the right car for a particularly generous trade-in allowance.

But whichever car you're most excited by, talk to your Austin Rover dealer. He can almost certainly offer you immediate delivery. And remember, he's in the mood to deal.

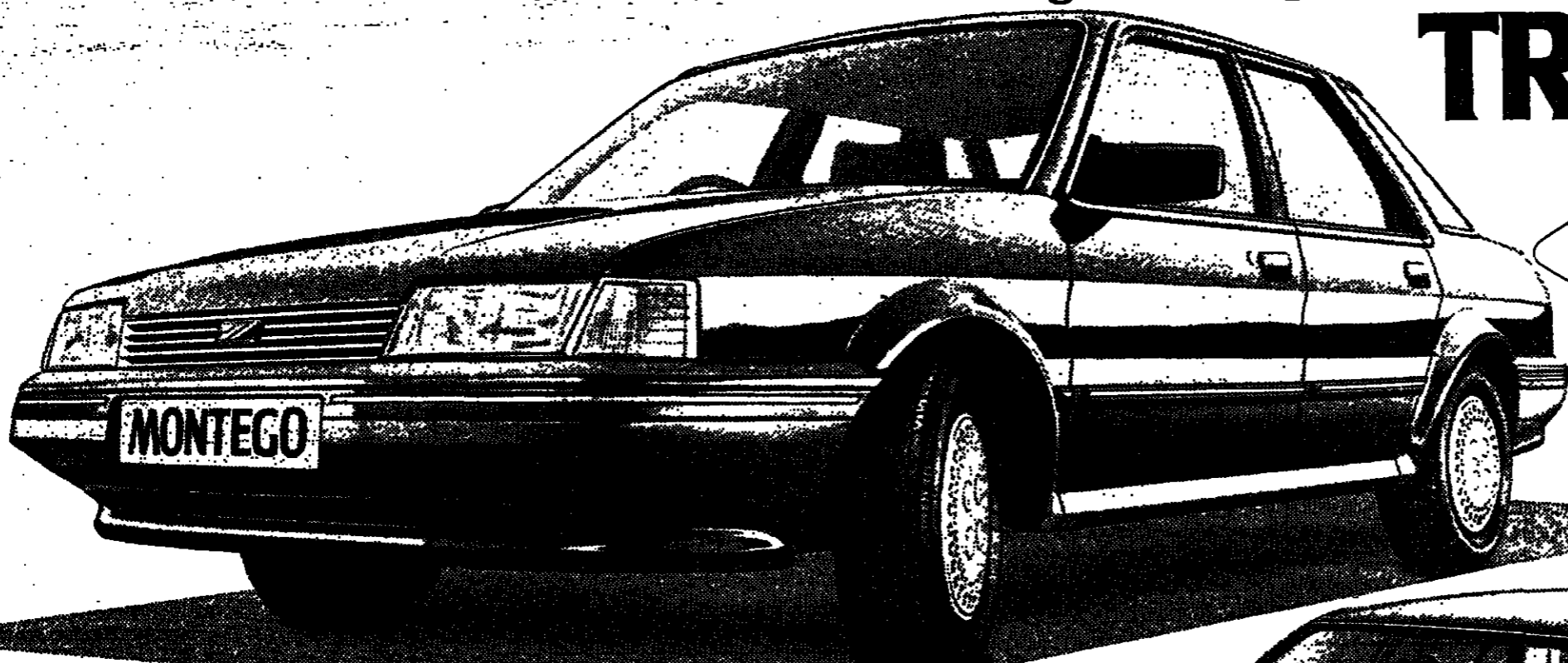
WHO CAN MATCH THE CHALLENGE?

Austin Rover has the largest dealer network in Britain with a range of more exciting new cars than ever before.

They've got the best back-up in the motor industry with Supercare, the only complete customer care plan.

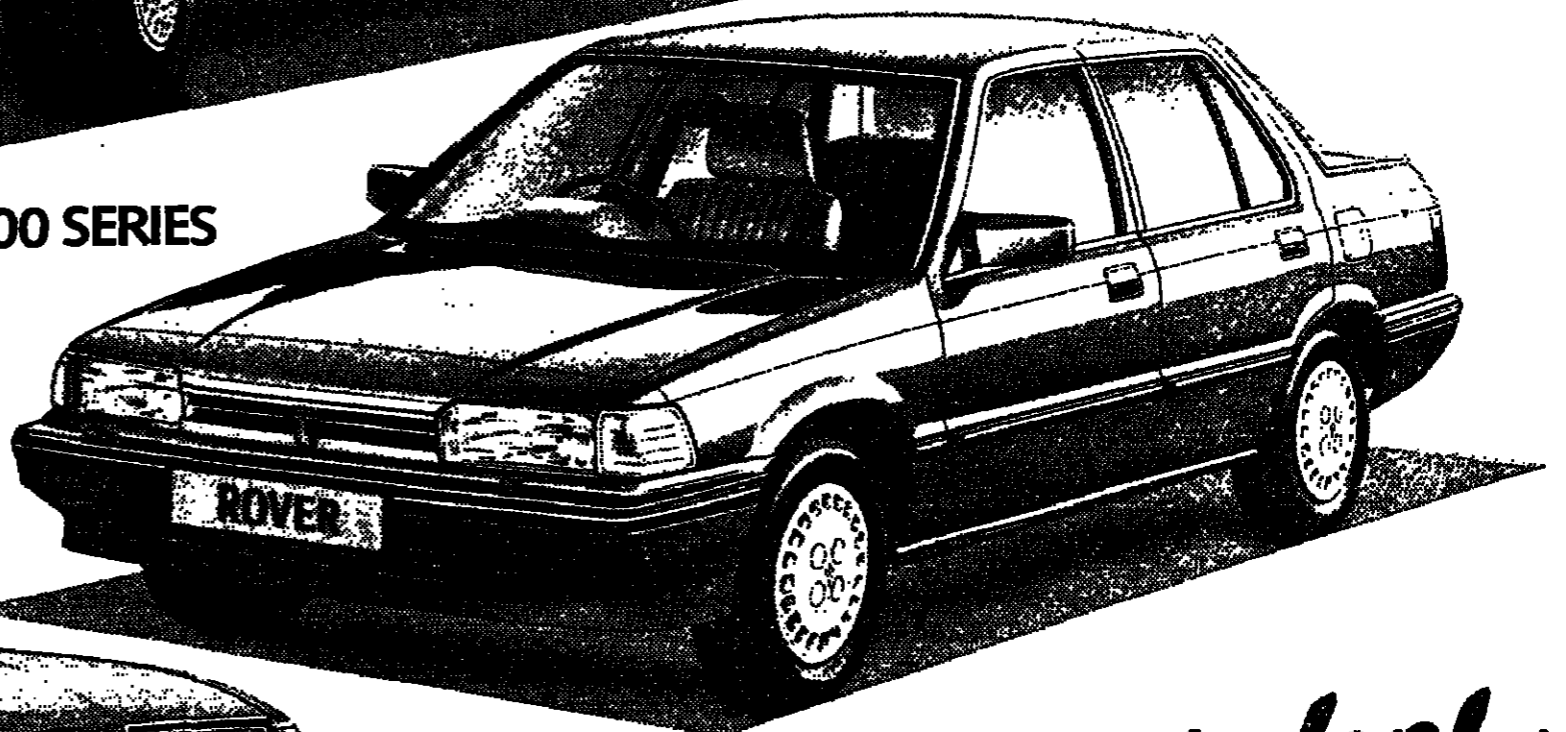
And they've got the power to offer a deal that's absolutely right for you. It's The Right Deal. And the right time to go for it is right now.

TRY US!



AUSTIN MONTEGO
The first car ever selected to carry the Design Centre label.

THE NEW ROVER 200 SERIES
Rover breeding in a new compact shape.



ROVER
More power. More breeding.



*The right deal
right now* ✓
FROM
AUSTIN ROVER

UK NEWS

Treasury presses for urban aid cuts to meet spending target

By Peter Riddell, Political Editor

THE TREASURY is pressing for substantial cuts in planned public expenditure on house improvement grants and on urban aid to help offset large unavoidable increases in spending on other Whitehall programmes.

The Department of Environment and Social Security budgets have emerged as the main targets of the Treasury as intensive discussions begin this week between Mr Peter Rees, the Chief Secretary to the Treasury, and other ministers about how to hold down total expenditure to the planned level of £131.6bn in 1985-86. This limit was confirmed by the Cabinet in July.

Spending departments have, however, put in bids for an additional £5bn in 1985-86, of which well over £2bn is regarded by the Treasury as unavoidable. This reflects a combination of the higher than expected level of unemployment

and a big overshoot in local authority expenditure and a smaller rebate on the EEC budget than previously assumed.

In addition, there is likely to be a carry-over of increased spending resulting from the higher than planned level of pay increases in the public sector, as well as from the probably substantial costs of the miner's strike.

The Treasury's room for manoeuvre is further limited by the concordat reached last year over the medium term level of defence and health expenditure, between them a quarter of the overall total.

Existing plans contain a contingency reserve of £3.7bn for unforeseen items in 1985-86, but the Treasury wants to preserve as much of this as possible, implying a tight squeeze on a limited number of programmes.

Insurance company assets rise 19%

By Eric Short

TOTAL market value of UK insurance company assets at the end of 1983 was £114.5bn - 19 per cent more than at the end of the previous year - according to figures published in the latest edition of British Business, the journal of the Department of Trade and Industry.

Total assets of self-administered pension funds increased by 25 per cent over 1983, reaching £106.2bn at the end of the year.

Long-term insurance funds climbed from £79.9bn to £95.9bn over the year, with over half this increase coming from the rise in stock market values.

UK gilt holdings of long-term insurance funds at £25.8bn accounted for just over one quarter of the overall assets - a slightly lower proportion than at the end of 1982. The proportion of long-dated gilts in the overall gilt holdings again declined, to 41 per cent against 54 per cent a year earlier.

UK company securities' holdings

at £35bn accounted for over one third of the total, with a strong rise in unit trust holdings - reflecting the continued growth of unit-linked life businesses.

Overseas company securities at £7.7bn accounted for 8 per cent of total assets, while holdings of overseas government securities at £1.15bn doubled during the year.

Holdings in land and property declined in relative terms for the second successive year, the overall holding of £17.2bn being 18 per cent of the total.

General insurance funds rose 15 per cent in 1983 to £18.0bn, with gilts accounting for a quarter of this total and overseas government securities another 5 per cent. UK equities accounted for a further quarter, overseas equities 7 per cent and property 9 per cent.

Overseas equity holdings increased sharply for the fourth successive year reaching £15.2bn - 14 per cent of the overall total.

Discounts return to truck market

By Kenneth Gooding, Motor Industry Correspondent

DEEP DISCOUNTING has returned to Britain's heavy truck market even though sales so far this year have improved considerably from the 1983 level.

According to its rivals, Scania of Sweden has been particularly aggressive - with some success. Its registrations have leaped by 61 per cent in the first eight months of this year, from 1,104 to 1,778 trucks.

Volvo, Scania's rival, has followed into the fray. Volvo's sales rose 18.5 per cent in the eight months, from 2,589 to 3,059 while the total market for vehicles over 3.5 tonnes gross weight improved by 10.48 per cent.

However, the figures have been distorted by a Ford incentive campaign which offered dealers up to an extra £1,500 a vehicle if they achieved set targets by the end of June.

Ford's sales have dropped sharply since that time and because it is market leader the effect on total registrations has been highly visible.

The Society of Motor Manufacturers and Traders' statistics show that heavy truck sales (over 3.5 tonnes) fell by 11.6 per cent in August compared with the same month a year ago - from 3,558 to 3,113.

Ford registrations for the month dropped by 50.7 per cent from 1,465 to 723 vehicles.

Total commercial vehicles sales last month were 8.2 per cent down on August 1983 at 31,681 but over the first eight months the market was 2.4 per cent up at 190,567.

The importers' share in August rose from 40.1 per cent to 42.3 per cent and over the eight months from 33.8 per cent to 35.8 per cent.

The society's figures show that light van registrations in August fell from 11,531 to 10,647 but that the eight-month total was nearly unchanged at 80,745.

Medium and heavy van sales in August were 14,116, down from 15,458, but over the eight months improved from 81,839 to 85,502.

Light four-wheel-drive vehicle registrations were 1,895 in August (1,895 last year) and 6,266 (6,066) for the January to August period.

INQUIRY REOPENS INTO SIZEWELL REACTOR
Miners set for another battle

FINANCIAL TIMES REPORTER

AS PUBLIC attention focuses on the miners' strike, the National Union of Mineworkers (NUM) is set to fight again on its other battlefield.

The union is preparing to make a further attempt at the Sizewell B inquiry to convince the Inspector that the proposed pressurised water reactor (PWR) nuclear power station should not be introduced to the UK.

The inquiry resumes in Suffolk on Wednesday after the summer recess. The hearing began in January last year and is expected to reach its final phase by Christmas.

The NUM fears that a go-ahead for Sizewell B will lead to a programme of PWRs and signal a shift away from coal-fired generation at a cost of thousands of mining jobs.

Ironically, the NUM strike is being interpreted by the Government and senior officials within the Central Electricity Generating Board (CEGB), as further evidence that

there is a need to increase reliance on nuclear power to protect electricity consumers from the threat of disruption.

Before the strike led to an increase in the use of expensive, oil-fired stations, coal contributed 80 per cent of the nation's power.

Some CEGB officials would like to see the reliance on coal reduced towards 60 per cent, the level it enjoyed in the early 1970s, when oil-fired generation was at its height.

The strike itself is doing nothing to harm the CEGB's chances of obtaining government consent for Sizewell B and for further nuclear plants. The NUM, however, is determined to do all it can at the inquiry to oppose the plan.

The union has already given evidence about the economic and social consequences for mining areas if the coal industry is slimmed down.

It is now preparing to argue that the health risks of nuclear power

are greater than for coal-fired generation.

The Government's Health and Safety Executive has already told the inquiry that, even taking into account the mining of uranium and coal, the risks associated with nuclear and coal power are of a similar level and are small compared with dangers faced in other industries and in everyday life.

The CEGB has claimed that the occupational risks in coal-fired power stations are greater than for nuclear power.

The NUM believes those conclusions are based on what it calls "simplistic numerical estimates" and that the risks of coal-fired generation have been exaggerated.

It intends to ask Sir Frank Layfield QC, the inquiry inspector, to consider not only the routine health risk to the public and occupational workforce posed by nuclear power, but also the risks of a catastrophic accident.

Paris heads guide to business living costs

By David Churchill, Consumer Affairs Correspondent

FRANCE is the most expensive country in Europe in which to base a sales manager, according to a guide to West European living costs published today by the Confederation of British Industry.

The guide by the UK employers' association, the 19th to be published, shows that a British company sending a sales manager to Paris would have to pay him £31,271 a year to compete with the salaries paid in the French capital.

Next comes Rome where a British company would need to pay £28,397 a year for a sales manager, followed by Zurich where the employee would have to be paid £24,722.

A sales manager in Britain paid on the same basis would earn only £15,000 and, in Europe, would be better paid only than his equivalent in Athens (£11,788) or Lisbon (£7,450).

Bilingual secretarial support would be most expensive in Zurich at £14,421 a year, followed by Copenhagen at £13,105. The cheapest support could be found in Athens (£2,788) and Lisbon (£2,671).

These figures are based on the exchange rates applicable on September 7, the CBI says.

The survey is seen by the CBI as an essential guide for companies preparing to set up operations in Europe.

West European Living Costs, CBI Publication Sales, Centrepoint, 103 New Oxford Street, London, WC1, £18.

UK tourism increases

By our Consumer Affairs Correspondent

MORE BRITONS are travelling away from home than ever before, and an increasing number are staying in Britain rather than going abroad, according to a survey published today.

The survey, by the UK tourist board, found that Britons took a record 150m tourist trips in 1983 and spent a total of 750m nights away from home, the highest number recorded over the past decade. The 150m trips were 7 per cent

higher than in 1982 and the nights away from home were up by 6 per cent.

The figures reinforce the view of the travel trade that Britain's tourist industry is booming. Not only are more overseas tourists coming to Britain than ever before, but more Britons are staying in the UK for their holidays.

British Home Tourism survey, from the British Tourist Authority and UK Tourist Boards, £3.50.

BUSINESSMAN'S DIARY
UK TRADE FAIRS AND EXHIBITIONS

- September 10-11
The Textile Institute: Textile design strategy—from yarn to the consumer (061-634 8487) London
- September 10-14
University of Wales Institute of Science and Technology, Ships' costs (0223 42688) Cardiff
- September 12-14
INSIG: International seminar on bank staff management (Paris 223-07-24) InterContinental Hotel, Paris
- September 14
The Economist: Reforming British taxes—can fundamental reforms succeed where piecemeal changes fail? (01-939 7000) 116 Fall Mall, SW1
- September 16-18
Metal Bulletin's third international aluminium congress (01-633 0525) Munich Sheraton
- September 17
Longman Seminars: Cross-border financial planning for individuals—a passport to successful tax planning (01-232 2845) Barbican Centre, EC2
- September 18
Monadnock/Middle East Association: Islamic banking—its impact on world financial and commercial practices (01-253 5909) London Press Centre
- September 18-20
Reinsurance Management Institute: Fundamentals of reinsurance (Texas 214) 721 5360)
- September 18
The Wimborne International Group: Combined heat and power/district heating—the Swedish experience (010468 7830525) Westminster
- September 19
Weisweller Adfos: Innovations in foreign exchange (01-229 8244) London
- September 20-21
Business Research International: Foreign currency options—profitable opportunities for traders, hedgers and investors (01-637 4383) Hotel Intracontinental, Zurich
- September 20-21
Metal Bulletin: Second International Barter Conference (01-330 4311)
- Intercontinental Hotel, Vienna
- September 22-26
First International Foreign Currency Options Symposium (01-906 2348)
- Four Seasons Hotel, Philadelphia
- September 25-28
Weisweller Adfos: Innovations in foreign exchange (01-229 8244) London
- September 25
The Institute of Information Scientists: European funding for business (0207 500857) Newcastle-upon-Tyne
- October 2
Institute of Taxation: Tax Planning and the Family Company (01235 8847) RAF Club, Piccadilly
- October 15-16
FT Conference: Unit Trusts—A major force in international investment (01-631 1358) Royal Lancaster Hotel, WI
- October 18-19
FT Conference: Management Strategy for the Financial Services Revolution (01-621 1355) InterContinental Hotel, London
- October 22-23
FT Conference: Electronic financial services (01-621 1355) Barbican Centre
- Current
Ideal Home and DIY Exhibition (0232 650329) (until Sept 15)
- International Menswear Fair—MAB (0727 63213) (until September 12) Earls Court
- September 10-13
Builders Merchants' Exhibition BEMEX (01-480 4200) Wembley Conference Centre
- September 11-22
Chelsea Antiques Fair (0727 56069) Chelsea
- September 18-29
Premiums Show (0622 671051) Wembley Conference Centre
- September 19-23
Personal Computer World Show (01-456 1951) Olympia 2
- September 21-25
International Broadcasting Exhibition (01-240 1571) Brighton
- September 22-25
International Garden and Leisure Exhibition GLEE (01-390 2211) NEC, Birmingham
- September 25-27
Semiconductor International Exhibition (01-891 3051) NEC, Birmingham
- September 26-30
Home and Business Security Exhibition (01-267 5060) Olympia
- September 29-October 2
Fashion Shoes Exhibition (01-739 3317) Olympia
- October 2-24
International Exhibition of Technology Equipment and Service Banking, Insurance and Finance (021-705 6707) Barbican Centre
- October 22-26
London Business Equipment Exhibition (01-647 1001) Earls Court
- Vienna 881 2606)
- October 10-12
Hong Kong Toy and Gift Fair (01-930 7955) Hong Kong
- October 11-21
International Communications Trade Fair (01-486 8686) Sao Paulo
- October 20-November 5
International Tourism, Hotel Facilities & Construction Materials Exhibition INTERHOTEL (01 236 2399) Beijing
- MAB (0727 63213) (until September 12) Earls Court
- Current
486 1951) (until September 16) Zagreb

OVERSEAS TRADE FAIRS

- Current
International Autumn Fair (01-486 1951) (until September 16) Zagreb
- September 12-19
International Engineering Fair (021-455 9600) Brno
- September 15-15
International Fashion Fair (01-991 2606) Vienna
- September 16-9
International Hardware Show—(LIJUEM (01-439 3964) Paris
- September 25-28
Computer Graphics Exhibition—CAMP (01-749 3061) Berlin
- October 9-12
International Machine Tool Trade Fair—INTERTOOL (01-

INVEST IN 50,000 BETTER TOMORROWS!

50,000 people in the United Kingdom suffer from progressively paralyzing MULTIPLE SCLEROSIS—the cause and cure of which are still unknown—HELP US BRING THEM RELIEF AND HOPE.

We need your donation to enable us to continue our work for the CARE and WELFARE OF MULTIPLE SCLEROSIS sufferers and to continue our commitment to find the cause and cure of MULTIPLE SCLEROSIS through MEDICAL RESEARCH.

Please help—Send a donation today to:
Room F1
The Multiple Sclerosis Society of G.B. and N.I.
284 Munster Road
Fulham, London SW6 4BE

DEREK CROUCH

PLC

Interim Report for the Half Year to 30th June, 1984

	1984 First six months (unaudited) £000's	1983 First six months (unaudited) £000's	Year 1983 £000's (audited)
Turnover	32,522	28,825	61,118
Profits Before Tax	516	177	886
Earnings per Share	2.32p	2.29p	2.6p
Dividends (Net)	1.63p	1.63p	5.05p

Statement by the Chairman, Mr. D.C.H. Crouch
"I have pleasure in reporting much improved pre tax profits for the first half of 1984 compared with the same period last year, demonstrating that the actions the Board has taken to meet the changing and more competitive business climate over the past few years are beginning to bear fruit.

In the U.S.A., Power Incorporated has benefited from a small increase in coal prices which, together with a continued improvement in operational costs, has resulted in a marked change in this Company's fortunes. Despite the imminent threat of a UMW strike, the outlook is encouraging.

The U.K. mining company continues to achieve a satisfactory return under difficult circumstances. We have recently been awarded a 10 year contract in S.W. Scotland with the N.C.B. for the recovery of 2.9m tonnes of coal.

The Construction Company continues to improve as the planned change in the emphasis and direction of its business, as outlined in my statement in March, is progressed. However, the outcome of the hospital claim has not yet been determined.

The Sales Company has commenced manufacturing a new product range under the registered name of "BAKPAK", a load-carrying car trailer without road wheels. Although it is at an early stage in its product's life the initial indications of the market and profit potential are encouraging.

The financial position of the Company is very sound, with overall borrowings well within acceptable levels and substantial additional banking facilities available to the Company. A maintained interim dividend payment will be made on 29th October, 1984."

DEREK CROUCH PLC
Head Office: Peterborough PE6 7UW
Telephone: Peterborough (0733) 222341. Telex 32129

BARCLAYS MERCHANT BANK LIMITED

ANNOUNCE THE OPENING OF THEIR MANCHESTER OFFICE ON 10th SEPTEMBER 1984.

BARCLAYS MERCHANT BANK

Executive Director: Magnus C. Mowat
York House, York Street, Manchester, M2 3BB. Telephone: 061-832 7222.

This advertisement complies with the requirements of the Council of The Stock Exchange.

The City of Winnipeg (CANADA)

Canadian \$50,000,000

12¾% Debentures due September 30, 1991 Series UY

The following have agreed to subscribe or procure subscribers for the Debentures:

Richardson Greenshields of Canada (U.K.) Limited	Wood Gundy Inc.
The Bank of Bermuda Limited	Algemene Bank Nederland N.V.
Bayerische Landesbank Girozentrale	Banque Bruxelles Lambert S.A.
Commerzbank Aktiengesellschaft	CIBC Limited
Samuel Montagu & Co. Limited	Credit Suisse First Boston Limited
The Nikko Securities Co., (Europe) Ltd.	Morgan Guaranty Ltd
Salomon Brothers International Limited	Orion Royal Bank Limited
	Swiss Bank Corporation International Limited

The Debentures, issued at 99¾ per cent., have been admitted to the Official List by the Council of The Stock Exchange subject only to the issue of the global interim debenture.

Interest on the Debentures is payable annually on September 30, the first payment being made on September 30, 1985. Particulars of the Debentures and the Issuer are available in the Extel Statistical Service and may be obtained during usual business hours up to and including September 24, 1984 from:

R. Nivison & Co. 25 Austin Friars London EC2N 2JB	Wood Gundy Inc. 30 Finsbury Square London EC2A 1SB
---	--

September 10, 1984

THE ARTS

Shaw Festival/Ontario

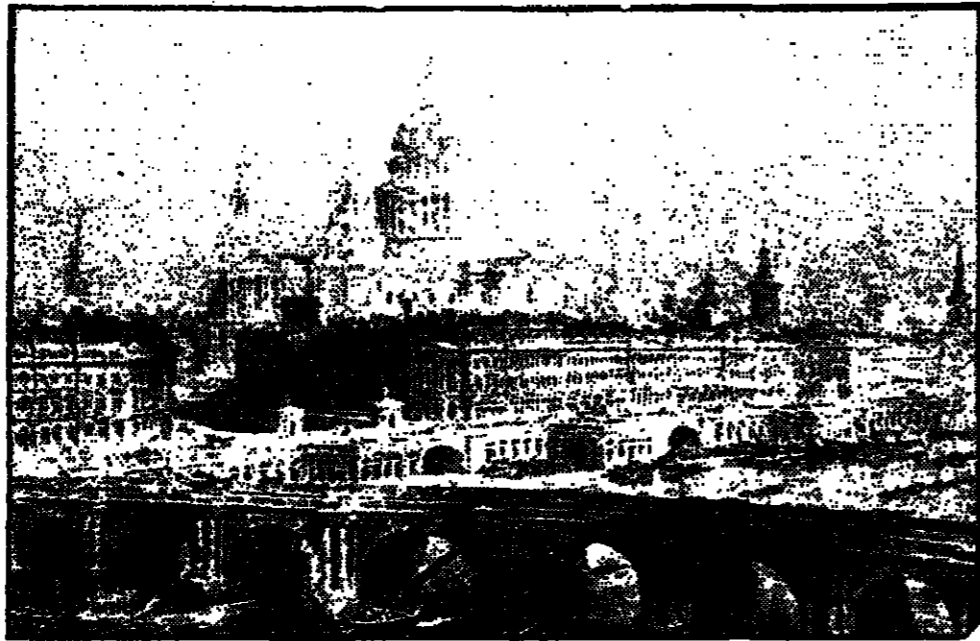
Frank Lipsius

Americans have become more welcome in Niagara-on-the-Lake since they burned down the Ontario town in 1813. Rebuilt in provincial wooden Victorian architecture, with carved facades and plank porches, the town makes an attractive setting for the Shaw Festival, which has grown in stature compared to the neighbouring Stratford Festival, thanks in part to Stratford's difficulties and in part to its own success. A mandate to perform Shaw and his contemporaries was established with the founding of the festival by a local barrister 23 years ago. The Skin of Our Teeth shows just how wide the latitude is for a repertory that, after all, covers mid-19th to mid-20th century writing and, as with Thornton Wilder, people Shaw had no time for. The Skin of Our Teeth has little of the spirit of Shaw, with self-conscious avant-garde stage business and profundities presented as a cute comic turn. So the play's narrow, who starts out as a maid and turns into a beauty contest winner, spends far too much time speaking directly to the audience about the state of the world, the family she works for and the play itself. Written in the midst of the Second World War, it labours desperately to catch the war-entertainment mentality, starting with an announcer in front of an old free-standing microphone. The Antrobus house exterior lifts to reveal the interior of a living room, including the plastic covers on

Architecture

Colin Amery

Visions of the capital



Thomas Allom's vision of an improved Thames in 1846

Getting London in Perspective is the capital's major contribution to this year's Festival of Architecture and as a result the Barbican Art Gallery will be staging until October 23 one of the finest displays of architectural drawings likely to be seen in the City. Like all the best exhibitions, this one has behind it a serious idea. It is not just a range of views of London but an investigation of how the capital has been seen by that rare cross-breed (half artist and half technician), the architectural perspective-drawer. The exhibition examines in detail the idea of the perspective technique from the earliest examples to current methods using computer aided design skills. As Sir John Summerson said at the opening of the exhibition, the perspective is a wonderful tool for flattering the vanity of the architect and at the same time for misleading the public. A skilful perspective-drawer can make the most mundane edifice look dramatic and rich in shadows and romance. It is important to remember that the point of the medium is to sell the idea of a large and expensive new building to a client or a competition jury. It is this fact that explains the presence of crowds of super-elegant people always leaning a little into the wind—or are they catching their breath at the glory of the new architecture? While this exhibition can certainly be enjoyed as a display of virtuoso graphic skills it is just as likely to appeal to a wide audience as a series of inspired visions of London.

It is a clearly organised exhibition following a simple historical route, from the arrival of the perspective in 15th century Britain fired by the example of Italian artists like Piranesi and the Venetian Sandby and Sir John Soane as Professor of Architecture at the Royal Academy at the large scale imaginative drawing emerged as a major artistic

and architectural influence. These cool and classical visions of London are almost heart-rending when seen through present day eyes—how this great city has suffered, as much from the Victorians as from the bombs of the Second World War. The unexecuted schemes of Soane for a new opera house in Leicester Square, a new House of Lords, and the Wyatt proposal for a monument to commemorate victories over the French in 1815 (a pyramid higher than St Paul's to stand at the corner of Trafalgar

Square) would all have been monuments of European significance. One of the most spectacular proposals is the large watercolour by J. M. Gandy of an rebuilt town in the exhibition it appears to be too grandiose for the English capital. Londoners never built monuments on the scale of Paris or Berlin and the true mood of later Euro-

pean neo-classicism never flowered with great purity in London. In a fascinating section called River, road and rail, ambitious schemes for the ordering of the banks of the Thames show more lost opportunities. The visionary design by Thomas Allom, which was shown at the Royal Academy in 1846, replaced the wharves with a series of practical classical terraces that would have extended from Blackfriars to Westminster. The quay provided a carriage-way above a new sewer while

giving a visual base in scale with St Paul's Cathedral—something that Wren would have liked. It is sad indeed that Joseph Bazalgette's heroic figure of Neptune on its granite plinth never arrived to grace his Embankment. It was the Victorians who made the most of the perspective as a tool for their Imperial propaganda and architectural expansionism. The Houses of Parliament, the South Kensington Museums, the Royal Exchange, the Law Courts and uncountable churches were built and all of them presented to the public in richly coloured drawings. The dream of Imperial splendour continued into Edwardian times when one of the great masters of the perspective, William Walcutt, using pencil and gouache fantasised about a London twice as splendid as ancient Rome. He looked ahead to the year 2000, and his view of the Savoy surrounded by skyscrapers and receiving visits from giant airships has a convincing magic.

In the Today and Tomorrow section I felt the selection was very limited. I am sure the organisers will say this is because the perspective has been little used since the abstracts of the Modern Movement and because of the visual dullness of so much 20th century architecture. This is partly true but the tradition of visionary schemes for London has continued—particularly by townscape artists in the Architectural Review.

There is also a shortage of the interior perspectives that give a particularly vivid sense of the past ways of life. There can be no doubt that one of the most rewarding exhibitions about London architecture for a long time and there is an added piquancy in the way that the visions of the past in one of the more megalomaniac architectural visions of the present. I wonder if anyone drew any perspectives to flatter the Barbican?

Osud/Coliseum

Max Loppert

The stages in the British discovery of Janacek's Osud (Fate)—second in the line (after Jenufa) of his mature operas, and until recently the stepchild among them—have been gradual but insistent: a Radio 3 broadcast in 1972, followed by the 1980 issue of the Supraphon recording, and then by last year's electrifying South Bank Summer Music concert performance conducted by Simon Rattle. Now comes a glorious conclusion to the campaign—a new English National Opera production by David Pountney. After Saturday's premiere, the notion that Osud is a work of beautiful music but unstageable drama will no longer be sustained. Even if not all the problems of a famous "problem opera" have been put to flight in the process, this hypnotically engrossing achievement shows to an audience weary of conventional theatre that there is an unforgettable evening of music drama.

As I wrote after that 1983 concert performance, Osud (like Berg's Lulu) is a work with strange and important parallels in its composer's autobiography. It was inspired by an incident in real life—Janacek's meeting, at the Lhuvocice spa, and falling in love with a woman who had recently been the subject of an opera composed by a jilted lover. The subject of Osud is a composer writing an opera about the woman who had apparently jilted him; the vision was Janacek's own, and into it he poured powerful elements of his own personal experience (which not long before had included the death of a beloved only daughter).

Op to now the stumbling block to its dramatic communication has always seemed to be that Janacek was forced by circumstances to collaborate with an entirely inexperienced librettist, whose work could be read, at least in the previously available English translation (in the Supraphon booklet), as

the weirdest mixture of high-flown symbolism and overripe imagery, oddly mixed and apparently unworkable as a piece of stagecraft—events, actions, and minor characters flashing up and then out of sight without warning or obvious motivation. In an essay in the ENO 84-85 Yearbook, Mr Pountney insists that the "sheer modernity of the libretto, which takes form in the way a "strangely inconsequential plot is used as a device for a rich web of hidden subject matter" is also central to Janacek's "elliptical" style links with the modern cinema. The case, not wholly convincingly stated on paper, has been argued and won in the best way, on the stage itself. Its first strong point is the new translation by Rodney Blumer, which even a non-Czech speaker feels emboldened in guessing to be an overwhelming improvement on the original—it strikes and sus-

tains a poetic note consistent on its own terms, it sings naturally, vividly, and elegantly. Upon this firm foundation, producer, designer Stefanos Lazaridis and lighting consultant (Matthew Richardson) have built up a structural stage action which allows events and characters to flow past with the greatest agility while at the same time preserving a framework of heightened, sometimes suspended reality, approaching that of dream worlds. The central revolve supports a cross-shaped tower hung with four clear plastic curtains; as it spins into play, groups of human activity are disclosed and then enveloped, patterns of characters in black and white 19th century formal and sporting dress; the scenes modulate with miraculous fluidity from soft to sharp focus. One price to be paid for all this is the intermittent buzz of the revolve itself (in the key of D, I think); in the first act, the eye searches in vain for the counterpart of visual beauty to Janacek's radiant orchestral hymn to the sunlit spa scene (a wonderful foretaste of the Vixen's wedding). Nature painting, as we know from the Lazaridis-designed ENO Rusalka, is not Mr Pountney's forte. Digging out complex psychological states very much is the build-up of tension across the three acts, which is so relentless. As in the best of this brilliant, maddening producer, one senses a central truthfulness to the inner core of an opera. In this case, indeed, that truthfulness brings with it a revelation. Mark Elder's conducting may lack some of Rattle's instinctive Janacek sympathy and volatility, and in the early

stages of the evening the orchestra sounds a shade tentative (not the chorus, though); but it is paced and shaped to chime with every detail of the production, and so the success is also the composer's due. The principals are those of the Rattle concert: Philip Langridge, giving the performance of his life as the composer Zivky, and Eileen Harman, fragment and touching (despite moments of shrillness) as the shadowy Milla. Ludmila Andrew makes a startlingly revealing figure of her mother (and their names), though words and lower phrases are not always audible; Emilie Belcourt (a welcome ENO revenant), Christopher Booth-Jones and Shelagh Squires stand out in the large cast. Osud, a short three-act opera, is shorter still when given without break. As companion piece, Weill's Mahagonny-Songspiel (forerunner of the three-act opera which the ENO has been so astutefully cutting about reviving) might have set up an interesting counterpoint to Janacek. Because of a sadly diffused staging by Keith Hack, full of specious vitality, empty of genuine dramatic conviction, nothing comes of the contrast. The sound of the band, placed on stage, seems to be swallowed up by the sets and the flies; little of any real Weill trenchancy reached my stalls seat. Even if a metronome could be invited to provide evidence, all of Lionel Friend's tempos sounded far too slow; and the singers, Sally Burgess (a bona fide Weill singer) and Elise Ross honourably excepted, are a woolly, woolly crew. Anyone planning to see Osud—and indeed operagoers in his or her right mind—should miss out on this do well to arrive at the interval.

Offstage, Mary's husband is dying. We hear little about this, and indeed little about him, except once when Mary (Gwen Watford) in a characteristic performance breaks out of her usual restraint to paint a picture of him as he was before their marriage. What we do hear about is the contrasted Weltanschauung of their three daughters. Helen, the eldest in the garden drinking white wine or tea and discussing their lives with one another. These three parts are sensitively written by James Saunders, and sensitively played. Helen, the eldest daughter, is unkindly described by her youngest sister as a drop-out Marxist, drop-out therapist and drop-out wife. Julie Covington, making her last night at the Coliseum, is also a drop-out mother. She gives way just once to regret for the husband she kicked out, who now has a wife and two children; but her future, as she sees it, is to look after her mother after her father is dead. Ann, the youngest daughter, eight months pregnant by a pop singer currently touring Ireland, lives for the moment. It doesn't matter what happened in the past, you can't change it, and the future will be what it will be. She thinks of her imminent childbirth as seriously as if it were a barbecue, and in spite of her sister's advice she resolves to have her baby here at her mother's home. Sylvester, le Touze's round face and wide, expressionless eyes change only once, in a sudden burst of tears. Kate (Ceely Hobbs) lives her life dominated by Freud. She has left home to live in Hamburg, where she does part-time work. The home situation has brought her back, not only her father's illness but her mother's possible association with a businessman friend. She has neither Helen's sense of responsibility nor Ann's sense of

detachment; her German guru has done nothing for her. She is the third sister to decide to return to the nest. If I say that this is all there is, it will give a false impression. There is indeed no action, very little advance in the situation (the sick father dies at the end of the evening), no excitement. But the three character-studies of the sisters are masterly; my interest in their treatment of their problems never dwindled for a moment. The play is a beautiful still-life, and the acting of the four players could not be more exact. There is in fact a fifth player, a man played by Roland Oliver, who is given a name (Roche) but no function except to add a touch of running commentary from time to time. I suspect that he has an emperor's that was not made clear to me. The director is Robin Lefevre, the pretty design of the garden under a leafless tree is by Sue Plummer.

Fall/Hampstead Theatre

B. A. Young

Ann, the youngest daughter, eight months pregnant by a pop singer currently touring Ireland, lives for the moment. It doesn't matter what happened in the past, you can't change it, and the future will be what it will be. She thinks of her imminent childbirth as seriously as if it were a barbecue, and in spite of her sister's advice she resolves to have her baby here at her mother's home. Sylvester, le Touze's round face and wide, expressionless eyes change only once, in a sudden burst of tears. Kate (Ceely Hobbs) lives her life dominated by Freud. She has left home to live in Hamburg, where she does part-time work. The home situation has brought her back, not only her father's illness but her mother's possible association with a businessman friend. She has neither Helen's sense of responsibility nor Ann's sense of

future, as she sees it, is to look after her mother after her father is dead. Ann, the youngest daughter, eight months pregnant by a pop singer currently touring Ireland, lives for the moment. It doesn't matter what happened in the past, you can't change it, and the future will be what it will be. She thinks of her imminent childbirth as seriously as if it were a barbecue, and in spite of her sister's advice she resolves to have her baby here at her mother's home. Sylvester, le Touze's round face and wide, expressionless eyes change only once, in a sudden burst of tears. Kate (Ceely Hobbs) lives her life dominated by Freud. She has left home to live in Hamburg, where she does part-time work. The home situation has brought her back, not only her father's illness but her mother's possible association with a businessman friend. She has neither Helen's sense of responsibility nor Ann's sense of

detachment; her German guru has done nothing for her. She is the third sister to decide to return to the nest. If I say that this is all there is, it will give a false impression. There is indeed no action, very little advance in the situation (the sick father dies at the end of the evening), no excitement. But the three character-studies of the sisters are masterly; my interest in their treatment of their problems never dwindled for a moment. The play is a beautiful still-life, and the acting of the four players could not be more exact. There is in fact a fifth player, a man played by Roland Oliver, who is given a name (Roche) but no function except to add a touch of running commentary from time to time. I suspect that he has an emperor's that was not made clear to me. The director is Robin Lefevre, the pretty design of the garden under a leafless tree is by Sue Plummer.

Three exhibitions at the Barbican Art Gallery

An unexpected view of London, past, present and as it might be, is presented in an exhibition at the Barbican Art Gallery which opened this week. Getting London in Perspective contains architectural views of town planning schemes, individual buildings and railway projects in more than 200 line drawings, watercolours, oils and computer plans. (See Colin Amery's review above.) Thirteen black and white photographs taken by Prince

Andrew to illustrate the Iford 1985 wall calendar, together with a selection of 150 other photos showing the background to the taking and printing of them, will form the Barbican Art Gallery's first photographic exhibition, from September 18 to October 28. For children, illustrations by Anthony Browne from his latest book The Visitors, who Come to Stay, written by Annalena McAfee (publisher Hamish Hamilton), will be on show in the foyer of the Barbican's level 4.

'Mozart Explored'

Jane Glover, the new artistic director of the London Mozart Players, has announced details of the orchestra's forthcoming season of ten concerts at the South Bank. For the season, she has devised a series of ten concerts called Mozart Explored, which concentrate entirely on an exploration of the life and works of the composer. The works in each concert will be linked by contemporary readings including letters of the composer himself, Simon Callow, well-known for his portrayal of Mozart in the production of Amadeus, will be taking part in the first concert on Wednesday, September 19.

Opposite her, is the ranting, booming Claudius of Brian Flesch whose strained insensitivity with the verse is partly redeemed at the one moment where you suddenly see the marriage freeze as he declares his soul is full of discord and dismay. Lots of shouting, too, from Richard Easton's Ghost, who emerges from a billowing traverse which Chris Ellis's lighting decorates with scudding clouds, the minute something portentous or otherworldly is about to happen. And weighing in behind all that is the score of Nigel Hess. Phoebe's Cart seems to have been unhit by the Players, who are admirably led by Bernard Horsfall fooling me for one glorious moment that John Barton was at last extending his thespian fame from Channel 4. Sebastian Shaw is a touchingly doddery Gravdigger, and Kenneth Branagh, an outstanding Laertes. His sibling relationship is one of the evening's strongest elements. In fact, for Frances Barber's Ophelia, too, is a great success—her pitiful snatches of song are drowned out in her own great floods of heaving sorrow. Nicholas Farrell is a distinct and audible Horatio.

Hamlet/RSC, Stratford

Roger Rees has a couple of first-class acts to follow this season. To wit Kenneth Branagh's Henry V and Antony Sher's Richard III. And his task is made no easier by the fact that he has been an obvious Hamlet for several years not least because of his triumph as Nikolai Erdman's farcically suicidal ditherer Semyen in his last major collaboration with the director Ron Daniels. But Rees comes through the ordeal with flying colours, presenting a genuine chameleon, and neurosis is channelled through a series of startling Bedlamite phases before hardening, at the fatal duel, into a calm and acquiescent resolve. The actor is in firm control throughout. As the court assembles in Maria Bjornson's echoing brick court of Jacobean courtiers in grey costumes underneath black draped chandeliers which fly in with two great Perspex-ballostraded stairways set at right angles to the audience, Rees mopes in black in the middle distance. He sits weakly on the stairs as Claudius announces his new wife. His gait is tentative, his stride that of a man worried about standing

on files or perhaps cracks in the pavement. Once the ghost had infected his rage, he adopts a comical mad act, arms akimbo and eyes agape at the old fellow in the cellars. The actor's great talent for transmitting a quality of febrile energy gives Hamlet's indecision all that more paradoxical urgency. By the time Frank Middlemass's benignly fawning Polonius is greeted as a fishmonger, Rees has a drooping stalk, a torn shirt and a tousled hairstyle. Almost unprecedentedly, the interval is taken en route to the closet scene, a few maternal cries interpolated as Hamlet exits. The only problem is that the dramatic momentum of that great central sequence flowing from the play scene through Polonius's murder to the banishment to England is seriously disrupted. It does not make much sense, this interval placement. But not is the sequence helped by the seriously underpowered Gertrude of Virginia McKenna—a nice lady from Farnham or Frinton, you feel, apparently untouched in the great emotional conflicts Gertrude undergoes between new husband and disaffected

son. Opposite her, is the ranting, booming Claudius of Brian Flesch whose strained insensitivity with the verse is partly redeemed at the one moment where you suddenly see the marriage freeze as he declares his soul is full of discord and dismay. Lots of shouting, too, from Richard Easton's Ghost, who emerges from a billowing traverse which Chris Ellis's lighting decorates with scudding clouds, the minute something portentous or otherworldly is about to happen. And weighing in behind all that is the score of Nigel Hess. Phoebe's Cart seems to have been unhit by the Players, who are admirably led by Bernard Horsfall fooling me for one glorious moment that John Barton was at last extending his thespian fame from Channel 4. Sebastian Shaw is a touchingly doddery Gravdigger, and Kenneth Branagh, an outstanding Laertes. His sibling relationship is one of the evening's strongest elements. In fact, for Frances Barber's Ophelia, too, is a great success—her pitiful snatches of song are drowned out in her own great floods of heaving sorrow. Nicholas Farrell is a distinct and audible Horatio.

Arts Guide

- Music LONDON BBC Symphony Orchestra conducted by David Atherton with Alexander Baillie, cello. Britten, Walton and first performance of Colin Matthews' Cello Concerto. Royal Albert Hall (Mon) (989946). City of Birmingham Symphony Orchestra conducted by Simon Rattle with Yo Yo Ma, cello. Tippett, Shostakovich and Nielsen. Royal Albert Hall (Tue). BBC Welsh Symphony Orchestra conducted by Erich Bergel with Gillian Weir, organ, Messiaen, Mahius and Stravinsky. Royal Albert Hall (Wed). BBC Symphony Orchestra conducted by James Loughran with Peter Frankl, piano. Haydn, Bartok and Mahler. Royal Albert Hall (Thur). PARIS Orchestre de Paris conducted by Claude Baridon: Beethoven and Berlioz (Mon 8.30pm). Unesco, Salle 1, 125 Ave de Suffren. Percussion, piano and Ensemble Inter-contemporain brass: Ballif, Stockhausen, Apercigh, Xenakis, Messiaen, Boucoure-Chiliev (Tue 8.30pm). Maison de la Radio, 116 Ave du Pot Kemény, Metro Passy. NEW YORK Academy of Ancient Music Chamber Ensemble (Alice Tully): All Bach programmes (Tue, Wed). Lincoln Centre (9821911). WASHINGTON National Symphony (Concert Hall): Rafael Frubbeck de Burgos conduct.

Arts/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday, A selective guide to all the Arts appears each Friday. Sept 10-13

NOTICE TO HOLDERS of IPF (ILLINOIS POWER FINANCE) COMPANY N.Y. 11% GUARANTEED DEBENTURES DUE 1989 12% GUARANTEED DEBENTURES DUE 1992 Unconditionally guaranteed as to payment of principal and interest by ILLINOIS POWER COMPANY. Copies of the audited financial statements from inception through December 31, 1983 of IPF (Illinois Power Finance) Company N.Y. and copies of the annual report for 1983 of Illinois Power Company are available upon request to the holders of the 11% Guaranteed Debentures Due 1989 and 12% Guaranteed Debentures Due 1992, and to other interested parties. Please direct requests to the Secretary of Illinois Power Company. Illinois Power Company 500 South 27th Street Decatur, Illinois 62525, United States. BANQUE PARIBAS U.S. \$200,000,000 Undated Floating Rate Securities In accordance with the provisions of the Securities, notice is hereby given that for the three months interest period from 10th September, 1984 to 10th December, 1984 the undated securities will carry an Interest Rate of 12 3/8% per annum. Interest due on 10th December, 1984 will amount to U.S. \$31.44 per U.S. \$1,000 undated Security. Morgan Guaranty Trust Company of New York London Agent Bank

WORLD VALUE OF THE POUND every Tuesday in the Financial Times

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
Telegrams: Finantimo, London P54. Telex: 8954871
Telephone: 01-248 8000

Monday September 10 1984

High costs of collaboration

THE PROPOSED European Fighter Aircraft which, with the accession of the Dutch last week, involves six governments, will be a crucial test of European collaboration in defence procurement. In theory, if six countries agree to standardise their requirements for a new fighter and place their orders with a single multinational organisation, they will avoid the wasteful duplication and short production runs associated with purely national procurement policies. Yet in practice these economies of scale have proved difficult to achieve. Before the EFA is finally approved, its projected costs and benefits, compared with other ways of satisfying Europe's needs, will have to be scrutinised with very great care.

in the early negotiations over the EFA there has been much haggling between the three senior partners Britain, France and West Germany. Over specifications, the choice of engine and design leadership. This is natural enough, but as Mr Michael Heseltine, the British Defence Secretary, pointed out in a speech last week: "The crucial question is how far each of us is prepared to give up some of the traditional management of an individual project which require management leadership by a foreign firm and that a divergence between financial traditions and work share will be the efficient solution from the defence point of view."

Economic threat to Israel

ISRAEL takes justifiable pride in the democratic values it has established amidst the dictatorships and traditionalist monarchies of the Middle East. Yet the State of Israel is in danger of becoming an illusion. For all its military prowess and its ever-expanding borders, it is a country which cannot stand on its own two feet. Economically Israel is well on the way to the status of a U.S. client state, and even politically its future now depends as much on the whims of the American electorate as on the will of the Jewish people.

Aid inadequate In the past, the books have been balanced by a volume of U.S. aid which has made the Israeli the most heavily subsidised people on earth; the grants they have received per capita are three times the total income of the average Indian. For instance, in addition to foreign borrowings have saddled Israeli citizens with a debt per capita seven times the level in Brazil. Now even the annual \$2.6bn (£2.1bn) which Israel receives from the U.S. is inadequate. Next year Israel is likely to ask for nearly twice as much, even though this will amount to more than half of the U.S.'s total overseas aid expenditure.

INDIAN POLITICS

Mrs Gandhi brings down a heavy hand

By John Elliott in New Delhi

MRS INDIRA GANDHI, India's Prime Minister, whose family has ruled the country for most of the past 37 years, is preparing the ground for the general election she is due to hold by mid-January. And she is becoming fearful of losing outright power. This single fact lies behind virtually all the stormy, and sometimes violent, political events that have hit the country recently. They include the dismissal of a state government led by a former film star N. T. Rama Rao in Andhra Pradesh, the continuing Sikh crisis in the Punjab, the handling of the troubles in Sri Lanka and, on a different level, the transfer of India's highly respected Industry and Commerce Minister to run the electorally significant northern state of Uttar Pradesh.

Every corner of the country has its own traditions, ambitions and tensions complicated by increasingly regional pressures like those that helped to put Rama Rao's fledgling regional Andhra Pradesh Party into power 21 months ago. And they are always overlaid with complications of religion and caste. Even the Rama Rao has been exacerbated by Hindu-Muslim tension in Andhra's capital city of Hyderabad where 11 people died in riots last month. Moreover Rama Rao's election as chief minister marked the entry into top-level Andhra politics of a small local professional caste called the Kammas (who usually have Rao in their name) at the expense of the Reddies who run Congress locally and are businessmen as well as politicians.

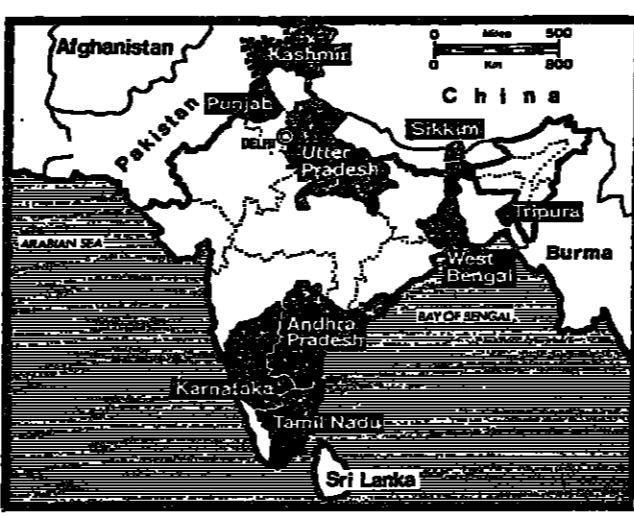
heart problem has now become a significant factor in Indian politics. If, as is quite possible, he strains his emotions too much and dies addressing rallies of more than 100,000 to see him almost every night, a national folk hero will certainly have been created. In his film star days, Rama Rao made a fortune playing Hindu gods. Now, his critics say, he seems to believe he is playing himself. Recently tens of thousands of people lined rural highways and attended impromptu village meetings and bigger city rallies as he travelled in his chaizanyas rathum or chariot—a converted green pre-war Chevrolet. They came, of course, to see a film star hero but they also saw a man who, despite his failing health, is being talked about as a potential opposition leader.

Overtaking in Disneyland

The battle for the Walt Disney film and entertainment empire is becoming as packed with thrills and spills as any Tom and Jerry adventure. A few weeks ago Saul Steinberg, Wall Street's wunderkind of a decade ago, withdrew from the fray after an elegantly executed "green mail" transaction, which brought about a change of control in the hands of a new group of shareholders and congress alike. This left him around \$70m wealthier after being bought out by the group, but also facing a messy legal dispute with other shareholders.

force. He might be able to marshal around 10 per cent of the equity through the holdings of his wife Diane and her close relatives. Equally, Roy E. Disney nephew of the founder, has clearly not said his last word. It is Roy, 54, who is generally credited with organising the opposition to Miller. He has a 4 per cent stake and a clear notion about what Disney should be doing.

Such demands are apparently beyond even the resources of Communist China. Peoples' Daily confesses "This can only be found in some dream world."



The sensitive states

OF India's 22 states, nine are especially sensitive politically and they fall into two broad groups: 1—States where the elected government has been toppled or is under pressure because it is not in line with the central Government and Communist Party of Mrs Gandhi. Jammu and Kashmir and the eastern state of Sikkim were toppled earlier this year and the latest victim is Andhra Pradesh. Karnataka and Tripura are under pressure. Two states, Punjab and Sikkim, are under President's rule. This means their state assemblies have been suspended and they are being ruled direct from New Delhi via the states' governors.

turn this ageing, and not specially able administrator—who entered politics only two years ago and became a curiosity because of his film star past—into a potential national figure. She has been annoyed by his attempts in the past year to rally India's fragmented opposition into some sort of united force and now sympathy for the way he has been handled could turn him into the first ministerial figure to emerge from India's growing number of regional parties which generally operate only in individual states. Opposition leaders in various parts of the country are now talking about ways of linking up to fight Congress I and the Rama Rao affair has given this effort a sharper focus and greater impetus. Some agreement about sharing out seats, among the 13 or so main parties, is possible. The Rama Rao affair has thus accentuated Mrs Gandhi's basic insecurity. Some weeks ago her aides are believed to have estimated that she might lose a significant number of seats in

Men and Matters

keeping with the flamboyant style for which he is famous in the clothing world it will be in dark green, navy and black overchecked with garnet and Cairngorm.

Under-subscribed Meanwhile the following has been spotted in the Irish Times. A Post Office sorter came across a letter addressed simply "God, Heaven." He opened it and found a letter from a 78-year-old widow saying "Dear God, you are my last hope. I have an electricity bill for £86 which I cannot pay. Can you help?"

Highland rig Even though he lives and works in Langholm, in the Scottish borders country, John Packer is not normally associated with the tartans of his adopted land. His specialty at Reid and Taylor, where he is chairman, is weaving some of the finest worsted cloth to be found anywhere in the world. Suits made from his cloth will sell for over £1,000 in Tokyo.

Hell in Tokyo The end of the August holiday season meant a return to "sukin-jigoku" or "commuter hell" for thousands of Japanese "salarymen". According to a survey by the government management and co-ordination agency, one out of



the south of India in the general election instead of picking up extra seats to offset possible losses in the north. Despite demands from her and from Congress Party leaders, it is now widely believed in India that on August 15 Congress I decided to try to oust both Rama Rao and the Janata Party's government in the neighbouring state of Karnataka. The Chief Minister of Karnataka is Mr Ramakrishna Hedga, an experienced politician whose administrative and political competence contrasts sharply with the somewhat otherworldly amateurishness of Rama Rao. Both men led their parties to surprise victories over Congress I in regional elections 21 months ago, a major blow to Mrs Gandhi's power and prestige.

Love match The personal assistant to Jill Love the advertising and administration manager for Hawker Siddeley is called Tina Venus.

Observer

that no very important decision is taken without her knowledge nor very often without her approval, says Mr Hedge, who worked with Mrs Gandhi in the old Congress Party till she split it in 1959.

The current round of the "toppling game" as it is known started early last year as soon as Congress I lost power in Karnataka and Andhra Pradesh. The toppling activity developed into a row late last year when tapes were published of Congress I leaders trying to buy the support of a Hedge supporter for more than £13,000. Congress I insists the tapes were fakes, but the dirt has stuck.

Whether such moves—for which Mrs Gandhi and her aides deny all responsibility—are counter-productive is open to debate. The Rama Rao episode may well mean Mrs Gandhi loses Mrs Gandhi's gains in electoral popularity among the country's majority Hindu population that she won by dealing firmly with the Sikhs in the Punjab Golden Temple. Some political observers suggest that she will now face the risk of losing the election so much that she will delay the polls, change the political system so she can become a directly elected president, or even repeat the 1977 state of emergency, arguing that the country is too volatile for an elections campaign.

BASE LENDING RATES

Table listing various banks and their base lending rates, including A.B.N. Bank, Allied Irish Bank, Amro Bank, etc.

FOREIGN AFFAIRS

The demons keep coming

By Ian Davidson

THERE'S ONE thing you can say for the goings-on in the European Community: they never fail to live down to one's worst expectations.

Other parts of the international scene may occasionally offer suspense, uncertainty, surprise; not the Common Market. It seems to be incurably predictable, and always for the worst. Perhaps that is why most people find it, not just depressing, but boring.

What adds a certain nightmarish quality to the general sense of predictability, is that no problem ever seems to be solved. No sooner do the member states announce, exhausted but relieved, that they have finally disposed of a particularly malevolent demon, than it reappears phantasmically, to haunt us all once more.

Just over two months ago, at Fontainebleau, the 10 heads of government staged what was supposed to be their final struggle to put an end to the long-running misery of the Community budget and Britain's excessive contributions to it. So it turned out. The Nine at last agreed to a permanent solution to the British Government's complaints, remitting 66 per cent of the UK contributions to the budget.

In return, the British Government agreed to its partners' demand that Community revenue should be increased, starting in 1986. As a counter-part, the Nine agreed to the British demand that there would be much tighter control of Community spending in future. And all this was supposed to lead to the final release of the ad hoc budgetary rebate overdue to Britain from the 1983 financial year.

What is more, this absolutely terrific package deal was decked out with all kinds of cheerful promises for the future. The negotiations for Spanish and Portuguese membership would be rapidly wound up by the end of September so that they could finally join the club at the beginning of 1986.

Two special, high-level committees would be set up, one to enhance the benefits of citizenship to members of the host countries, the other to work out ways of strengthening its political cohesion. Europe was at last going to have a future that worked.

Not a bit of it. The miraculous

cycle of the seasons worked its magic once again. For six long weeks, the Community slumbered in a life-restoring summer sleep. With September, it has sprung to life once more, with a flurry of ministerial meetings, and what do we find? That nothing, or almost nothing, was finally settled at Fontainebleau after all.

To be sure, nobody has yet (so far as I know) actually threatened to weigh on the new system for reducing Britain's budget contributions. Nor has anybody threatened to overturn the agreement on an increase in Community revenue. But somehow, the whole package deal seems to have been inverted and expanded, and could yet be in danger of being unravelled from the other end.

The immediate *casus belli* is the fact that this year's Community budget has been grossly overspent, and there is no constitutional way of filling the gap. For the British government, this is glaring proof of the Community's traditional prodigality.

The Fontainebleau underpinning to impose much greater discipline on the Community budget has yet to be hammered out in legally binding language. But the fact that the Community institutions have been blithely prepared to spend money they do not have and cannot legally procure, and seem to believe that they will be entitled to go on doing so next year as well, makes it triply important that the new rules for budgetary discipline should be forged with hopes of steel.

For the other member states, this year's budget shortfall is merely the legacy of the past, and while the size of the deficit can be significantly reduced by economies and deferred payments, a large part of it will just have to be financed this year by the member states, willy nilly. Some of them, of course, also see this year's overspend as a wonderful challenge to the whole principle of budgetary discipline, which is properly undermined by the government's strategy of screwing down the costs of the common agricultural policy.

Once again, the British government is in a minority of one. The Commission, to protect its flank from the newly-elected European Parliament, is putting the blame for the deficit on the



Mrs Thatcher: too easy a target

governments of the member states since they decided on the policies which led to the overspend; they have a legal obligation to find the financial resources to pay for these policies, and is preparing to hale the council of Ministers before the Court of Justice to prove the point.

Not to be out-done, the European Parliament is now getting into the act with its own spoiling game. The payment of budget rebates to Britain has long been unpopular with a majority of Strasbourg MEPs, ostensibly because these ad hoc deals were an affront to Community doctrine, in reality because they meant a reduction in the net receipts (or, in the case of Germany, an increase in the net contributions) of the other member states. Accord-

ingly, the Parliament has wielded its power over the Community budget to block or delay the release of the money.

During the first half of this year, the Parliament blocked Britain's 1983 rebate because Britain was holding out on an increase in the Community's revenue base. When that condition was satisfied by the Fontainebleau deal, the Parliament imposed a new condition: agreement on the financing of this year's budget deficit. Last week, the Parliament's budgetary committee voted for even more sweeping conditions: a commitment to finance the budget deficit this year and next, whatever the cost, and a requirement that the deficit be reduced in the next session of this year's budget. It may expect more self-righteous fulminations in the same vein.

Other parts of the Eura-battleground are correspondingly bleak. The resumed negotiations with Spain and Portugal, which were supposed to be completed by the end of this month, have got off to a bad start, with a meeting at which the member states could not even agree between themselves on the terms to offer the applicants.

Meanwhile, the high-level special committee which is to plan Europe's new, dynamic future was to have held its first session last week; at the last minute, the meeting was cancelled, without explanation, but amid mutterings from the Germans that the membership of the committee was not sufficiently eminent for the task.

Admittedly, the picture is not unrelievedly grim. In the Spanish negotiations, the French government has long argued that its Mediterranean farmers must be protected against low-quality table wine, in addition to the tariff reductions. But last week they surprised everyone (not least, no doubt, their own wine-growers), by arguing for production quotas for low-quality table wine, in addition to the tariff reductions. But last week they surprised everyone (not least, no doubt, their own wine-growers), by arguing for production quotas for low-quality table wine, in addition to the tariff reductions.

Moreover, an element of belated common sense last week started to creep into the budgetary argument, when the British Government abandoned its unrealistic thesis that the whole of this year's deficit could somehow be made to disappear by cuts and squeezes and postponements. It is now prepared to concede that, after all such expedients, there will still remain an irreducible residual which must be financed by the member states—but only on condition that all budgetary issues are satisfactorily solved together: the release of the 1983 rebate, binding rules on budgetary discipline in future, and a 1985 budget which can be financed either within the Community's existing resources or by bringing forward the increased revenue to the latter part of next year.

If the Fontainebleau summit was supposed to be the harbinger of a new Community dawn, at least the British did not expect the sun to rise very rapidly, and certainly not until Mrs Thatcher got some reliable

curbs on Community spending, especially on agriculture.

No dispassionate person could quarrel with the British objective. It is obviously absurd that Community policies should be managed or mismanaged in blithe disregard of the financial costs. It is equally absurd that, come rain or shine, the farm policy should grab two-thirds of the entire budget, at the expense of other more forward-looking activities. But one can't help wondering about the timing and the tactics, about philosophy and personalities.

In theory, this year gives Mrs Thatcher her first and her last opportunity to sort out the budget problems, because the money is running out. The theory worked well over the British rebate, but it is unlikely to work nearly as well over budgetary discipline; other governments find it easier to reduce Britain's contributions than to commit themselves to dealing large and unpredictable blows at their farming lobbies.

The farming policy is a large and unwieldy contraction which will take a long time to turn around. Its costs can only be whittled away by reducing the legal obligations to farmers, and it is arguable that the production ceilings which have already been introduced for dairy products, sugar beet and cereals, and which are on the cards for wine and olive oil, are the crucial if still inadequate first steps in the right direction.

Perhaps Mrs Thatcher believes that every little bit of extra pressure, each half turn of the screw, will be useful. But perhaps it would have been more productive not to strain so mightily and so long over the year's budget short-fall, which really is the legacy of the past, not to put too much faith in new procedures for disciplining the budget; and to concentrate more on the future.

Three months ago, the British Government circulated to the other member states an admirable paper on its vision of a politically more united Europe. The oddity is that that paper has never been published and is not readily available; whereas in the negotiating arena, Britain's gladiatorial postures make it too easy for the UK Government to be vilified on the Continent as the Beast of Brussels. This cannot be the right balance.

Lombard How it really turned out

By Michael Prowse

London Central Zone,
September 10, 2024

Dear Jason

Today is Scargill Day so I'm at home and free to write. Thank Marx for your brainwave: training pigeons was a stroke of genius. I got your first letter yesterday—straight off Priscilla's foot. I can hardly believe this will reach you uncensored, always assuming she has the energy to fly back to Austria.

This morning I found the most extraordinary old book in the attic, covered in dust and cobwebs. It's called the 2024 Report, by a Norman Macrae, and was written—can you believe it—way back in 1984. Well, you can imagine how excited I was to read its predictions. But I ended up in hysterics. The book is a complete riot—nothing, I repeat, nothing could have been wider of the mark.

I get the feeling it might be very subversive. Macrae must have been a "capitalist." How the book escaped the Great Conflagration of 2000 I can't imagine: you know my father was as assiduous a book burner as the next man.

When your basic training is over—only five years to go now—you really must read it. In Macrae's imaginary world people "telecommute electronically," whatever that means—we don't even have a television. People do what they want, everybody seems terribly rich and there are no shortages. My father would call it a "capitalist fantasy." He says futurologists were always incorrigibly optimistic. As for the election revolution, I'll bet Macrae had a better fountain pen than I do.

His error was to forget the working class. His future of individualist, information-processing entrepreneurs was only ever feasible for a few benevolent intellectuals—the like of which our Euro-Soviet zone has never seen. Incidentally, the 2024 Report, like the "politicians" of those times, was blind to the momentous implications of the extraordinary rise in productivity brought about by devices like the macro (or was it micro?) chip. Wealth was created by fewer and fewer workers and invariably the distribution of income became increasingly skewed towards a

handful of intelligent information processors. How unjust!

There was no mechanism for halting the destruction of manual and then ordinary skilled jobs: cheap and efficient robots increasingly took over. The warnings of a few journalists that capital must be spread more evenly went unheard. A growing army of "unemployed" subsisted while the few prospered. Strangely, for years nobody understood the dangers—the unemployed were passive and the politicians complacent.

Well, you know the rest. Unemployment rose inexorably and passed the magic 10m mark in 1982, setting off the Scargill riots. The years later, the rising swept away the old order, ushering in our Neo-Luddite age. The backlash against technology and electronics was sudden and savage: millions of books and machines were destroyed.

The UK experience was repeated everywhere. Marx was vindicated—the vast productivity of the few did spell doom for capitalism and only a 100 years later than expected. The U.S. was the last economy to fall—in the end even President Kennedy's appeasement couldn't halt the march of history.

But you're supposed to be the historian. Why am I telling you this? I've gone and exhausted my ink quota (for a week!) because of that Macrae. And it will soon be dark: we expect another power cut tonight. Unfortunately, the democratic rator threw up my father as power station chief this year. Can you imagine, a professor of a dead science—capitalist economics—being made to run a power station!

But you'll be pleased to learn that I too will soon be working. I am to teach dialectic materialism to 10-year-olds. What a prospect! My father's notes are full. Never mind, perhaps I'll enlighten proceedings with a few Macraeisms. How could anybody be so wrong and yet so entertaining? His future sounded such fun. Hail the Party Saviour!

The 2024 Report: A Concise History of the Future 1974-2024, by Norman Macrae. Sidgwick & Jackson, £9.95.

The forgotten millions

From the Chairman and Chief Executive, Britannia Airways.

Sir—A growing number of British holidaymakers (3m in 1984, or double that in airline passenger terms) interests are virtually being ignored in the debate over the Civil Aviation Authority report.

Such is the combined impact of advertising, media coverage, frequency of use by the limited few involved in the debate as to schedule, fares and the desire to personalise the battle. These holiday passengers number more than twice those carried by British Caledonian, British Midland and other UK independent airlines on scheduled routes. Furthermore, on average, they fly four times the distance.

The 3m holiday passengers are enjoying the benefit of standards of service not negotiated between Governments but arrived at by intense competition in a market made up of British and foreign airlines.

It has taken more than two decades to attract the capital and develop such consumer benefits in the face of great opposition from the British holidaymakers of the past. Most holidaymakers are taxpayers—all are paying from discretionary income. Surely their greatest interest in privatisation is not the capital raised rather than the means and longer term, the benefit of a truly competitive market—not one dominated by British Airways resulting in diminished competition and increased prices.

D. E. Berry,
Luton Airport,
Bedfordshire.

Promises kept to employees

From the Company Secretary, Rascal Electronics.

Sir—Mr Coupland (September 6) asserts that Rascal failed to keep its promises to safeguard the rights, including pension rights of Decca employees following Rascal's takeover of Decca Group in March 1980.

Although Mr Coupland has no doubt it relates to his own personal position, the letter in which Mr Coupland refers to Decca chairman prior to the takeover and not one from Sir Ernest Harrison, chairman of Rascal Electronics. To my knowledge all ex-Decca employees received at least their contractual entitlement, were well treated and other than Mr Coupland there are no disputes with any ex-Decca employees. Mr Coupland's duties were based on the records side of the business—which Mr Coupland admits did not form part of the takeover—but in any event Mr Coupland was offered and

Letters to the Editor

accepted a generous five-figure sum and a substantial topping up of his pension entitlement as an early retirement settlement. Since retirement in 1981, Mr Coupland has made what appear to be spurious claims for further sums but has failed to produce any satisfactory evidence that the previous settlement, which we believed was final, was not fair and reasonable.

It thus seems particularly uncharitable of him to promote his entirely unjustified personal grievance as if it was a view held by all ex-Decca employees.

D. E. Berry,
Western Road,
Bracknell, Berks.

Scrabbled for words

From the Managing Director, International Quarry Consultants.

Sir—Becoming increasingly incredulous at Messrs MacGregor's and Scargill's scrambling for words, may actually be missing in their separate deliberations is simply wrong.

Both the board and the union agreed to a new system of geological and mining engineers. It is perfectly possible for their specialists to actually both determine their precise definitions for what constitutes an exhausted pit in practical terms. Each set of detailed parameters could then be properly considered and reconciled—with reference to a panel of independent geologists and mining engineers for binding arbitration if necessary. Sir, months have passed and I regret that I see no evidence that this work has as yet even been started.

Without this work both parties will never find a word which can describe what can only be broad generalisations based on insufficiently informed opinions.

R. Davidson Bluns,
3 The Gobles,
Vale of Health,
Hampstead NWS.

We have ways of making you drive

From Mr R. Gill

Sir—The letter from Mr Wolfenden (August 31) cannot be allowed to go without reply. I have lived and driven in Germany for 80 years, starting in 1945, when the roads were relatively safe, with the excep-

tion of the minefields along the edges and the occasional wreck strung across the roads at neck height.

Of course the autobahn traffic is well disciplined, but so is the entire country. It was Lenin who noted that if Germans wanted to organise a revolution, they would first queue at the rail station to buy a ticket.

But is Mr Wolfenden really ignorant of the fact that there is a "guideline" maximum speed in Germany of 130 km/hr? May we ask what is the point of a guideline if most of the Porsches, most of the BMW 500/700 series drivers and most of the Audi 100 drivers ignore it totally and rush down on us at 180 km/hr flashing their lights and hooting? Presumably Mr W. drives in this way, but there are thousands of us who think that the guideline is sensible and enough. We are still forced to undertake the very slow traffic, which at once exposes us to some extremely impudent behaviour from the German would-be Landas of this world.

Does Mr Wolfenden really not know that every year more than 12,000 people are killed on the roads in Germany (about twice as many as in the UK)? When these are the results of "well disciplined" driving, I admit to occasional bouts of nostalgia for the "quiet and frustrating" road system of GB.

R. Rockingham Gill,
Daphnestr. 21,
D-8000 Munich 81, Germany.

The Royal Dockyards

From Sir John Mallabar

Sir—Mr Brader (September 3) and I agree that change in the Royal Dockyards is necessary, but do not agree on the form change should take. I would not argue that a trading fund is the only course available, or that in itself it will be effective without supporting changes. But I do argue that it is probably the best way in which the money available can be utilised to secure for the Navy the maximum support obtainable for its operational efficiency.

When working on a vote system there is always the fear that if money remains unspent at the end of a financial year the amount of the vote for the following year will be reduced. In consequence, as most of us with experience of Government contracts know, there is a mad rush to spend any available balances before the year end. You do not get maximum value for money so spent. A trading fund eliminates this situation.

And creamed swedes

From Mr A. Scott

Sir—I note the dismay of those in Shetland who are unable to ship their lamb to the mainland. Perhaps if they wait awhile for the dockers to tire of their strike, we can then enjoy some nice mutton with onion sauce.

A. E. Scott,
102, Beches Road,
Chelmsford, Essex.

Four committees directed specifically to the Dockyards (and countless internal studies) have taken place over the last 14 years. In addition the matter has been considered by committees for defence expenditure and for public accounts. No better solution than a trading fund has yet been suggested seriously. Yet the evidence recently given to the PAC indicates that MoD is again embarking on further studies.

I suggest that the evidence given to the PAC indicates deliberate and purposeful obstruction or else sheer incompetence. No other explanation can account for failure over 14 years to resolve a problem of real importance to the defence of this country. A more practicable solution was offered so long ago.

(Sir) John Mallabar,
39, Arlington House,
St James's, SW1.

Snobbery, cowardice and nepotism

From Mr R. Crum

Sir—If industry's recruitment of university graduates is based on "snobbery, cowardice and a kind of nepotism," as Michael Dixon's article (September 6) claims, then the value of his annual league table of the employment of university graduates? It merely reflects that snobbery.

Moreover, if employers generally have a low opinion of university degrees should not the shareholders of ICI and other companies have some sharp words to say about the use of their funds to subsidise the further education of employees' children?

Again, are not the managers of UK industry totally culpable in that they spend far less on their own training than do their major competitors, even though they apparently have so little respect for the products of the further and higher education sectors?

I would guess that either degrees at all are by no means as bad as is being made out by some people, or the Government needs to institute a rapid and forceful purge of UK industrial management as the only way of enforcing change in their woefully outmoded and biased views.

And if industrialists first then why not politicians second?

R. E. Crum,
89 Hall Road, Norwich.

A lot of people are getting to know that Aga means gas.

Speak almost any language—and there's one word which will translate to mean industrial gas. And new ways of using it.

AGA.

From Uruguay to the USA. From West Virginia to West Germany. We might be a Swedish firm.

But we are truly international in outlook, working in more than twenty countries around the world.

Which could perhaps be one reason why our profits are rounding off rather nicely.

Profits before tax for the six months to 30 June are up 24% over the same period last year.

Consolidated income SEK (m)	New uses for gas in medicine			
	Jan-1984	Jan-1983	Jan-1983	Full Year 1983
Sales	2,717	2,554	5,323	
Operating expenses etc.	-2,159	-2,088	-4,361	
Normal depreciation	-168	-141	-378	
Operating Income	390	325	684	
Dividends	18	14	19	
Net interest items	-64	-61	-118	
Income after interest items	344	278	585	
Rate of exchange adjustments	-25	-53	-98	
Capital gains	42	-2	-3	
Other non-recurring items	-	-	-16	
Income before year-end provisions and taxes	361	223	468	

Dividends have increased from SEK 5.91 per ordinary share to SEK 10.00 in just five years.

And we've grown by an average of more than 15% p.a. over the last five years. Something we plan to keep up to make our investors happy. And our customers.

Because whether we're providing gas and the technology for freeing, or welding, medical uses or industrial production, we believe a profitable future lies in profitable customers.

And, of course, in the SEK 800 million we invested last year in research, production and distribution.

If you'd like to know more, why not complete the coupon. And talk to AGA, the company which talks your language.

Profits.

To: AGA Information, S-18181 Lidingsö, Sweden. Please send me a copy of the AGA Interim Report and a copy of the latest Annual Report.

Name _____

Company _____

Address _____

AGA

FT79

Fabricate your windows and doors from the BRITISH SHEERFRAME SYSTEM... L.B. Plastics Limited

OVERSEAS MOVING BY MICHAEL GERSON 01-446 1300

Michael Morgan on Wall Street A healthy appetite for foods

THE ACQUISITION by Ralston Purina of I.T.T.'s Continental Baking, together with Nestlé's proposed purchase of Carnation, have underlined the healthy appetite that some investors are displaying to the U.S. food processing industry.

Table with 3 columns: Company, Price \$, P/E. Includes Consolidated, General Foods, Gerber, Kellogg, Nabisco, Quaker, Ralston.

Such operations have helped to buoy the share prices. As measured by the Standard and Poor's food industry index, they have risen 8.99 points to 143.07 since January, compared with a 1.24 dip to 136.81 in the S&P 400 industrial index...

None the less, with some estimates of earnings this year for the industry as a whole rising \$400m to \$4.9bn on sales up \$1.0bn to \$12.5bn, analysts see attractions in the sector for investors looking for defensive stocks.

Among companies reporting figures for the 12 months to June 30, Quaker Oats - which also has interests in toy manufacture and retailing - lifted earnings per share to \$6.52 from the previous year's \$5.83, and Consolidated Foods boosted earnings to \$2.25 from \$2.88.

Gerber Products, which accounts for about 70 per cent of the U.S. baby food market, saw its earnings per share rise to \$2.48 in the year to March from the previous \$1.95, and analysts see a further improvement this year.

General Foods, a leader in packaged products, lifted earnings to \$6.10 in the year to March 31 from \$5.73, and its first-quarter figures for the current year were up to \$1.41 from \$1.15.

Kellogg earnings rose just 4 cents in the first half to \$1.65, but improved sales are expected to give impetus to the full-year figures.

Nabisco earnings dipped to \$1.79 a share in the first half from \$2.09, and full-year results are expected to be little different from 1983.

Mr Novello notes that stable raw material costs usually help to improve investors' perception of the industry. But he cautions: "Probably no more than 8 to 10 per cent of the total cost structure is geared towards the raw materials, so that even if corn or wheat were to go up or down in price, the impact would be minimal."

Gold mines strike may widen S. Africa tension

BY ANTHONY ROBINSON IN JOHANNESBURG

THE BLACK townships around Johannesburg buried their dead at the weekend after a week of rioting over proposed rent increases and other grievances, which left 32 killed and more than 100 injured.

The main targets of the rioting were local black councillors, made responsible by South Africa's outgoing all-white parliament for raising the money to fund township expenses, as well as black and Asian shops.

Widespread resentment at low educational standards in black schools, and demands for parent and student representation on school boards, have also raised tensions, as has anger at the exclusion of blacks from the constitutional changes that came into operation last week when the riots were at their height.

However, the rapidly deteriorating living standards of black workers and rising unemployment in the black townships - as the economy wits under the effect of high inter-

est rates, high inflation and a declining gold price - appear to be a prime underlying influence. Ford and General Motors have just announced a further 554 redundancies in the Eastern Cape, but it is in the Johannesburg area, where the bulk of industry is concentrated, that the recession is hitting hardest.

The all-important gold mining industry, which provides nearly half South Africa's export earnings, has been insulated against the decline of the dollar gold price by the falling rand. Management determination to contain escalating costs, however, has led to a deadlock in negotiations with the recently formed Black National Union of Mineworkers, which last week called the first legal strike by black miners for next weekend.

The strike will be an important test of the new union, which claims the allegiance of 70,000 of the 428,000 blacks working in the gold mines, although the paid-up mem-

bership is believed to be only 15,000. The strike risks injecting a new element of tension in the mining compounds along the Reef and in the Orange Free State in addition to the simmering resentment of the black townships.

The Government is believed to be unhappy at the way in which the violence in townships like Sharpeville, Lekoa and Daveyton has drawn world attention away from the inauguration of the new tricameral parliament last week. The new system provides separate chambers for whites and the minority coloured (mixed-race) and Asian populations but excludes blacks, ensures a built-in majority for whites and concentrates power in the hand of the new President, Mr P. W. Botha, the former Prime Minister.

At the weekend the authorities banned all meetings called to commemorate the death of black communist leader Steve Biko in police custody seven years ago.

NatWest subsidiary in talks to buy Hong Kong stockbroker

BY JOHN MOORE, CITY CORRESPONDENT, IN LONDON

COUNTY BANK, the merchant banking subsidiary of National Westminster Bank of the UK, is holding talks with John Watson and Co, a Hong Kong stockbroker, in an effort to acquire the business. The move marks another effort by the National Westminster group to expand into international securities.

Mr Charles Villiers, chief executive of County Bank, said yesterday: "We are talking to them. We hope to do a deal by the end of the month."

In February this year, National Westminster took a 29.9 per cent stake in Bisgood, Bishop, one of the top five stockbrokers or market makers on the London Stock Exchange.

In July, National Westminster, the UK's second largest bank, agreed to buy a 5 per cent stake in Fielding, Newson-Smith, the London stockbroking business.

The bank said it intended to raise its stake to 100 per cent once Stock Exchange rules on outside ownership were relaxed.

Mr Villiers said yesterday: "We are using the building block principle - using constituent parts of the business and building them up."

Although Bisgood Bishop has an important U.S. operation and Fielding Newson-Smith has a strong UK base, we need to have a base in various parts of the world. We need a base for dealing in securities in the Far East."

National Westminster and County Bank are growing lists of banks and financial groups which are anxious to develop Far East securities operations as the financial services revolution gains momentum.

In May this year, Earing Brothers, the merchant bank, acquired the Far Eastern operations of stockbrokers Henderson Crosswhite. Exco, the money broker with a Far Eastern stockbroking arm through W. I. Carr (Overseas), Citycorp, the largest bank in the U.S., acquired control of the Far Eastern operations of Vickers da Costa, the London stockbroker, which is estimated to generate a quarter of all foreign equity commissions on the overseas portfolios handled by all brokers.

Mr Villiers said John Watson and Co employed about 30 people.

U.S. bans bearer form for state securities

By Stewart Fleming in Washington

BOWING to pressure from Congress, Mr Donald Regan, the U.S. Treasury Secretary, has decided to ban the issue of Government-backed securities in bearer form, which can facilitate tax evasion by U.S. citizens.

Mr Regan's decision clears up the main remaining uncertainty about how the U.S. Government intends to exploit the decision to eliminate the 30 per cent withholding tax for foreigners had to pay when they invested in U.S. securities.

One aim of the decision to lift the withholding tax was to make it easier for the U.S. Treasury to float its own paper on international financial markets and facilitate the financing of the federal budget deficit.

Last month the Treasury made clear that although U.S. corporations would be permitted to issue unregistered bearer securities to foreign investors, the U.S. Government itself would not.

Instead, the U.S. is to issue specially registered securities requiring that the financial institution handling the interest payments certify that they are not being received by anybody liable to U.S. tax.

However, several Wall Street bankers, led by Salomon Brothers, moved to re-package U.S. government securities, after "stripping" them of the interest, to sell them in unregistered "bearer" form.

The move ran into sharp criticism in Congress on the ground that it would facilitate tax evasion by U.S. citizens.

In announcing the decision, the Treasury said it was "basic to our tax law that a transaction be treated according to its substance and not its form."

Therefore a government security and a re-packaged government security should be subject to the same registration requirements.

It pointed out that a re-packaged security issued in bearer form would compete in the marketplace against U.S. government securities.

If the re-packaged security were to secure a better yield, however, that would "not accrue to the benefit of the U.S. Government or our taxpayers but will go instead to the private intermediary."

The Treasury said the Internal Revenue Service would make regulations to require that securities backed by a U.S. Government security be issued only in registered form.

Officials made clear that they were not trying to block the stripping and re-package of government securities itself, only the issue of such securities in unregistered form.

THE LEX COLUMN

An amber light for Wall St

Not so long ago, the most fashionable outlook for the U.S. economy was a forecast of apocalyptic deflation: the financial system was about to collapse along with the dollar price of coffee, when commodity producers would default and imprudent U.S. banks crumble. Without buying this vision, moreover, perfectly sober historians of the U.S. business cycle could see output grinding to a halt some time next year, amidst the smoking wreckage of an inflationary boom. In either case, rising interest rates seemed inescapable, whether through overheating in the real economy or through the purely monetary mechanism of a liquidity shortage.

However, economic fashions writhe rapidly in the American marketplace. For a start, the gloom over interest rates is currently looking slightly faded. On bond market trading desks, there are few who doubt that during the last weeks of a presidential election the Federal Reserve will err on the side of easier rates, given a choice. Extreme cynics even accuse the Fed of driving its funds rate higher recently just in order to permit a popular slide before election day.

It is no surprise, therefore, to see the deflationists in retreat, pending the next really noisy report from Latin America or another domestic crisis on the scale of Continental Illinois. What might be much more interesting, however, is renewed speculation that the economy may at last be starting to slow down - despite the normal autumn bounce in activity, and before the electoral cycle has run its full course.

The evidence behind this suspicion is not yet anything to put your shirt on, even with Mr Sprinkel's weekend talk of growth at less than 5 per cent. The economic data will not really begin to pile up until the end of next week, which brings pro-

duction and capacity utilisation figures for August. A lot hinges, as well, on the flash estimate of GNP for the third quarter, which is not due until September 20. Last Friday's news of a static unemployment rate is not going to convince anybody which way the wind is blowing.

However, a few straws can be plucked out of last week's survey from the National Association of Purchasing Managers, a trend-spotting exercise akin to the CBI surveys in Britain. Even on a 12-month smoothed basis, the NAPM survey contains clear indications that some economic momentum may have been lost. Most suggestive of all, according to de Zoete & Bevan, is the rising index of vendor deliveries - a signal that hints that the pressure of final demand may already be starting to ebb.

If this turns out to be right, prospects for the bond market, at least, should be brighter than on either a deflation or a boom-and-bust hypothesis. Although the capacity utilisation index has already rung a few warning bells, there is still a possibility - thanks to the strong dollar and heavy imports - that the economy will move into 1985 without the worst symptoms of overbidding: defensive price increases from manufacturers who cannot deliver, and really messy labour deals in Detroit.

This sets the shares, up 2p on Friday night at 120p, on a prospective p/e multiple of just over 5½ times, which looks more appropriate to the former project engineering profile. Perhaps it will take a successful acquisition or two by Laird to change that: the group has just appointed an acquisitions manager, no less. Meanwhile, the cash surplus in the first half has been used to leave the balance sheet virtually debt-free with about £14m in the till.

And if investors come to believe that the product and labour markets are spontaneously tipping out, they may start to demand a smaller inflation premium on bond yields.

But the bond market has its special reasons for distrusting good times in the real economy, what is good for bonds may not be nearly so encouraging for equities. As a time when fund managers are buying bonds on the expectation of a slowdown, only an exceptionally crea-

Paris squeezes public spending

Continued from Page 1

the legislative elections in early 1986.

Mr Pierre Bérégovoy, the Finance Minister, had initially hoped it might be possible to revive growth and hence reduce the number of jobless - somewhat earlier.

Of the FFR 45bn to be given away in tax deductions, FFR 10bn will come from a 5 per cent cut in income tax, FFR 10bn from a reduction in corporate taxation and FFR 13bn from the removal of a special levy to help to finance social security payments.

Although the budget will be presented as boosting investment in the modernisation of the French economy, confidential Finance Ministry figures show that the share of fixed capital investment in the state budget has fallen over the last decade. Whereas fixed investment absorbed 7.7 per cent of budget expenditure in 1978, it will absorb only 5.5 per cent next year.

The budget is based on a 2 per cent real growth in GNP next year after a 1.2 per cent increase this year. In part, the boost will come from a significant increase in household purchasing power, which, after being stagnant or negative for the last two years, is to rise by 1.6 per cent in 1985.

Although wage levels in real terms will not rise next year, as the Government is to try and impose a norm of about 4.5 per cent in the public sector, the increases will come from the fall in taxation and an increase in social security payments.

The risk in the budget strategy is that the combination of rising consumer demand and higher levels of private and public-sector investment will lead to a further worsening in the trade deficit by sucking in more imports. The recovery in France's external payments position is still fragile.

U.S. economy 'will continue growing'

Continued from Page 1

Mr Anthony Boeckh, editor of the Bank Credit Analyst, says there is not enough slowing in the economy to give much confidence that it will take the upward pressure off interest rates.

In the face of those expectations of reduced, but still moderately strong, economic growth in the second half of 1984, investors have begun to discount the possibility that the Fed will ease its monetary policy. Nevertheless, with the presidential election approaching, it is thought that the Fed will try to keep interest rates stable to avoid charges that it is influencing the political climate.

Dr Henry Kautman, the Salomon Brothers economist, commented on Friday that the clarity with which the Fed injected funds into the financial markets last week suggested that the authorities "do not want the fed funds rate (the rate of interest on day-to-day bank reserves) to approach 12 per cent."

Looking further ahead into 1985, most economists expect the gradual slowdown, from real growth in the first half of 1984 of close to 9 per cent to growth in the second half of around 5 per cent, to persist into next year. Widespread disagreement exists, though, as to how smoothly the slowdown will occur.

In its latest assessment, the International Monetary Fund suggested that real growth in 1985 for the U.S. economy might be down to 4 per cent compared with an expected 7.3 per cent for 1984. The IMF pointed out, however: "It could be argued that present risks and uncertainties are greater than usual for this phase of the expansion."

World Weather table with columns for location, temperature, and weather conditions.

Bid to resolve UK coal dispute fails

Continued from Page 1

Brighton last week that his members would not be called on to observe picket lines. He has noted, however, the possibility of their refusing to do other unions' work if they took some form of action.

Mr David Bassett, general secretary of the General, Municipal and Boilermakers' Union, is looking to the power unions' meeting next Monday for agreement to meet the mine workers' leadership to agree guidelines with them for some form of support.

Mr Neil Kinnoch, the British Labour Party leader, said last night that a resolution of the mining dispute should now be possible.

Interviewed on television, he said that the desire for talks was "strong on the miners' side and is at least being responded to on the coal board's side."

Mr Leon Brittan, the Home Secretary, yesterday defended tactics used by the police during the coal dispute. When hundreds of pickets were preventing individuals from going to work, he said, "you have to use pretty direct means."

Speaking on BBC Radio, Mr Brittan said there was "a heavy duty on those who organise the strike to call off the mob." The leaders of the miners' union could do so when it suited their purposes.

The executive of the pit deputies' union, Nacods, also meets tomorrow before a special delegate conference of the union in Doncaster on Wednesday - called to discuss possible action in protest against a directive from the board that the deputies cross picket lines and brave intimidation or lose pay.

The conference will discuss a possibility of withdrawing safety cover in those areas where working miners are "tricking back" but where the NUM area executive has declared the strike official.

That tactic might close those pits in North Derbyshire, Scotland, North-East England, Kent and Yorkshire where miners have returned to work, and where in some cases - notably North Derbyshire - coal is being produced.

The Engineers and Managers' Association executive meets on Wednesday to discuss its position in advance of a meeting of all the power unions a week today. Mr Tom Lyons, the EMA's general secretary, told the TUC Congress in

Advertisement for British Aerospace featuring the Hawk 200 fighter and BAe 146 jetliner. Text includes: 'Britain's No.1 manufacturing exporter', 'Hawk 200 single-seat fighter answers worldwide needs', 'BAe introduce new options to 146 jetliner range', 'Major new space vehicle projects for British Aerospace'.

VEHICLE FINANCE AND LEASING 2

Companies steer away from balloons to lease purchase

How leasing works

ALASTAIR GUILD

DECISIONS about company car fleets have usually rested with finance directors or accountants, not unnaturally, perhaps, in light of the financial repercussions involved. Before 1979, when 100 per cent allowances were available to lessors and lessees on rental payments, finance houses encouraged a growth in finance leases where a proportion of the residual value of the vehicle is paid at the expiry of the lease (a balloon lease). Three months' rental was normally paid at the start of the lease, followed by 21 monthly rentals, then a two-month pause. A 40 per cent balloon—the outstanding capital sum paid out of the sale proceeds of the vehicle—was due in the 24th month.

Lessees were attracted to this type of lease by reduced monthly repayments and the absence of any capital repayments during the period of the lease. This helped ease the company's cash flow.

Many companies are now steering away from large balloons, realising that it is preferable to climb out of one vehicle and use the balance of the sale proceeds to put down on a replacement vehicle, rather than to pay off the balloon.

Lease purchase is now offered as an alternative to the balloon lease by most leasing companies. The purchase is particularly attractive for companies which are:

- Non VAT-registered. If a company is VAT registered it will pay VAT on rentals;
- Cash rich and want to preserve cash resources for other needs;
- Nevertheless value the

physical ownership of the vehicle;

● Paying tax. If the lessee is paying tax, it benefits from a 75 per cent first-year capital allowance for commercial vehicles and a 25 per cent writing down allowance for business cars.

A lease purchase agreement is effectively a low deposit hire purchase. It may be structured with a balloon at the expiry of the payment period—lessees tend to opt for a much smaller balloon than they did previously—or as a full payout agreement. Then the lessee matches the estimated residual value of the vehicle with the monthly rental.

A fixed-term lease may be chosen by a lessee as an alternative to a balloon lease or lease purchase for several reasons. One is that the residual value of a particular vehicle may be exceptionally difficult to predict, so that the company may not want to risk having to pay off a balloon with what might be minimal sale proceeds.

Cashflow problems

Under a fixed-term lease, rental payments cover the purchase price plus interest on capital. At the end of the lease, the lessor—or the lessee as agent—sells the vehicle, with the lessee typically receiving 90-95 per cent of the amount realised as a rebate of rentals.

However, the high monthly rentals may present many companies with cashflow problems. Whether a lessee opts for lease purchase, fixed-term (fully amortised) or balloon lease, it bears the risk of depreciation. With contract hire, this is not the case. In theory at the end of the contract hire period, the lessee returns the vehicle with no charges to pay or risks to bear.

The contract hire companies cater themselves by imposing quite strict conditions on how the vehicle is serviced and repaired by the lessee. They

take their profit ranging between 4 per cent and 7 per cent of the average funds invested in the vehicle.

This, according to Mr Len Clayton, sales director of Swan National Leasing, is no more than a fair return for the services offered, particularly under contract hire with maintenance. The basic idea is that the contract hire company takes the administrative and maintenance problems associated with running a fleet away from the lessee.

Too often, lease decisions are still made by finance directors on a purely financial basis, says Mr Clayton. However, leasing is not just a financial matter. Firstly, customers need professional advice on the choice of fleet cars. Often disastrous losses are incurred on the sale of cars acquired under a finance lease.

It is important, he says, to know where to look for deals from car manufacturers. Mr Clayton claims an improvement of at least £250 on buying over any of his customers. This, linked to an improvement on disposal of between £130 and £150, means a massive gain on depreciation.

Contract hire companies offer guarantees on the residual value of the car at the end of the contract, a guarantee on interest rates, on maintenance and repair costs at trade prices and an instant replacement vehicle for any car off the road. It is also normal for provision to be made for tyres, for example and for insurance with the AA or RAC.

Mr Clayton feels that much more could be done to improve the way company cars are run. Last year, Swan issued a "firm quality car challenge". The aim was to radically improve the values of returning vehicles and thus, to improve the all-round standard of the fleet.

Given that 50 per cent of a vehicle's operation costs lie in depreciation, it cannot be right to throw away between £150 and

£350 per car in extra depreciation simply because the driver cannot be bothered to care for his vehicle. Any company returning better than average vehicles at the end of a second-hand contract will receive a review of its fleet discount terms.

Fleet management companies manage a company's own fleet, offering discounts on purchase, favourable labour and replacement costs, monitoring of those costs and disposal of the used fleet.

Attractive method

The method of disposal at the end of a lease can have a significant impact on the worst condition. Some leasing companies have specialists who monitor the used car situation around the country and know which traders are paying the best prices.

An increasingly attractive method of disposal is the auction. Whereas formerly it was only the trader who could afford to take the risk on buying second-hand cars at auction, the private bidder is attracted by the warranties now offered.

Auctions are also attractive to lessees or contract hire companies because they can put a reserve price on the car, either as part of a lot or individually. Auction companies will give the seller the option of selling at a lower price if it does not reach the reserve price.

Your most complicated job when we manage your company cars.

Pick up the phone. Ring this number and ask to speak to Moira Fletcher. That wasn't difficult was it? That's how easy it is when you let Audi Volkswagen Fleet Services run your fleet for you. Our Fleet Management and Contract Hire schemes take away the responsibility, the tedious paper-work and all that palaver and give it to the people who are best trained to do it. Us. Leaving you to get on with more important jobs. Not only do we tax your vehicles, but we also service and repair them. And we

give you an Operators ID card. By presenting the ID card to any of the 380 Audi Volkswagen dealers you will get the work done without prior authorization or prior payment. What's more, they're our own dealers, so we've got more control over costs and quality. Which means we make it easier for you and more cost efficient for your company. All you see is a single invoice at the end of each month. All you do is send off a cheque. Oh, there is one other thing, you can put the phone down now.

MOIRA FLETCHER, CUSTOMER ENQUIRIES, VAG (UNITED KINGDOM) LTD, YEOMANS DRIVE, BLANELANDS, MILTON KEYNES, MK14 5AL



Vauxhall's rise stirs market

The manufacturers

ARTHUR SMITH

THE RISE of Vauxhall in the fleet car market over the past two years owes much to the essential elements demanded by the leasing industry, argues Mr John Chamberlain, the company's rent and leasing manager.

"The lessor will inevitably recommend and aggressively market products on which he can eventually achieve a respectable residual value and which have not over the preceding months cost him a fortune in maintenance."

Breakthrough

The breakthrough achieved by the UK subsidiary of General Motors is acclaimed by the latest survey conducted by the British Vehicle Rental and Leasing.

A questionnaire completed by nearly 600 association members reported that Vauxhall gained last year at the expense of Ford. Austin Rover and Peugeot Talbot Vauxhall/Opel supplied 22.2 per cent of members' car fleets, dramatically up on the 13.5 per cent of the previous year and the 9.3 per cent of 1981.

EL over the same period slipped from 13.9 per cent to 13.1, Ford from 61 per cent to 50.3, and Peugeot from 3.7 to 2.1. Imports from within the European Community nudged up from 7.7 per cent to 9.4, while other foreign countries improved from 1.3 per cent to 2.4.

Ford, dominant for years with the successful Cortina, now finds itself squeezed not only by the resurgence of Vauxhall with the Cavalier but also the re-entry of Austin Rover as a serious contender with the Montego launched earlier this year.

The dramatic changes taking

place in the car market are not reflected in commercial vehicle fleets, according to the British Vehicle Rental and Leasing Association. The survey showed Ford leading ground but remaining dominant with almost half the members' vehicles, EL second, at 16.3 per cent, and Vauxhall/Opel taking 9.2 per cent. Imports continued their steady advance to reach 11.3 per cent.

The attention the manufacturers are devoting to leasing and fleet facilities in general is typified by Mr Tony Marswell, fleet marketing manager of Austin Rover.

"He stresses the importance of continuously strengthening the dealer network, its expertise and sophistication. Linked with that are the terms offered by Austin Rover Finance, the in-house operation owned jointly by Lombard.

The finance company, launched originally under the EL name in 1977, was formed to take advantage of the rapid growth of leasing during the 1970s. But expansion continues apace, Austin Rover Finance is projecting a turnover of more than £100m this year compared with £70m last year and only £42m in 1982.

Utilising the Lombard facilities, Austin Rover claims a national network of 115 branch offices with specialists in regional offices. "We can offer a whole range of leasing and contract hire in order to attract the large fleets," Mr Darwell-Smith says.

For the self-employed and small businessmen, Austin Rover has developed a package sold through selected dealers in the network. Called British Car Contracts, the scheme is aimed initially at the fast-growing contract hire but a number of leasing packages are to be announced.

Another initiative in which leasing has been given prominence is the creation of a fleet specialist network of some 100 to 125 dealers. About 60 have been appointed this year and the programme is expected to

be completed by the middle of 1985.

Support from Austin Rover will come not in extra profit margins on the cars supplied but through help with joint marketing, and from advice and consultancy.

Initiatives

Austin Rover's initiatives to cater for the leasing and fleet market reflect the fact that for the first time the company believes it has in the Montego a serious competitor in the upper medium car sector which last year accounted for 27 per cent of UK registrations, at 483,000.

Austin Rover in its calculations noted that about 60 per cent of all cars sold in the upper medium sector are bought by companies or major fleet operators. "No other market in Europe has such a high proportion of cars going to business buyers," Mr Darwell-Smith says.

Another factor of which the manufacturers are conscious is the louder voice that drivers of company cars have in the choice of vehicle. Employees increasingly are allowed to choose from a restricted list supplied by the management or opt for any make of car within a set price range.

To that end Austin Rover organised a number of "research clinics" both in the UK and Europe to sound out the views of hundreds of consumers. Equally, operators of both small and large fleets were invited to view and test drive the Montego prototypes to ensure that their requirements were built into the final product.

Ford, conscious of the pressure on its Sierra range to hold the ground established by the Cortina, is keeping a keen eye on the leasing market. Ford, like Vauxhall, has about 150 specialist dealers to handle the major fleets. Moreover, the company points out that most dealers are part of Ford leasing

systems and able to provide a lease or contract-hire package geared to the needs of the customer.

Ford has launched a new car leasing system—enable dealers to compete in the expanding contract-hire market. Ford Motor Credit, backed by Ford's insurance, is aimed, like the Austin Rover scheme, at the smaller businesses.

Mr Ernie Thompson, director of car sales, said recent research showed that the percentage of cars on contract-hire to smaller fleets was only half that of the larger operators.

Pointing to the potential offered by the smaller company, he suggested changes in accounting procedures would reinforce the trend from finance leasing to contract-hire.

But Mr Thompson also draws attention to one of the prime concerns of the leasing market—the residual value of the car. Vauxhall, building upon the success of the Cavalier in the fleet market, believes that this month's launch of the new Astra will by next year give the General Motor's subsidiary a fairly equal market share with Austin Rover's behind Ford. Vauxhall is forecasting an 18.5 per cent share in 1985 compared with the expected 16 per cent this year and 14.6 per cent of 1983.

Mr John Chamberlain, Vauxhall's rental and leasing manager, insists that the company's 665 dealers can offer competitive leasing terms. "Some dealers choose to use the facilities offered by the General Motors Acceptance Corporation. Others use independent finance houses. We do not dictate."

Mr Chamberlain insists that the leasing arrangements, while important, do not form any element of the price-cutting or hidden subsidy. He also cautions the customer when comparing the quotes. "It is always important to be sure you are comparing apples with apples—there are so many different variables."

The Interleasing Experience...

...means Total Fleet Cost Control

The unique Interleasing blend of professionalism and service has captured the imagination—and vehicle leasing business—of many of the country's blue chip companies and firms. Against the toughest competition—old or new. Why? Perhaps it's the sheer range of vehicle leasing and fleet management plans.

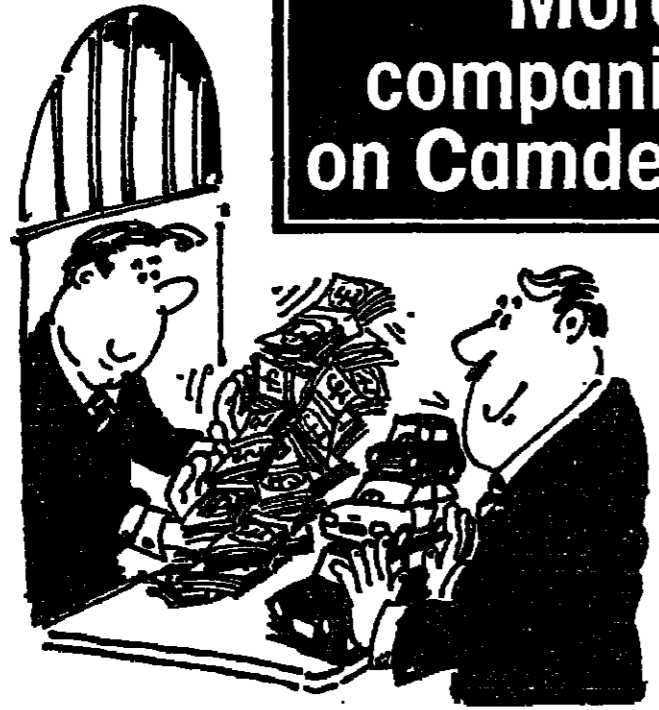
Or the level of customer care, still regarded with awe by clients and 'opposition' alike. Or perhaps it's because, over many years, the Interleasing philosophy has developed to provide a service that transcends typical business relationships. The Interleasing Experience—it's winning new clients, and friends, all the time.

Let's talk—let's talk now

Interleasing

Interleasing (UK) Limited, 187 Broad Street, Birmingham, B15 1ED. Telephone: 021-632 4222. Telex: 339466. And in London, Manchester, Stoke-on-Trent

More and more companies are banking on Camden Motor Rentals.



Just how much vital working capital has your company got tied up in its own vehicles? When you consider that each company car cost thousands, you will understand why more and more companies are arranging a Buy and Lease Back deal with Camden Motor Rentals. In simple terms, we will buy your cars and then lease them back to you. Which means you will release vital working capital whilst still retaining your own fleet. To start banking with Camden Motor Rentals just clip out the attached coupon.

CAMDEN MOTOR RENTALS LTD. Fluvy House, 247/249, Leam St, Leighton Buzzard, Beds LU7 6JL. Tel: (0525) 572700 Telex: 828215. 15, Melville Terrace, Slough, Berkshire RG1 2HT. Tel: (0753) 92251.

Name _____ Position _____
Company _____ Address _____

Company Cars are our business.

What's Yours?

Whatever your business if you run Company Cars we can make it more profitable.

Find out how by phoning Graham Darley on 01-950 8135

Godfrey Davis

Godfrey Davis

Contract Hire

Godfrey Davis

Fleet Management

Godfrey Davis

Leasing

Godfrey Davis

Vehicle Management Services

Godfrey Davis (Contract Hire) Limited, Tryford House, High Street, Bushey, Watford WD2 1NN.

VEHICLE FINANCE AND LEASING 3

On this and the next two pages, Alastair Guild looks at some of the companies involved in the leasing business

PRE-1979, leasing companies could claim a 100 per cent allowance against a vehicle in the first year of its life, then pass the tax benefit on to the lessee. That tax advantage, which attracted a lot of finance houses and clearing banks to company car fleet financing, was removed by the 1979 Budget.

Since then, a number of finance houses, anticipating a

growing trend away from pure finance leasing to contract hire, with all the service that now implies, have themselves set up contract hire and fleet management divisions.

Distinctions are gradually being blurred, therefore. Nevertheless, contract hire companies, though they invariably seek the backing of a bank or finance house, are proud of their motor trade roots. This, they believe,

gives them an intricate knowledge of where to go to get the best buy for their customers, for example, and how to realise the best residual value for the car at the end of the contract hire period. This is reflected in the monthly rentals.

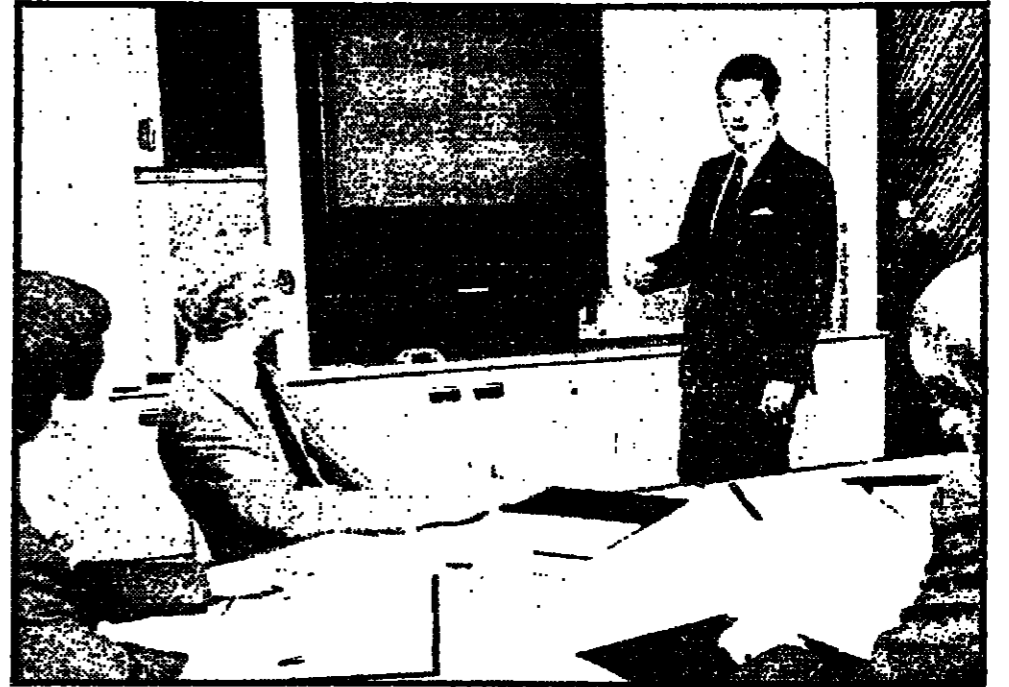
For finance houses—so one theory goes—vehicle leasing is just like any other form of leasing business. They don't have the expert knowledge to

advise on optimum fleet policy, or the local contacts to be able to provide a truly nationwide network of service for their leasing or contract hire clients.

Now, larger finance houses are increasingly attracting dealerships to offer finance leasing or contract hire at that local level. These finance houses are also training branch employees to advise dealers on the intricacies of

finance leasing and contract hire.

This has led to concern, certainly among some "independent leasing companies" at what they see as the hold of finance houses on car dealers, through commissions offered for selling finance packages. The rates, it is pointed out, can vary considerably and the company fleet administrator should be encouraged to shop around.



Dominic Suddaby of PHH: "We leave the client with the same measure of autonomy and flexibility that he had with his fleet before"

Management rather than risk-taking

PHH

PHH originated the business of fleet management in the U.S. It has been the market leader there ever since and now has nearly 750,000 vehicles in North America and the UK using its services.

"We started in the UK in late 1973 and again originated the idea of fleet management services here. We had a tough start," explains Mr Dominic Suddaby, deputy managing director of PHH.

"First of all it was a completely new type of business. The only way of getting outside services for a fleet before that was to go to contract hire. Also, of course, the UK economy was in a difficult situation. By 1973 we were faced with the three-day week, the miners' strike, and Government regulations such as the Control of Hiring Order."

Since 1974, PHH has grown to a fleet of 150,000 vehicles using one or more of its services in the UK. "Obviously there have been periods of rapid growth and periods of relatively slower growth, but we have always been a rapidly evolving company. The only peak that I would point to in particular was that in 1980 when we bought the All Star Petrol Company."

"Until then no fleet management services package had truly comprised everything to do with the life cycle of a vehicle fleet. The missing factor had been the provision, measurement, and monitoring of fuel."

"When we bought All Star we not only opened up for ourselves a wider existing client base but we also completed the circle of services. Our growth became even more rapid thereafter."

The 1977 repeal of the

Control of Hiring Order gave a boost to leasing in general and as a company which offers leasing as part of its range of services, PHH benefited from that as the whole industry did.

"However, many of our clients choose not to lease from us," says Mr Suddaby. "If you have a company in a cash-rich situation it may well want to get rid of a lot of the problems associated with the operating and managing of its vehicles but may also want to use its own money."

"Therefore the coming and going of leasing advantage doesn't affect fleet management services as it would affect a finance house or a contract hire company. We are, coincidentally, the world's largest specialist leasing company, but we don't have to sell leasing to make a living."

"The broad rule is that the larger the fleet the more applicable fleet management services are. PHH's starting point in terms of vehicle fleet size is about 50 plus. "Below that," says Mr Suddaby, "it is probably worth going to contract hire."

Measure

Because PHH is able to measure by cost centre, by type of vehicle, by service life, the broader the scale, the more important fleet management is and the greater are the potential savings, it is claimed.

"Fleet management services don't look for the same profit per unit as contract hire. We are in the risk management rather than the risk-taking business, so we look for a relatively small return per vehicle. But that, again, is predicated on dealing with very large volumes. Our systems, our computer hardware and software are all geared for volume," says Mr Suddaby.

He gives several reasons why companies are choosing fleet

management. They have increasingly recognised that to use contract hire means they would first have to surrender a good deal of autonomy and flexibility in running their fleet.

Contract hire is also, he suggests, a fairly expensive way of getting an outside service. It takes the risks and therefore builds in safety factors and takes a client's normal cost and adds something to it.

"The appeal of fleet management services is that we leave the client with the same measure of autonomy and flexibility that he had with his fleet before. We don't manage it, we help him to manage it. We take his normal cost and reduce it to what it actually can be when maximum leverage and expertise are applied."

PHH has, he says, attracted a reasonable number of clients away from contract hire but the majority have come from self-management. "About 70 per cent of the fleets in this country are self-managed, so it is likely that that would be the higher proportion. Many of our clients consider contract hire and found it too expensive and restrictive."

"U.S. experience is indicative. When we started in fleet management and the flexible leasing field back in the late 1940s, most company vehicles in the U.S. were on contract hire. Today something like 80 per cent of company vehicle fleets are on fleet management services, open-ended, actual cost flexible leasing and about 250,000 vehicles are on contract hire."

In 10 years PHH had grown to 160,000 vehicles in the UK. The entire contract hire industry numbered just over 200,000 vehicles after 25 or 30 years of practice with scores of companies, says Mr Suddaby.

The comparison between the U.S. and the UK, Mr Suddaby

admits, is not entirely a fair one. Here the company car is given much more as a part of the reward package whereas in the U.S. it is very much an essential tool to do the job. Even so, he points out, the practices that evolve in the U.S. often evolve in the UK rather more slowly.

Respond

PHH will respond to what it sees as the likely trend towards fleet management in Britain by improving its services. It has 350 employees doing nothing else but provide fleet management services from its head office in Swindon, has an investment in computer hardware and software running between £500,000 and £1m a year every year.

"It requires that sort of investment in systems and people and expertise that few of the individual contract hire type of companies can afford to make or are necessarily interested in making," says Mr Suddaby.

PHH has nearly 3,000 companies as clients. Of those, 2,000 are small All Star clients on the petrol card side. Of the remaining 1,000, the bedrock of large company fleets is about 500. The largest fleet is just under 4,000 vehicles.

Generally, the largest are self-financing, with PHH supplying fleet management services. PHH also has large clients who lease. PHH usually provides what it calls an equity lease—an open-ended, cost-flexible lease.

"We have some clients who are dual-sourced. These are often U.S. subsidiary companies, which will, as a principle, not rely on a sole supplier of fleet management services. They can then compare one supplier with the other and keep them competitive. In those circumstances, we would generally be servicing

a client alongside another fleet management company."

Mr Suddaby sees Gelco as providing the main competition to PHH in the UK fleet management industry. "Gelco, in fact, started life in the U.S. as one of our supplying dealers. Seeing fleet management as the coming thing, it developed its own operation and has been in competition ever since. It followed us in the UK about 18 months later."

An essential element in PHH's growth in the UK has been its links with its U.S. parent. The original philosophy was developed, put into practice and established in the U.S. It also has the parent's strong financial standing, its credit rating is AA among the major credit rating companies.

This enables the UK operation to provide lease funding at a very much lower rate than most of its competitors. It also has the parent's advice, guidance and access to its technology.

Competition for fleet management business in the UK can only increase, Mr Suddaby believes. But he thinks there is room for many more than two fleet management companies. "It is inevitable that what happened in the U.S. will happen here. In the 1950s the contract hire companies converted to fleet management or went out of business or accepted the smaller end of the market."

"Here, already several of the major and some of the medium-sized contract hire companies are beginning to offer what they are pleased to call fleet management services."

Some of them are just jumping on the band wagon. In five years time there will probably be three, four or five serious fleet management companies of a size similar to PHH—if they can catch us. I would have serious doubts about that because we don't intend to stay where we are."

Confidence for dealers

LOMBARD North Central, the finance subsidiary of National Westminster Bank, is involved in all the main aspects of vehicle leasing and finance for the business user. It has been leasing vehicles since it was founded in 1861, first railway wagons for carrying coal in South Yorkshire and then road vehicles.

For the past 60 years or so, Lombard has concentrated on meeting the increasing need for financial services to facilitate car ownership. If all its services are grouped together Lombard can reasonably claim to be one of the largest financiers of vehicles in the UK.

It offers various alternative funding methods to a wide range of customers, and has what it considers to be a major asset in 112 branches around the country. This not only provides stability but also makes the organisation a little less remote, says a Lombard spokesman.

"It is not some massive insensitive outfit with salesmen running all over the country drumming up business for the central machine."

It has also made a point of meeting the needs of the vehicle dealer "so that he can, with absolute confidence, offer his existing and prospective

customers anything from finance leasing to contract hire or traditional hire purchase."

The dealer has comprehensive manuals on contract hire which explain the technicalities and benefits of the various alternatives and help to identify business prospects through mailing and follow-up techniques. If the dealer still has a problem he can call the local Lombard office for immediate help.

Lombard claims that small to medium-sized business receive the same amount of attention as

Lombard

the larger businesses through a Lombard link-up at local level and have the same range of financial alternatives open to them.

It says: "Whereas a fleet of, say, eight cars would be seen to be relatively insignificant to a big contract hire/leasing group, eight cars can represent a valuable order to a local dealer."

"He is bound to look after the customer who, in turn, will maintain the relationship

through having his car serviced and repaired at the place where he bought it."

On a broader level Lombard has formed a number of useful affiliations. For example, it entered into a 50:50 partnership with Lex Service to form Lombard Contract Hire, which has enabled it to offer contract hire facilities to smaller businesses through the dealers.

While Lombard has good relations with all the major manufacturers it has been a partner in Austin Rover Finance (formerly BL Finance) for some years. British Car Contracts was launched in May 1983 to make contract hire available at point of sale to small business users through over 100 approved Austin Rover dealerships.

Jaguar Cars, no longer a part of BL since its recent flotation, has joined Lombard in another partnership. Jaguar Cars Finance, to provide leasing and contract hire for Jaguar dealers' customers.

As a result of these trading links and the attention it pays to the needs of small businessmen as well as big companies, Lombard now claims to be one of the fastest-growing concerns in the contract hire market. In the year to September 1983 its contract hire interests increased by 50 per cent, it says.

From Dial. The future. Here and now.

Dial Contracts is Britain's major vehicle fleet finance and management services specialist.

The steadily growing number of businesses who use Dials facilities recognise that although Dial is a source of competitive finance, arranging the most efficient use of funding is actually only facing up to half the fleet problem.



Dial contract hire and leasing arrangements can be inclusive of fixed-rate, fully comprehensive insurance—premiums are based on a set percentage of vehicle value and remain fixed and unvarying for up to 36 months.

The reality is, for every pound spent on obtaining or providing company vehicles, their annual running cost is likely to be roughly as much again.

If your objective is to make the best use of resources and control overheads right across the board, why settle for half measures?

VEHICLES AND MAINTENANCE—EVEN INSURANCE

Join the many Dial clients who go all the way — and achieve ideal efficiency in every area of fleet operation.

At the ultimate, Dial can structure an all-embracing package so streamlined that it can reduce company fleet expenditure to just two invoices a month — no matter how many vehicles you operate.

One invoice covers fuel and oil. The other invoice takes care of everything else.

And by everything, Dial means precisely that. In addition to the vehicles themselves — and there is no restriction on make — a Dial fleet package can be planned to include:

- all maintenance (servicing, labour,

parts and replacement tyres, batteries and exhausts)

- automatic road fund renewal
- fully comprehensive vehicle insurance (with premium rates fixed for up to 36 months and calculated at a percentage of vehicle value)
- nationwide breakdown service and recovery
- the availability of a relief vehicle should one of your own be out of action for more than 24 hours
- vehicles selection consultancy (using a data bank of over 50,000 vehicle operating histories).



Dial fleet services take care of every aspect of maintenance control through a nationwide network of over 4,000 franchise dealerships, tyre depots and similar specialists.

FIXED-PRICE PACKAGES THAT RELEASE CAPITAL AND SMOOTH CASHFLOW

With Dial, you can avoid capital outlay.

And your fleet package can be on a fixed-price basis, to remove the effects of increasing costs and fluctuations in interest rates.

Payments can be arranged in the form of set, monthly amounts, agreed in advance and fixed and unvarying for each individual vehicle's entire contract period.

Because costs are fixed, they remain unaffected by fluctuations in interest rates — and of course known, fixed costs aid cashflow and budgeting.

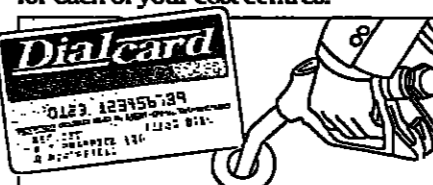
To relieve you almost completely from the fleet administration burden, Dial handles all aspects of vehicle purchasing and used vehicle marketing.

Whether your Dial package took the form of leasing with linked support services or all-in contract hire, Dial can offer the facility of purchase leaseback, so that right from the start,

many of the benefits can be extended to vehicles already in your fleet.

Could you ask for anything more?

Even your monthly fleet fuel and oil invoices would be supplemented by management reports analysing mileage, miles-per-litre and fuel costs per mile for each individual vehicle, supplemented by separate breakdowns for each of your cost centres.



Dialcard — the fuel payment system accepted at over 8,000 garages and filling stations that automatically provides monthly cost-per-mile and miles-per-litre analysis for every individual vehicle in your fleet.

Dial's services may sound like something from the world of tomorrow — but for an impressive number of major business organisations they are very much today's reality.

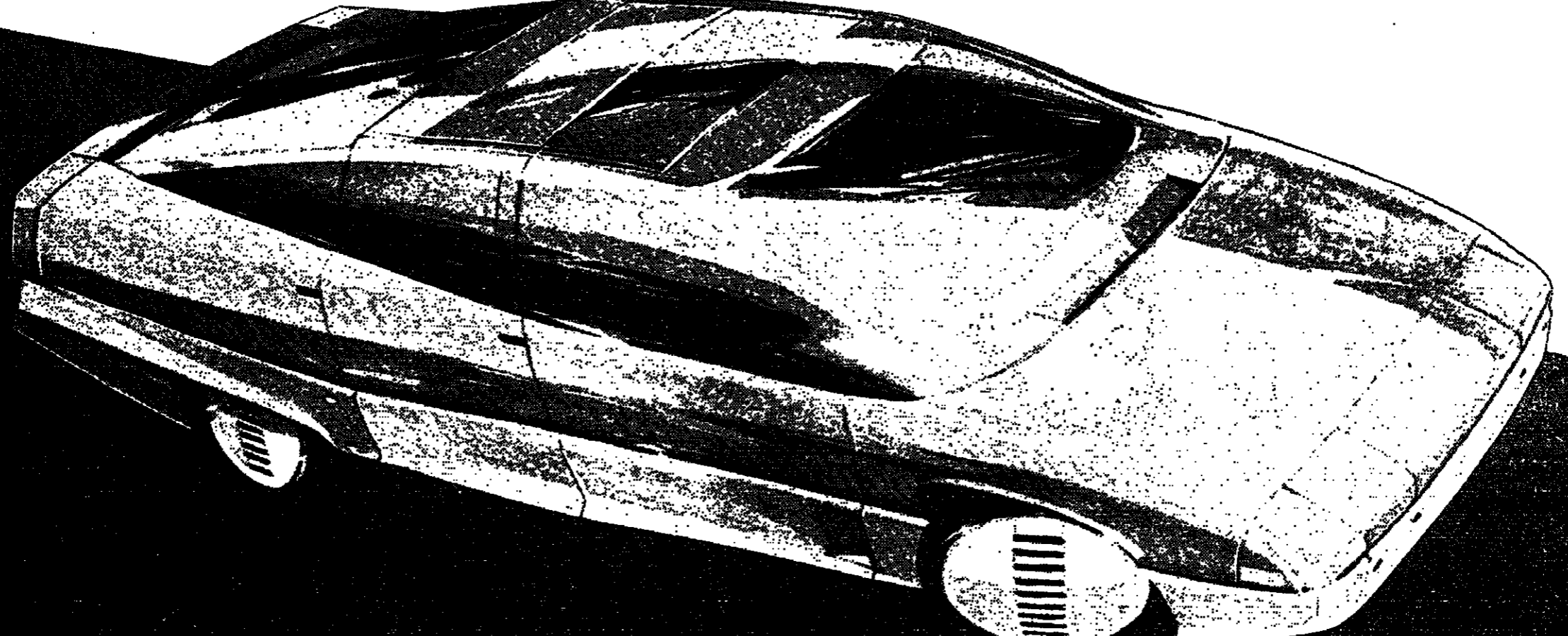
PHONE THE FUTURE NOW

An average fleet of one hundred cars and light vans incurs a total annual cost of getting on for £400,000. Isn't that a big enough reason for reaching for the phone and talking to Dial now?

Dial Contracts Ltd, Dial House, 2 Burston Rd, Upper Richmond Rd, London SW15 6SD. Telephone: 01-785 9900. Telex: 27393.



In a word, perfection.



Financial packages that can include everything — from fixed-rate insurance to the control of fleet fuel costs down to the very last litre.

A new service for business car users.



You run your business. We run your cars.



It had to come. And it could only come from Ford. From our vast experience in fleet operations (we sell more cars to Fleet Operators than all other car manufacturers put together) we are able to offer a completely new service to business car users.

We call it Ford Contract Motoring. And you can find out all about it at any Ford Dealer* who displays the above sign. Or by posting the coupon.

It's simple. It's comprehensive. And it's cost efficient.

From now on, all you have to do is to decide which cars you want and leave the rest to us. Everything, but everything else, ceases to be your concern because we do it for you. You can put all your time (and all your capital) into your business.

Which has to make business sense. Ford Contract Motoring is relevant to both small business car users and large Fleet Operators. What's more, it means that you have all the resources of Ford behind you. You know how to run your business. So let's get together. Post the coupon today.

*Excluding Northern Ireland, the Channel Islands and Isle of Man.

Ford Contract Motoring, Ford Motor Credit Company Ltd., 12/520, 1 Hubert Road, Brentwood, Essex CM14 4QL. Please send me further details of Ford Contract Motoring.

Name _____
Address _____
TEL No: _____

REGISTERED IN ENGLAND 77774.



Ford cares about quality.

VEHICLE FINANCE AND LEASING 4

Expanding to meet potential

Dial Contracts

ANYONE in any doubt about the future potential of the vehicle leasing market need venture no further than Putney in West London. There Dial Contracts has been setting into its new 25,000 sq ft headquarters having recently outgrown 10,000 sq ft of office space. The company has also embarked on a £3m programme to update its computer facilities.

Dial Contracts started in 1966 with 589 vehicles worth £350,000. It now owns almost 22,140 vehicles and expects to add 400 each month. The total cost of its present fleet is more than £100m. Mr Chick Henderson, Dial Contracts' managing director, claims that his is the only vehicle leasing company now owning more than 10,000 cars.

Mr Henderson has spent most of his working life in the motor industry. In the late 1950s, he was hired to help run British and Colonial Motors contract hire division. Lex took that company over, and he helped to run it within the Lex Group, as Vehicle Contracts, until moving to Shaw and Kilburn to head its contract hire operation, Vehicle Rentals.



Chick Henderson: confidence has paid off

As then moved to Astley Industrial Trust who offered him the job of converting what was in effect a garage, then producing large losses, into a fully-fledged contract hire company.

"Contract hire was still very much a new idea, and growth in the early days was gradual, as we and other companies around like Godfrey Davis and Shaw and Kilburn set about educating companies into understanding its advantages."

Budgeting was much easier in the 1960s, points out Mr Henderson, not just due to smaller fleet sizes but because market factors were so much more predictable. Inflation was constant at between three and four per cent each year. New vehicle prices and used vehicle prices kept pace, in tandem and forecasting did not need to be as exact as now.

In 1968-69, he arranged to purchase and lease back the entire Reed International fleet

of 1,700 cars and Dial's fleet size virtually trebled overnight. Reed is still a customer.

Then, in 1971, came the second landmark. Dial's parent company, Astley Industrial Trust, was taken over by Mercantile Credit. This gave access to finance house funds, an even more significant benefit when Mercantile joined Barclays in 1976.

According to Mr Henderson, the major growth phase was between 1977 and 1979, when fleet size more than doubled from 6,400 to 12,000 units, following the relaxation of the Control of Hiring Order.

Throughout its development, Dial has adhered to a strict policy of aiming at a balanced fleet overall, matching large leases with a commensurate number of medium and small leases.

That said, the sheer size of its present fleet, says Mr Henderson, offers several advantages. Dial is able to spread the risk of depreciation across many more car models than the smaller leasing company. Further, the customer can be offered a total fleet operation. For example, Dial as a group has about 1,800 vans and commercial vehicles. "As a specialist division it is only in the last year that we have chased after that market, and recently set up an HGV division dealing with anything up to 38 tonne tractor units. It is quite a specialist field; however, this is a logical extension of our operation."

"The average fleet doesn't just have cars but extends

into commercial vehicles. We had to make a deliberate decision and recruit the people with the right experience. Our confidence has paid off with that division already showing a profit."

He sees the contract hire market continuing to grow at a faster rate than finance leasing. The new accounting standard, when adopted as a Statement of Accounting Practice next year will, believes Mr Henderson attract more companies to contract hire. "One of the basic motives for many companies in effecting finance leases was that such arrangements represented 'off balance sheet' financing. Many will still wish to acquire their vehicles by such an arrangement, which will continue to be offered under contract hire."

However, the rise in popularity of contract hire he attributes primarily to the growing number of customers who want a full service. "In a very volatile market where residual values have become less predictable, the idea of a fixed price, no-risk facility has become much more attractive, particularly as it has coincided with an expansion of the range of services available."

Dial Contracts has, for example, introduced an insurance plan which is designed as an integrated part of the overall fleet package. Insurance costs are fixed in advance for the entire term of the lease or contract hire agreement.

The company also takes pride in its garage network

of more than 4,000 franchise dealerships, tyre, battery and exhaust depots. Day-to-day maintenance is controlled, either as a management service linked to finance leasing or as an integral part of a fixed-price contract hire package.

Service

Dial's maintenance supervisors, seated at computer terminals in the new offices, vet estimates for maintenance and repair from Dial-appointed garages, and authorise work only after referring to a vehicle's past service record stored in the company's central computer. The computer has become vital in handling the 18,000 maintenance and repair invoices which come in each month to Dial's offices.

The customer opting for the Dialcard scheme pays for petrol or diesel without any money changing hands. He receives monthly invoices from the computer. These are supplemented by a series of management control reports which give details of each separate transaction, together with analysis of fuel consumption, maintenance costs and mileage on each individual vehicle, helping in the choice of vehicles for the future.

Dial's two IBM mainframes hold in their database the history of 60,000 vehicles, enabling precise forecasts to be made on cost, maintenance and residual values of most cars which in turn make quotations to potential lessees far more reliable.

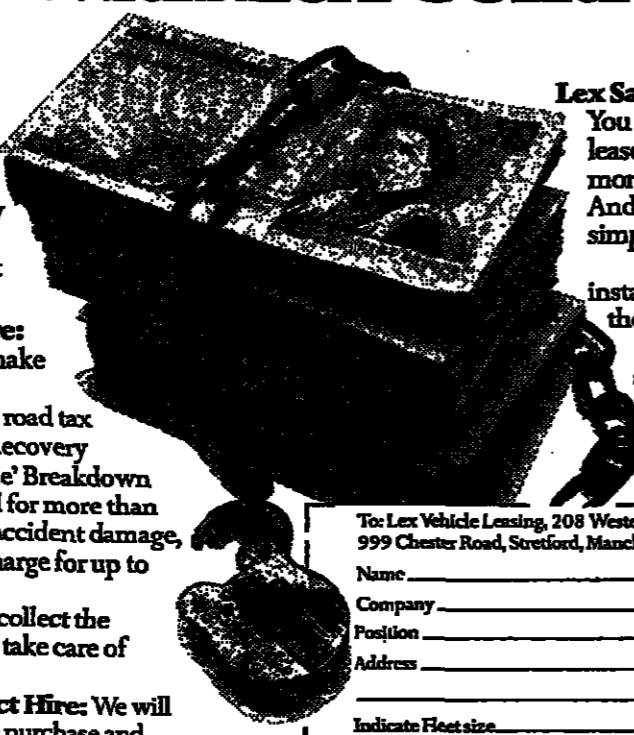
Unlock it with Lex Contract Hire

Release your fleet management funds: Taking advantage of Lex Contract Hire is the easiest way to improve your cash flow, making available money which could be invested more profitably elsewhere. Take a look at our most comprehensive package:

Full Service Contract Hire: We will purchase and deliver any make or model, pay for all servicing, maintenance, replacement of tyres, road tax and provide full RAC Rescue and Recovery Membership plus the new 'At Home' Breakdown Service. If any vehicle is off the road for more than 24 hours for mechanical failure or accident damage, we provide a replacement free of charge for up to 28 days.

At the end of the contract we collect the vehicle, deliver its replacement and take care of disposal.

Non-Maintenance Contract Hire: We will use our buying power to organise the purchase and supply of your car and we take the risk on disposal when it is sold. You pay for maintenance but leave the responsibility for road tax to us.



Lex Sale and Lease Back: You sell your fleet to us and we lease it back, releasing capital for more profitable investment. And budgeting couldn't be simpler than with Lex.

You'll pay in single monthly instalments fixed for the life of the contract.

So unlock your capital assets with Lex Contract Hire. Phone 011-993 0631 / 061-865 2441 or clip the coupon.

To: Lex Vehicle Leasing, 208 Western Avenue, Acton, London W3 6RW or 999 Chester Road, Salford, Manchester M32 0RB.

Name _____
Company _____
Position _____ Type of Business _____
Address _____
Tel. No. _____

Indicate Fleet size: I am particularly interested in Lex Sale and Lease Back. FT 10/9/84

Lex Vehicle Leasing with over 20 years of experience of Contract Hire Leasing is jointly owned by Lex Service PLC and Lombard North Central Plc.

Leasecontracts

THE No1 TEAM

Leasecontracts plc, Lauriston House, Montpellier, Cheltenham GL50 1SS.
Telephone (0242) 521331.

CAR LEASING. Get the facts. Before the figures get you.

Loan repayments. Service bills. Warranty claims. They keep flooding in. So before you disappear under a mountain of paperwork, send for the facts from Avis Car Leasing.

Our helpful brochures set out the leasing options in a simple, straightforward way. And show just how your organisation can benefit from Avis' wide experience and professional service.

After all, no one tries harder to help you.

Avis Car Leasing Ltd.
P.O. Box 27, Tickenhoeve, Station Road, Hayes, Middlesex UB5 4DL. Telephone 011 573 7775

Also at:
Romford 01709 23555 Leeds 0532 432112
Birmingham 021 62216291 Edinburgh 011 337 8425

I want to get the latest information on fleet contracts. Please send me your literature portfolio today.

Name _____
Position _____
Company _____
Address _____
Business Area _____
Fleet Size (Please Tick) _____

4-10 11-25 26-75 76-150 150+

Offering benefits to cash-flow

United Dominion Trust

UNITED DOMINION TRUST, founded over 60 years ago, has always had links with the motor industry. Swan National, one of the major car rental and leasing companies, is part of the group.

"This experience, coupled with the money resources of our parent company, the Trustee Savings Bank Group, enable us to handle all forms of vehicle leasing," says Mr Hamish Paton, formerly managing director of Transfleet Services, and now responsible for the motor side of UDT's business, including fleet sales and leasing.

"We laboured for many years without the huge tax shelter available to competitors who are subsidiaries of the clearing banks. That problem was solved with the 'TSB takeover,'" he added.

After a relatively short time in the fleet market UDT is now financing some 15,000 vehicles. "With 65 per cent of all new cars purchased by businesses, many of which are leased, we are capitalising an providing finance plans which particularly take into account the customer's cash flow. This is seen as a vital element to ensure there is no strain on customer repayments," says Mr Paton.



Hamish Paton: range of facilities

VAT, and the amount due on a company payment date. The system handles large and small vehicle fleets.

Apart from open-ended leasing, UDT has developed a range of facilities to satisfy specialist divisions. It offers open-ended lease purchase and balloon leases for both the fleet and the small business user.

Mr Paton sees a trend towards contract hire, probably stimulated by the proposals in Accounting Standards E289 to capitalise finance leases in the accounts of the lessee.

"It is also true that many fleet customers regard cars as essential tools of their trade, but the management of the vehicles they would rather leave to experts," he says. "We feel we can offer from within our company the financial, operational and maintenance services for customers who want contract hire."

"We also make available a back-to-back facility to contract hire operators and leasing companies who want to use their own documentation and collection systems."

Mr Paton is confident that UDT can expand its share of the vehicle leasing business. Within the last 12 months, a separate fleet and leasing department has been established. Fleet sales and leasing executives, strategically placed up and down the country, are solely engaged in selling fleet finance plans.

They have undergone extensive training. Mr Paton regards them as consultants, experts who are able to discuss customers' needs and advise them on the most suitable method of finance.

Leasing, when you're confident it falls into place

Only after taking into account all the relevant factors, can a golfer be confident that the shot he's about to play will put the ball in the best position on the green.

We at Lease Plan like to think that you will gain a similar confidence when talking to us about looking after your company cars. The confidence that comes from seeing how we operate, meeting our people and inspecting our systems at first hand.

The confidence you get from dealing with a major international leasing group, operating in six European countries and the USA.

By installing such confidence the Lease Plan group has become one of the largest in Europe.

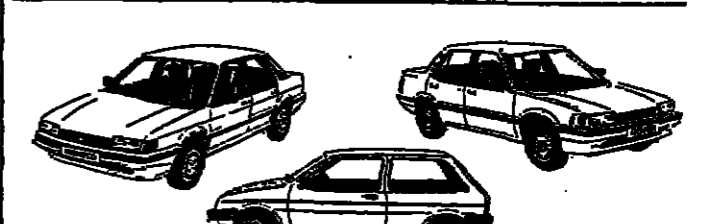
Furthermore, at Lease Plan we offer the complete service. We will arrange the package which suits your requirements — whether it is contract hire, finance leasing, fleet management or our unique Open Calculation System.

And it may interest you to know that we also arrange lease purchase finance for plant and machinery, together with specialised financial services such as the provision of stock finance to equipment distributor networks.

So why not telephone us now or even better visit our offices in Windsor — where you will be made welcome. Contact Tony Elliott now and experience our professional expertise at first hand.

Lease Plan
Confident in knowing we've got it right

Lease Plan UK Limited, Thames Side, Windsor, Berks SL4 1TY. Telephone: Windsor (07535) 68268. Telex 849263



Austin Rover Finance FLEXIBILITY IN FLEET FUNDING

We are the experts in providing finance for the fleet and business user on an Austin Rover car and light commercial.

From lease purchase through Leasing to the Austin Rover Finance team of specialists will be pleased to help you choose the correct finance option to suit your individual business requirements.

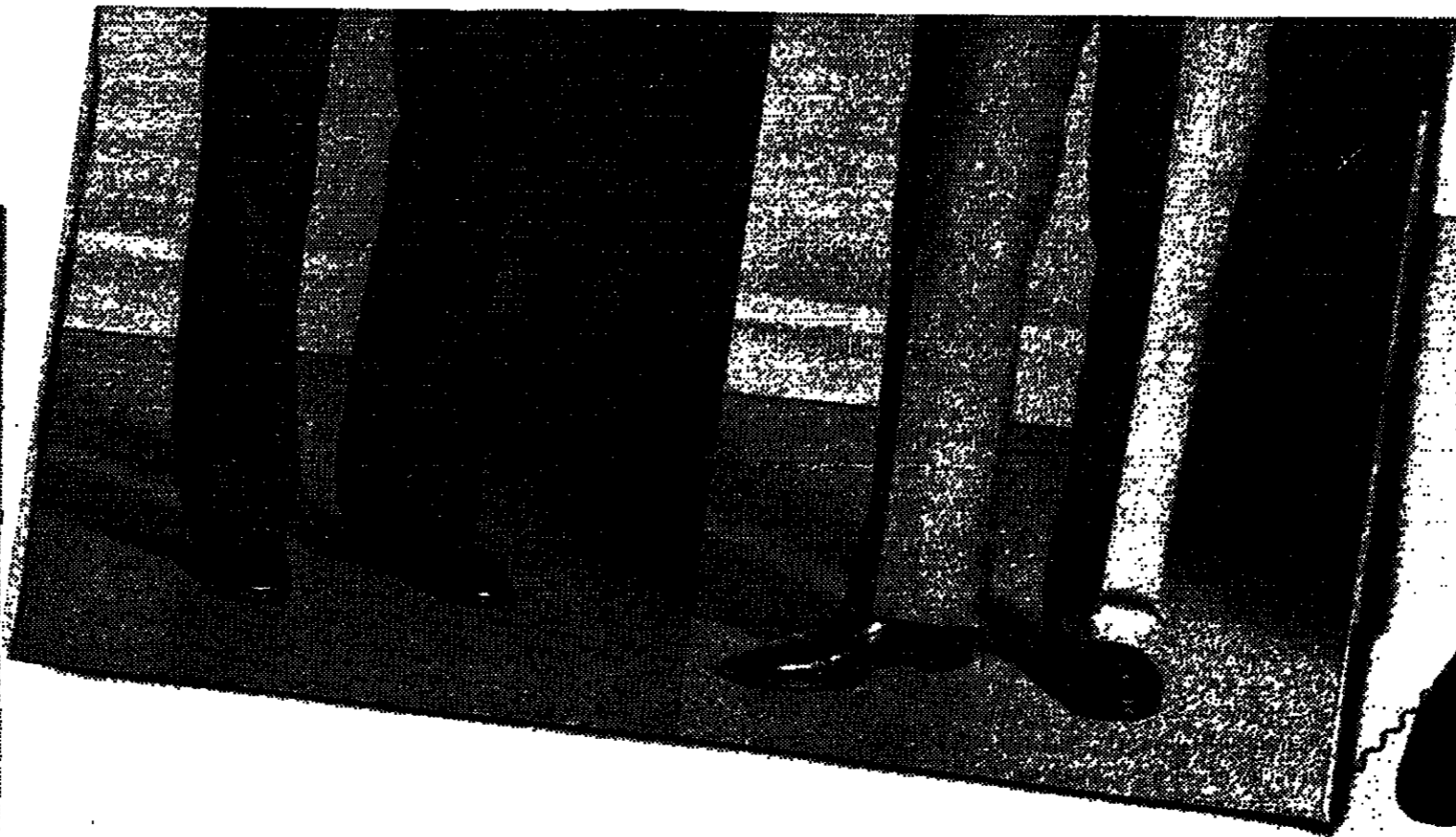
In fact, Austin Rover Finance provides a vehicle as well as a comprehensive, efficient and in touch with the needs of today and the rapidly changing range of tomorrow.

Remember, we are just a phone call away. Call now on 021-755 2633 and our specialist will be pleased to work for you.

AUSTIN ROVER
Austin Rover Finance Ltd
100 Stratford Road, Shirley, Southampton

Austin Rover Finance: United is a member of the National Westminster Bank Group.

from
hase
ative meth
rket



LEASE FROM MASTER HIRE. YOU'LL CUT OUT MORE THAN THE COUPON.

Just suppose you started leasing your fleet through the man who sells the cars.

Missing out the middlemen completely.

You'd have far fewer problems with administration.

Far less to organise by yourself.

And far more time to concentrate on your business.

Can't see it happening?

Well believe it or not, it has. And it's called Master Hire.

Master Hire is a leasing service run by 150 dealers and backed by 509 more.

In fact, it spans the length and breadth of the country.

It covers supply, maintenance, and even vehicle disposal. The dealers all work directly with Vauxhall-Opel.

And as such they offer you not only competitive rates, but probably the most competitive range of fleet cars on the market.

What's more, it's a range of cars that has

proved one of the most successful in the last two years.

(Our line-up in the 1300cc - 1800cc tax bracket is particularly impressive.)

Just as impressive is our large range of leasing contracts.

Any one of which can be tailored to suit your needs.

So if you'd like to cut out your problems, cut round our coupon. Or ring Luton (0582) 426590.



Please send the details of Vauxhall-Opel's Master Hire leasing scheme.

Name _____

Company _____

Address _____

Telephone _____

VAUXHALL-OPEL   

Send to Vauxhall Motors Ltd., Route 6590/S11, PO Box 3, Kimpton Road, Luton, Beds.

VEHICLE FINANCE AND LEASING 6

Small fleet market

Leasedrive

ONE OF the greatest untapped markets in vehicle leasing is the company with a small- to medium-sized fleet. Mr Brian Sneath, managing director of Leasedrive, found confirmation of that analysis when he recently discovered that none of the five companies which share the Crowthorne premises where he is based had been approached by a contract hire company.

He originally reached his conclusion, however, as divisional general manager of Marley Vehicle Leasing. The problem for the larger operators, says Mr Sneath, is that to capture a significant volume of this growth area, they have to devote a disproportionate amount of resources.

"We aim to offer the same services as a large leasing company but on a local level. A medium-sized fleet operator looks for service but he is also after personal contact. Dealerships offer a localised service, but as they are applied by large contract hire companies, they don't offer specialist advice on contract hire."

Leasedrive is finding that the largest proportion of its new customers have been converted to contract hire from other forms of vehicle acquisition.

Many of the small fleet operators have not been educated in the pros and cons of contract hire, he is convinced, because continuous contact has not been maintained by the leasing industry. The company's first two years' objectives reflect this educational task. It is marketing primarily by direct mail to companies that do not already lease, and has had a 5 per cent response on its initial mailings, "showing that the smaller fleet market is eager for information."

"Of the estimated 1.7m cars registered approximately 1m will be registered by company operators."

"From its base in Berkshire, Leasedrive is well situated to serve the Thames Valley area which is predominantly populated by service-based industry and is strong in new technology companies. "You tend to find," comments Mr Sneath, "that the middle manager in a medium-sized computer company, for example, can negotiate the kind of car he wants."

"This, in turn, gives Lease-

drive a better mix, the risk is spread as there is no abundance of one type of model being returned once the period of contract hire has ended."

The company offers across the range leasing schemes, including not only contract hire with or without maintenance but also finance leasing and sale and leaseback. The standard arrangement is that the customer chooses an authorised dealer. The dealer is given an identity card. Any repair work that is going to cost over £25 needs authorisation from Leasedrive. However, any emergency repair work can be carried out without authorisation.

Leasedrive also offers a fuel card which, claims Mr Sneath, many of the larger contract hire companies do not want to supply to the small fleet user. In addition, because it is a small company, he maintains, it has built up a good relationship with Mondial Assistance, which, in turn, offers a competitive breakdowns service including car recovery and home assistance.

"We operate a Commodore computer-based rate calculation and fleet analysis and maintenance control systems, enabling us to react quickly to the demands of the customer. "Our first stage of development," says Mr Sneath, "is to reach a fleet size of about 1,000 vehicles. After that we may well look into franchising throughout the country, setting up separate profit centres with autonomous management which will be able to tap into a central base for expertise."



Brian Sneath (left) and the Leasedrive team: offering a localised service based on personal contact.

planned by the end of 1984. Next year it plans to acquire an additional 400 cars. "As we progressively perform according to our original forecasts, we will find it easier to raise finance. "We started with two major credit facilities from large finance houses and £500,000 of vehicle finance from a private company which is one of our minority shareholders."

From its base in Berkshire, Leasedrive is well situated to serve the Thames Valley area which is predominantly populated by service-based industry and is strong in new technology companies. "You tend to find," comments Mr Sneath, "that the middle manager in a medium-sized computer company, for example, can negotiate the kind of car he wants."

Budget changes give new stimulus

Europa Leasing

EUROPA LEASING looks back with barely concealed satisfaction at the fundamental changes this year's Budget made to the leasing industry. At the heart of the Chancellor's proposals was the phasing-out over a two-year period of first-year capital allowances—previously 100 per cent.

The 13-year-old UK system of accelerated depreciation for tax purposes was arguably the most attractive investment incentive available in any of the Western economies. Consequently, it fostered an industry which expects to write £3bn of new business this year.

"But this market was almost totally dominated by a very small group of leasing companies owned by the clearing banks. Independent lessors such as Europa intend to secure their share of a market where

product knowledge and innovative approaches to problems will now be as important as the availability of tax shelter was in the past," says Mr Peter Jaskilowski, Europa's chief executive, who helped to set up a similar operation for Mercantile House in 1974 and was involved in running RP Martin Leasing from 1977.

During that time, his experience as a pure broker or fee-earning consultant to both lessees and lessors led him to define a market requirement for a leasing company that could perform a similar role to that of a U.S. investment banker providing asset finance.

Effectively, an independent lessor is a broker who can and will underwrite a transaction as a principal. Accordingly, while Europa is also developing its own portfolio of leases, a large proportion of its business is re-sold to other leasing companies.

Mr Jaskilowski says: "Flexibility and the ability to give a quick commitment is the only way to meet the needs of an

increasingly sophisticated and competitive market. Provided the credit is right we can underwrite or place most transactions within 48 hours."

"We still have a heavily tax-orientated leasing market, at least until next March, so timing differences continue to have dramatic effects on the pricing of transactions. Obviously the closer a lessor is to his year-end, the 'finer' his charge-out rate can be. Therefore, while lessor A may offer the most competitive rates in, say, December, lessor B, with a different year-end, may well have the edge in March."

"As an independent lessor in constant contact with the rest of the market we can not only offer the most attractive terms available at that time, but also unlike a pure broker we can 'warehouse' the transaction to give the customer a speedy decision."

"This approach has led to the company being involved in some prestigious projects outside the vehicle market, such as the recently completed funding for Virgin Records' Boeing 747,

worth more than £1m and, on the Continent, a £15m aircraft project for a sovereign risk European carrier.

On the domestic front, the company's sponsorship of a Porsche racing car in the 1984 Porsche Challenge Series was aimed at underlining its determination to make its name familiar to decision-makers in industry, particularly the fleet and executive car market.

Wide range

Europa offers a wide range of packages from a pure finance lease to contract hire. If any of these are not ideal, it offers contract purchase—skin to fleet management—where the use of the vehicle is obtained outright but the price reflects the anticipated residual value as well as the provision of a particular maintenance and support package.

As with outright purchase, the customer is free to replace the vehicle at any time.

Mr Jaskilowski says: "An independent lessor will, at all

times, have the ability to achieve a competitive facility from among the several hundreds of sources of finance leases and contract hire without promoting one in particular. Differing credit and other constraints mean that a cost and cash-flow-effective deal may not be acceptable to one company but may be readily agreed by another.

"The independent, knowing the market, identifies the customer's needs and locates the most suitable funding source available. Problems, such as the creditworthiness of the lessee under SSAP21 can be analysed and overcome."

A finance or contract hire company, Mr Jaskilowski points out, can only sell the schemes they market, even where they are prepared to acknowledge that it might not be in the customer's best interests. One insurance broker may handle all a company's insurance business but it is highly unlikely that all of it will be placed with one insurer. The moral, says Mr Jaskilowski, should be obvious.

Revised financing for heavy machines

DEMAND FOR heavy construction equipment in Britain has declined in recent years with the slow-down in motorway building, but the major suppliers have in some cases adapted their financing arrangements to meet the changing demands of the market.

At the heavy end of this sector, earthmovers from companies such as Caterpillar of the United States and Komatsu of Japan cost as much as £250,000, while excavators will be as much as £200,000. Dumper trucks used for road building purposes range from £50,000 to £100,000 each.

The companies which require equipment of this type are the major international contractors and the specialist earthmoving concerns, which work on a wide range of projects, often sub-contracting for the majors.

The financial arrangements for the acquisition or use of such expensive equipment are often complex, since they are very often related to the size and duration of a particular job. The object is to ensure that the equipment is kept in use or if not, can be disposed of quickly at a satisfactory price.

Slowdown

Until fairly recently, demand for heavy equipment in the Middle East was strong, and much of the surplus in the UK found its way to countries such as Saudi Arabia. However, the Middle East is now a far less receptive market, with the slowdown of capital projects.

Turmas, the Wolverhampton-based construction company and leading road builder, says that there is also a dearth of future project work, both in Britain and overseas, which has affected demand for equipment.

The road programme had been very important to construction companies, but the industry did not see very much ahead when the M40, the Edinburgh to Newcastle road and the Fife to Perth to Birmingham link have been completed.

Infrastructure work in general, such as preparation for power stations, reservoirs

and ports, was now at a low level. There were a few tenders for roads around, but the road building programme really ran out of steam about three years ago.

For this reason, major suppliers such as Caterpillar had seen a fall in demand and purchasers have been careful to ensure they get the right terms in a buyer's market. Equipment prices have generally remained stable, although the high value of the dollar has meant some price increases from American suppliers.

Turmas has pursued a policy of direct purchase of its equipment, as have most of the large construction com-

panies, normally taking advantage of buy-back deals offered by suppliers. These ensure that a lorry or earthmover can be sold at a virtually fixed price, after two or three years.

Prices for used equipment are said to have held up well in the past 18 months, particularly for good quality machinery, which is in demand by sub-contractors to the specialists.

For smaller companies, work of this kind is nevertheless a risky business, since it is very capital-intensive and requires considerable skill to keep the equipment constantly in use. While a company may be able to purchase or acquire it with guaranteed work for a year or 18 months, it is more difficult beyond that.

According to H. Leverton of Maldenhead, the Caterpillar agent for a large part of the country and probably the industry's highest supplier, demand for hydraulic excavators and other smaller machines has largely offset the problems in the large earthmover sector.

Most of the buyers of this type of machine, which sells at between £50,000 and £250,000, are small sub-contracting companies, some of which favour leasing or "rent-to-buy" agreements, which are in effect closed-end leasing deals over relatively

short periods, usually about six months. Leverton itself has a jointly-owned company with Forward Trust, called Leverton FT Finance, which enters agreements of this type, while the company can also advise on other finance sources if there is a different requirement.

However, most companies which are regular buyers of heavy plant have their own financing arrangements and in the case of larger contractors these are often in-house or inter-group. Leverton's buy-back terms are normally negotiated on a case-by-case basis and it is happy to do business in this way, since it has a large used-equipment department which purchases at home and abroad. It is regarded as an important part of overall business.

Leverton, which has been a Unilever subsidiary since 1970, aims to provide the widest possible range of financial options and believes that Caterpillar enjoys a good enough reputation to ensure that a good second-hand sale price is achieved.

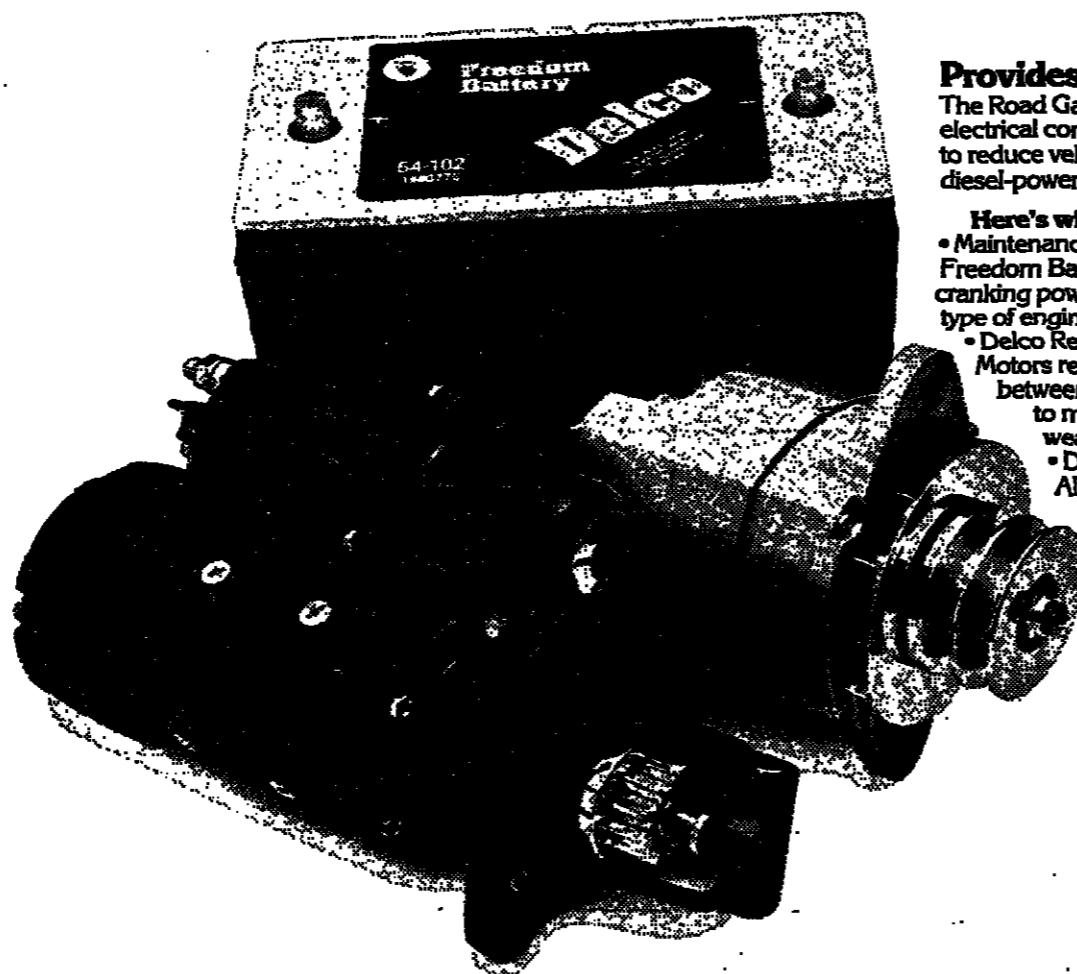
Blackwells of Earl's Colne, Essex, is one of the country's largest specialist earthmoving companies and is currently preparing the site for the new Nissan car factory near Sunderland. Its other main activities include road-building and a wide range of site work.

Like other companies, it has preferred to purchase its equipment outright with independent financing, relying on its own experience to achieve the right resale price in the market place.

"We are specialists at earthmoving and can do it cheaper than most other people; that is why the major contractors come to us," a spokesman said. Overall, the outlook for the heavy equipment market in the UK is not good, since contractors are holding on to their machinery much longer than they have done in the past, and the volume of work is likely to continue to decline unless some major projects such as the Severn Barrage are approved.

The Delco Remy Road Gang.

A balanced electrical system to reduce the cost of maintenance on diesel-powered equipment.



Provides unified power.

The Road Gang from Delco Remy... electrical components working together to reduce vehicle maintenance on diesel-powered commercial equipment.

Here's what it's all about:

- Maintenance-free Delco Heavy-Duty Freedom Batteries with the correct cold-cranking power for the particular size and type of engine.
- Delco Remy Heavy-Duty Cranking Motors requiring no regular service between overhauls. Large enough to meet both hot- and cold-weather starting needs.
- Delcotron® Heavy-Duty Alternators. Sealed bearings. Brushless design. Providing sufficient output to supply the entire electrical system and still keep the batteries fully charged.

Practically eliminates electrical system failures.

Because Road Gang components are designed to work together as a complete electrical system, you realize a greater life span and virtually eliminate failures caused by undersize or poorly matched units.

Reduces operating costs.

Because Road Gang components have no regular service needs of their own, they reduce maintenance time as well as the risk of road failures. By choosing among the various models, sizes and performances we offer, you can select the exact Road Gang team for your vehicle.

The Delco Remy Road Gang.

Proved worldwide to reduce the cost of maintenance. Perhaps it's time you considered the long-term benefits of choosing a matched team of electrical components for your vehicles.

Join the Gang. The Road Gang from Delco Remy, Division of General Motors: Milton Keynes, England; Russelsheim, W. Germany; Gennevilliers, France; Milan, Italy. World Headquarters—Anderson, Indiana, U.S.A.



A world leader in automotive electrical systems.

VEHICLE FINANCE AND LEASING 7

Budget changes put under the microscope



A Ryder One-Way Rental van at work. The One-Way scheme offers a package deal to customers.

Aiming at large new market

PROFILE Ryder Truck Rental

IN A BID to open up a new and potentially large market for vehicle rental operations, Ryder Truck Rental has launched a scheme aimed specifically at the general public but with commercial concerns also in mind.

Under the scheme, One-Way Rental, vehicles can be hired from any one of Ryder's own 18 full service stations or from 46 to 50 dealerships in the UK and returned to the one most convenient to final destination.

The vehicle therefore does not have to be returned to the initial hiring point, a major advantage for house removals and similar jobs.

Initially, Ryder has bought 150 vehicles for the scheme at a cost of about £1.5m. The classics are Ford 6400 Cargo and Transit, with bodies by Transliner. Altogether, Ryder now has about 2,400 vehicles in the UK.

There are other companies which offer one-way rental deals, but we believe we are offering the first scheme which incorporates a whole package geared to making things easy for any member of the public who wants to use the vehicles," says Mr Tom Lysaght, purchasing and contracts manager.

*The vehicles will have

power steering, a loading ramp and a towing hitch for a tow dolly which will allow the family car to be towed behind if necessary. Besides supplying the vehicle, we provide equipment for loading and packing goods, tips on how to load, etc."

Mr Lysaght says it is the first time Ryder has tried the one-way concept in the UK, although in the U.S. the company currently operates about 18,000 one-way vehicles and is planning to increase that number.

While the scheme is being promoted in the UK mainly for people doing their own house removals, or companies relocating their own employees, Ryder believes there are also commercial opportunities in one-way rental.

"There are businesses such as shop-fitters, exhibition contractors, and computer installation companies whose need for transport often means that the vehicle is standing empty for long periods or forced to return empty to its base, which can be expensive," says Mr Lysaght.

One-way rental, he claims, reduces vehicle down-time and allows the driver or installer team to return to base as soon as the job is finished.

Ryder Truck Rental has been operating in the UK since 1972 when it acquired the long-established contract hire company Fisher Rentek.

P. H.

Trucks PHILLIP HASTINGS

CHANGES announced in this year's Budget—particularly the phased abolition of capital allowances for plant and equipment—are expected to have a strong impact on commercial vehicle leasing over the next few years.

Traditionally, companies planning to acquire new trucks and other commercial vehicles have been faced with three basic options: direct-purchase, using either available funds or by means of a short-term loan; hire-purchase or financial leasing.

Vehicles acquired by the first two methods become the property of the fleet operator. With financial leasing, the operator effectively has to take on all the risks resulting from ownership, although actual legal ownership stays with the hirer or lessor.

Over the past few years financial leasing has gained in popularity among fleet operators, largely because of various taxation anomalies and to some extent the effects of recession on company profits.

With direct-purchase and hire-purchase the vehicle owner has so far been able to get the full benefit of capital allowances, with his trucks and vans qualifying for a 100 per cent

capital allowance offset against taxable profits in the year of purchase.

With recession helping to depress taxable profits through-out industry and commerce, however, many vehicle operators have been unable to match the cost of acquiring vehicles with profits and therefore unable to claim the full capital allowances. Benefits have had to be deferred or not claimed at all.

According to commercial vehicle leasing companies, this inability of fleet operators to obtain full tax relief immediately has been a major factor in the growth of financial leasing in recent years.

Split

Leasing agreements come in many forms, but the financial lease is usually a contract split into two parts. There is the first period, when the lessor recovers the cost of his investment plus a profit margin, and a secondary phase if the lessee wants to use the vehicle for longer than the period covered in the first stage of the contract.

While financial leasing agreements have hitherto gained in popularity, however, the 1984 Budget is expected to have a depressive effect on this trend, according to commercial vehicle leasing companies.

They claim that the gradual reduction of corporation tax from 50 per cent to 35 per cent

by 1986 will reduce the value of any allowances when they are offset against tax. At the same time, first-year allowances currently available on leased commercial vehicles are to be progressively phased out by 1986.

Likely repercussions of these changes were highlighted in a report "Commercial Vehicles—the Economic Alternatives," commissioned by the British Road Services Group and prepared by two lecturers in accountancy at Exeter University, Terry Cooke and John Glyn.

They say: "The loss of allowances will affect both the direct purchaser, with available taxable capacity, and the lessor. In their case, leasing rates will obviously rise and the removal of the taxation anomalies may well lead to a decline in the number of lessors willing to write new business."

The report goes on to say that another form of agreement, contract hire, should now increase in popularity since it will avoid all the financial problems created by the Budget, being a fully tax deductible option constituting a normal trading expense.

Defining exactly what constitutes "contract hire" can be difficult, since the term tends to be a generic one with many companies having their own slightly different definitions. Basically, though, there are two forms of contract hire: vehicle with

driver and vehicle with maintenance.

Normally, under straightforward vehicle hire, the vehicles are supplied with a limited number of additional services included in the hire price. These can include the vehicle's road tax and its replacement in the event of a breakdown. There can also be clauses covering maximum allowable mileage, while the hirer normally lays down certain conditions for servicing and repair.

Maintenance contract hire involves a far more inclusive and comprehensive arrangement under which the company hiring out the vehicles takes on full responsibility for maintenance, a breakdown service, insurance, licence and other extras up to the provision of fuel and driver.

In some cases, contract hire companies now buy up the vehicles owned by fleet operators and then provide a range of services dominated under a management agreement which results from the fleet takeover. Vehicles are subsequently replaced under an agreed programme.

The BRS-commissioned report adds: "Figures from the latest survey by the British Vehicle Rental and Leasing Association reveal that over twice as many cars are being operated on contract hire terms as under financial leases. The latter figures are available for trucks, this trend seems quite likely to be repeated."

Similar views were expressed by another major company in the vehicle rental and contract hire field, Transfleet Services, a joint venture between Lex Services and Lombard North Central.

Allowances

Mr Michael Noel, the managing director of Transfleet Services, says that until this year's Budget the attractions of 100 per cent first-year allowances on new commercial vehicles had often been seen as outweighing the favourable operational benefits of contract hire when companies sought shelter for high taxable profits.

Although these allowances were frequently reflected in contract hire and rental agreements, some company financial managers preferred the after-tax financial option of direct purchase," says Mr Noel.

"With the phasing out of first-year allowances, however, tax-reflecting capital expenditure projects are likely to compare less favourably with hiring proposals evaluated on a cash-flow basis."

In the light of the Budget, he believes, it is likely that the benefits of contract hire, such as operational efficiencies, vehicle management, predictable costs and cash flow will be given "their true weight" when compared with other methods of vehicle ownership.

Contract-hire rentals are of course allowable for corporation tax purposes, Mr Noel points out. They will continue to reflect whatever benefit is available to the contract hire company by way of future writing-down allowance, he adds.

Moreover, under the proposals of ED29 "Accounting for Leases" it is likely that contract-hire agreements will be classified "Operational Leases" and therefore not be subject to the same treatment as financial leases. Thus, they will not need to be reflected in the company balance-sheet.

Not all leasing companies, however, are convinced that the benefits being claimed for contract-hire arrangements are sufficient to set off any immediate rapid swing away from established leasing agreements to more comprehensive contract hire deals.

According to the BRS group sales and marketing director, Mr Richard Lovell, the changes in the Budget should cause a lot more fleet operators to look at the idea of a total package rather than a straight leasing deal.

"The aim of the report we commissioned was to open peoples' eyes to the fact that with the distinction of leasing advantages as a result of the Budget, it is now worth looking at more broadly-based packages," he says.

AUSTIN ROVER

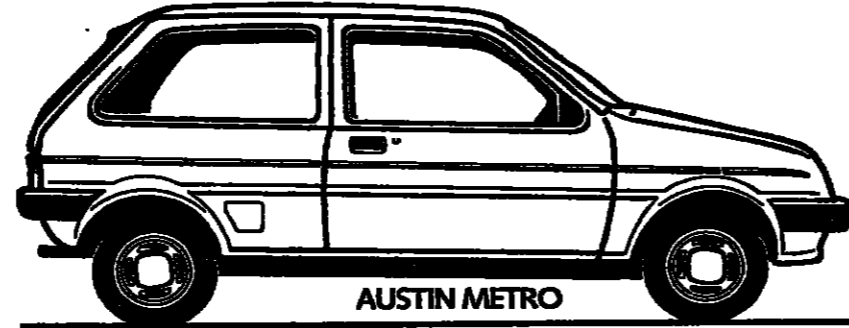
AUSTIN ROVER. THE RIGHT CARS. THE RIGHT BACK-UP



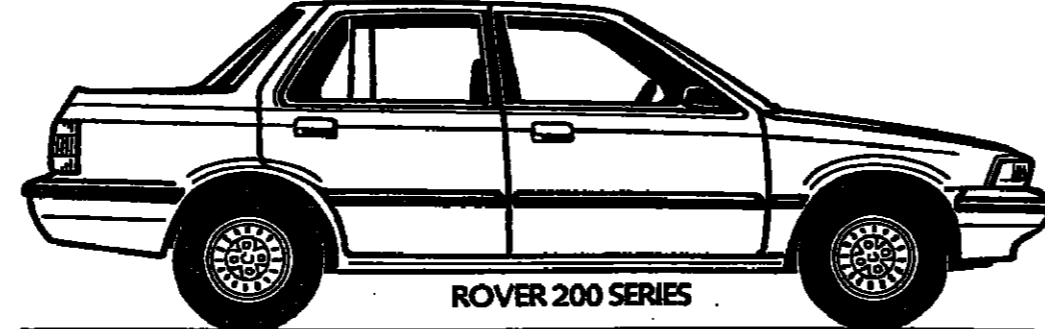
AUSTIN MONTEGO



AUSTIN MAESTRO



AUSTIN METRO



ROVER 200 SERIES



ROVER 2000, 2300, 2600, 3500

Right now, Austin Rover offers you the most comprehensive and competitive fleet service ever.

The wide new choice of cars and vans, matched by an equally impressive spectrum of funding and operating schemes present an unbeatable package to the fleet user.

Austin Rover's distinctive car range presents a very long list of vehicle options. The stylish new Austin Montego is a prestigious flagship for an Austin line-up that includes the highly versatile Austin Maestro and the super-efficient Austin Metro.

The Austin Metro 310 van is strengthening Austin Rover's commitment to the small van user.

The highly respected Rover marque has recently welcomed the exciting Rover 200 Series to a breed which includes the Rover 2000 and the luxurious new 3.5 litre Vanden Plas Efi.

From economy to prestige, the Austin Rover range has never been more challenging.

Equally, Austin Rover now has the most efficient funding and operating back-up to help you run your fleet. Austin Rover Finance, British Car Contracts and British Car Rental have all been established to meet the stringent requirements of today's fleet operators.

Austin Rover Finance can provide a whole range of flexible funding packages for your business car acquisitions. From Leasing to Lease Purchase and Contract Hire Austin Rover Finance can tailor a practical and competitive funding programme to meet your particular needs.

Through over 100 specialist Austin Rover outlets British Car Contracts can provide a highly competitive and comprehensive contract hire package. For a fixed monthly rental we provide the very best cars from the Austin Rover range with the only additional cost to the user being petrol insurance and top up oil.

British Car Rental is the UK's fastest growing car hire company with over 120 depots nationwide. Designed to meet the short term hiring needs of fleet users, British Car Rental can provide all that's best in car and van hire including highly competitive unlimited mileage tariffs.

Austin Rover. The right cars, the right back-up, the right fleet. And the right move for you is to send off for the full details to help you make the right decision.

For further details post the coupon today.

The right deal FROM AUSTIN ROVER

To: Austin Rover, Fleet Sales, Carley Road, Coventry CV5 6GX.

I am interested in: (please tick)

- Austin Rover Finance
- British Car Contracts
- British Car Rental

Name: _____
 Position: _____
 Company: _____
 Address: _____



WE DISCLOSE THE PURCHASE TO YOU

WE DISCLOSE THE SALES TO YOU

WE TELL YOU EXACTLY HOW YOU'RE PAYING US AND

YOU RETAIN COMPLETE MANAGEMENT RESPONSIBILITY

YOU CHOOSE BETWEEN OPEN OR FIXED RATE LEASING

YOUR CAPITAL IS RELEASED BY PURCHASE LEASING OR

YOUR LEASE TERM IS SHORT

YOU CAN TERMINATE YOUR CONTRACT AT ANY TIME

HOW OPEN IS YOUR FLEET LEASING AGREEMENT?

When we run your fleet of company cars, we like to keep everything out in the open. Our total disclosure policy means you know exactly what's happening at every stage of operation, where every penny's going, and what savings are being made.

We're the UK's largest fleet management company and thanks to our leverage and expertise, can usually cut overall fleet costs by 15%. And because we work on a management fee, all the savings are passed on to you in full.

So for details, ring (0793) 26400, or post the coupon. Compared to our leasing agreement, others are as open as a closed book.

PHH LIMITED
 Princes House, Princes Street, Swindon, SN1 2HL

INTERNATIONAL COMPANY

Please send me your "12 important questions you need to ask about your company fleet" leaflet.

Name _____ Position _____
 Company _____
 Address _____
 Fleet size _____ Tel. No. _____

VEHICLE FINANCE AND LEASING 8

Flexible fleets meet seasonal rush

Trailers

PHILIP HASTINGS

AS A RELATIVELY new industry in the UK, trailer rental and leasing has over the past 15 years or so become a major feature of the road transport scene.

When the concept first began to develop in the UK in the late 1960s, however, the general opinion was that it was an interesting idea but unlikely to be of lasting value.

The fact that trailer rental and leasing in its various forms has not only stayed on the road but expanded considerably is due mainly to a changed attitude in industry as a whole which is now far less committed to the idea of having to own all the equipment it needs.

Mr Jim Cleary, the UK-based managing director of TIP Trailer Rental's European operations, says: "The key these days where equipment such as trailers is concerned is 'use' rather than ownership. No company uses all its trailers all the time so why buy trailers as if it did?"

"For example, hauliers who

carry highly seasonal goods such as ice cream, beer, mall-order catalogues, Christmas presents and so on are embarrassed both by the shortage of suitable trailers in the high season and by the number standing idle at other times."

As evidence he has produced a table showing what he claims is a typical load pattern for a company carrying various consumer goods. It shows too many vehicles in the January-March period and not enough in the June-July and not enough in the December periods.

Sub-contracting does not help, Mr Cleary argues, since in peak periods every operator is busy

at such time.

In such cases, the trailer rental and leasing companies claim, it would probably make sense for companies to own or lease trailers for up to 75 per cent of their business and to rent additional equipment for the peak months.

Other factors which, they claim, should be taken into account include down-time for MOT tests and maintenance, since surveys have indicated that a fairly constant 10 per cent of every fleet is off the road for essential repairs and maintenance at any one time. Equipment flexibility is another argument in favour of rental, say the same companies, since special trailers can be used when required.

The raising last year of the legal vehicle weight limit to 38 tonnes also caused additional interest in the possibilities of trailer rental. With rented trailers, say the rental companies, hauliers can test new routes, new traffic and new loading patterns without having to risk their money on speculative purchases of equipment.

"Many companies have found that trailer rental is a good way to experiment with 38-tonne loads, given the uncertainty over the ideal rig and real operating costs," says the trailer rental company executive. "The increase in vehicle weights has introduced more people to trailer leasing and rental."

There are some blurred edges when defining rental and

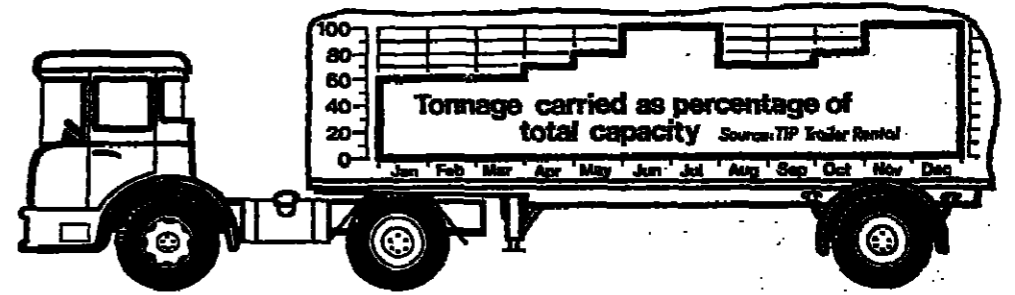
leasing agreements for trailers. Rental is claimed to be the answer to operators' short-term needs — for example, seasonal peaks and troughs, unusual delivery problems, or fleet development—without incurring unnecessary overheads.

Leasing is seen as an alternative to purchase, enabling operators to avoid tying up valuable capital which might be better used in other areas of the business. Some of the trailer rental companies offer their own leasing schemes which, they say, provide worthwhile alternatives to those available from finance houses.

Stock

TIP, for example, claims that while most finance houses will not agree to have trailers built until an order is signed (causing delays before the equipment is ready for use) it can often supply trailers straight from stock. The company also claims it can provide more flexible leases than those offered by finance houses, which tend to be for a minimum period of three years.

As part of the Building and Trailer Division of Celco Corporation of Minneapolis, Minnesota, TIP (Transport International Pool) Trailer Rental opened its first UK branch in 1969 and now has nearly 14,000 trailers available from 50 branches in 10 European countries. Rental rather than leasing is still the bigger part of its European business, says Mr Cleary.



"We don't push one type of scheme against the other, but what we do notice now is that more people are tending to lease rather than purchase," he says. The argument is not really about whether to lease or rent but whether to buy or lease.

The UK leasing and rental company XTRA is much more oriented towards leasing. It now has some 3,000 trailers and chassis available for leasing in the UK and Europe, where it has operated since 1975. It is now thinking of expanding its fleet both in numbers and types of unit.

"We are basically a leasing company, and will lease trailers for periods from one day to eight or 10 years," says Mr Michael Kelly XTRA's director of transport equipment in Europe.

"Normally, if the agreement covers a period of a year or more we ask the lessees to be responsible for tyre wear, maintenance and so on because if they have the equipment for that long we have to hold them responsible for legal requirements such as the MOT test. But we do offer one-year leases, where we take responsibility for servicing."

Currently, most XTRA

leasing in the UK tends to be short-term and most of its customers are hauliers who, having been hard-hit by recession were still reluctant to make longer-term commitments for equipment. Although they would benefit financially if they made longer-term deals over, say, eight years, the hauliers could not predict how busy they would be such a long time ahead.

Another problem for UK trailer leasing and rental companies over the past few years of recession has been the fact that the haulage industry, with its many one-man and other small businesses, has suffered a higher than average rate of bankruptcies. Bad debts have been a serious problem for the trailer suppliers in recent years.

How the trailer leasing and rental industry will fare now there are signs that UK industry as a whole could be over the worst is still open to debate. August is usually a quiet month in the trade, but business should start to pick up in September as manufacturers resume full production after the summer break.

Mr Kelly says it was true that from September 1 onwards, business usually improves in the approach to Christmas. The big question, though, is whether this improvement will continue into next year. His own view is that 1985 may be rather like 1984, a "stop-go" year.

"We are very much committed to supplying TIR trailers, the type used for exports to the continent, so if British export performance picks up so should our business. I am not that optimistic that this will happen, but I am not totally pessimistic either," says Mr Kelly.

Speaking for TIP, Mr Cleary takes a slightly more optimistic view. Besides a possible increase in business resulting from an overall improvement in UK industry, the changes announced in the Budget, including the phased abolition of allowances for plant and equipment, have led many companies to take a new look at their trailer operations, he believes.

"We expect to see an increase in trailer rental activities in September and we have already had more enquiries than at this time of the year for many years past," he says.

DIESEL MOTORING



is your company still turning a blind eye?

AUSTIN ROVER · CITROËN · FORD · VAUXHALL · AUDI/VW · RENAULT

All these manufacturers produce a fine range of cars powered by diesel engines — and Kenning can supply. It's been long fashionable to think of diesel power as only suitable for trucks. Not any more!

Today's diesel cars offer quiet reliable performance and substantial savings in fuel costs. No fleet owner can afford to ignore the diesel option. Speak to Kenning Fleet Sales and fix a diesel demo. Contract hire or leasing can be arranged to suit your own particular needs.



Kenning Fleet Sales
Manor Offices, Old Road, Chesterfield,
Derbyshire S40 3QT. Tel: (02464) 77241

Kenning Contract Hire
Gladstone Buildings, Clay Cross, Chesterfield,
Derbyshire S45 5JW. Tel: (02464) 86399

Contract Hire that covers the country



with 7 Key centres.

Piccadilly London. 01-493 6425. Morden, Surrey. 01-646 2313. North Finchley London. 01-445 6321. Norwich. 0603 615721. Worcester. 0905 24301. Nottingham. 0602 78154. Coventry. 0203 83121.

MANN EGERTON CONTRACT HIRE

How to make a capital recovery from the worry of buying company cars



Or vans. Let's assume you own a fleet of either or both. And that a sudden injection of capital would be welcomed by your company right now.

Nothing could be simpler. Wincanton will return your own capital to you by buying your fleet and contracting it back. With contract hire, unlike outright purchase or a leasing plan where you get a stream of unexpected bills for breakdowns, repairs, servicing and replacement rentals, there's just one level payment each month.

When you come in with Wincanton, we take care of all the boring admin work. And time-consuming detail like insurance cover for each individual vehicle. We offer you a petrol card to further streamline your paperwork plus the use of a vehicle while you're waiting for a new van to arrive.

You may choose to include accident replacement in your contract. If not, and an emergency occurs, we'll step in and rescue your van, assess the damage and repair it on your behalf. And at the end of the day we'll give your people the chance to buy a returned car at market price.

Not convinced? Take a 90-day trial at the going rental rate. It's the best way to assess all the advantages. With Wincanton you also profit from our size and resources, our buying muscle and our nationwide servicing network. Contact Geoff Mitchell now or send the coupon. And then all you have to decide is how you'll use the capital.



Wincanton Contract Hire

Wincanton Contracts Limited
Wincanton House
Western Avenue London W3 0RS
Telephone: 01-933 5071

I would like to know more about Wincanton Contract Hire

Vans Cars

Name _____

Company _____

Position _____

Address _____

Wincanton Contract Hire Wincanton Contracts Ltd, Wincanton House, Western Avenue, London W3 0RS

Here and on the facing page Alastair Guild examines some user companies' fleets

Efficient transport the key to servicing

THE GERMAN-BASED computer company, Nixdorf, has a turnover worldwide of £700m each year and has captured an estimated 38 per cent share of the European market in banking systems such as branch controllers and automated teller machines. Point of sale terminals for restaurants, shops and other retail outlets are another specialty.

The majority of its 18,500 engineers, salesmen and managers are involved in supporting customers with its hardware and software. In the UK these include the Midland Bank and the Anglia Building Society. As customers place more reliance on their computer systems, so prompt servicing has become vital.

Midland, for instance, now has more than 1,000 Nixdorf installations in its branches. "This poses a problem—or opportunity—in terms of engineering service," says Mr Stewart McCaw, Nixdorf's UK facilities manager with overall responsibility for its fleet.

Maintenance contracts offered by Nixdorf guarantee to have an engineer on site within one hour. In the event of a systems fault, the customer dials up one of eight Nixdorf centres in the UK from Perth to London. The fault is diagnosed at the centre and then either the fault can be repaired remotely or it may be necessary for the engineer to go out to the customer.

"In some cases, we can get repair times down to an average of 20 minutes. The key to such service, however, is providing the most efficient means of transport."

Nixdorf chose contract hire because of its flexibility. "Each contract can be tailored to suit the customer. The contract hire company has potentially every garage in the country on its payroll, so that, for example, even if the car breaks down in the Orkneys where we now service computers, the engineer is

given an immediate replacement vehicle."

At one stage, Nixdorf used a fleet management company. However, it found that it was involved in so much administration and that it just did not have the expertise to meet the tight response time demanded of its engineers when a car did break down.

Meanwhile, the driver would be waiting in a phone box for a phone call from any of the three parties involved. I would then be left with the problem of working out what to do with the broken down car.

"With contract hire, the driver rings the contract hire company direct. It provides a replacement vehicle and the cost is built into the contract. When you are installing systems out of normal business hours, on Saturdays or Sundays in restaurants, shops or banks, that can be additionally important."

"If a customer comes in with unique requirements, contract hire has the flexibility to cope." Mr McCaw gives as an example the engineer based on the Isle of Wight. It was calculated that the most he would travel in one year on the island was 10,000 miles. The contract hire company was able to offer a contract for 10,000 miles

instead of 20,000—the standard for the Nixdorf fleet—over 36 months instead of the normal period of 27 months.

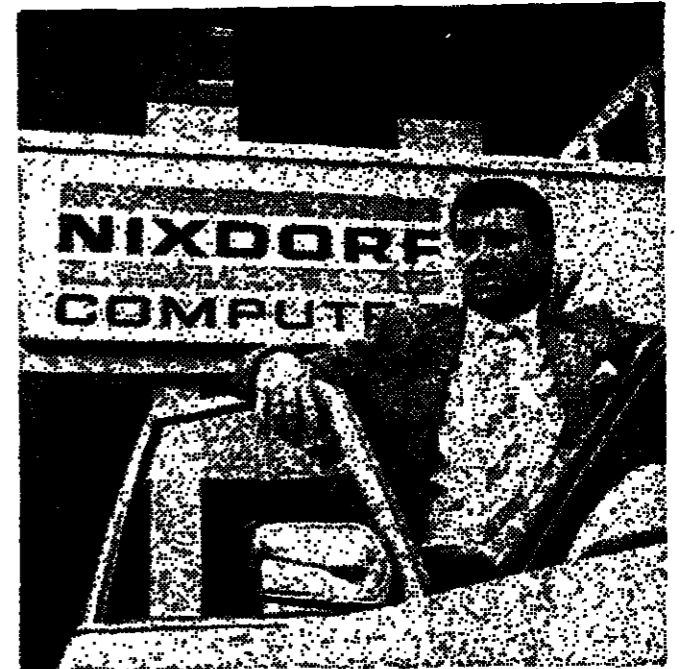
Nixdorf has opted for dual sourcing, says that it has two contract hire companies looking after its fleet. This was partly because of different fleet requirements throughout the country and partly to keep the companies competitive.

The fleet of over 200 cars is composed of a range of makes. Ford Escorts and Cavaliers are the norm. Managers use BMWs and Mercedes. It decided on all-white cars—they are less accident prone. However, because residual values are lower, there is £2 excess to pay each month. It has also had four diesel vehicles on trial over the past year to test the cost savings and reliability.

Another benefit of contract hire, says Mr McCaw, "is that if there was ever another fuel crisis, the contract hire companies have garages where they would keep a certain amount of fuel for contract hire customers."

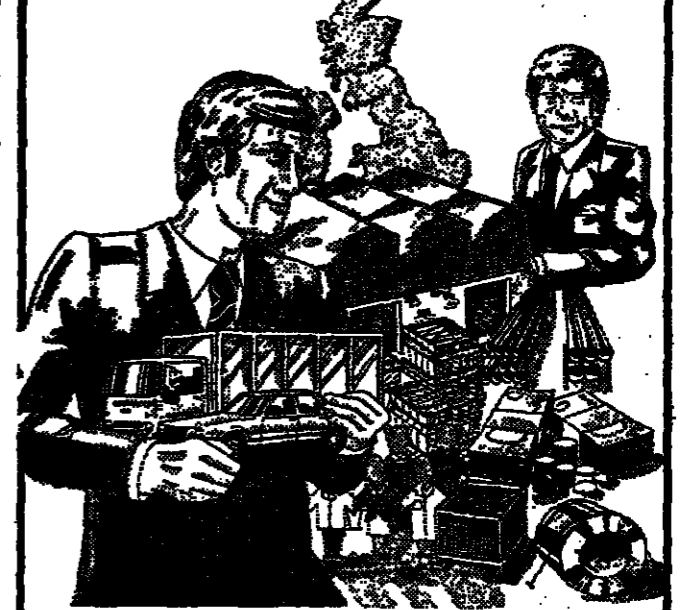
Nixdorf keeps fleet costs on computer. It can pull off a print-out by registration number or driver's name, to give the period of contract, when it terminates, the costs and the location. Its total fleet is now run on a day-to-day basis by one person, who also has other functions. "We have such a big fleet that we can change cars within the company to respond more rapidly to customers' needs. We also have back up vehicles on contract hire."

"The company's engineers and managers make frequent trips to Germany and other parts of Europe. "If I am flying to Germany and want a car at the other end I can go to the contract hire companies and they will give me the service I demand on a rental basis because of their connections with car rental firms."



Stewart McCaw at the UK headquarters at Hounslow. Repair times can average 20 minutes

THIS MAN WILL TAKE YOUR VEHICLE PROBLEMS OFF YOUR DESK



AND GIVE YOU MORE SPACE TO RUN YOUR BUSINESS.

Take a look at your desk.

How many problems have you got to sort out? Purchasing, Production, People, Property and many more, but don't forget your transport — are you running it efficiently or does it seem to take up too much of your time?

And if you've already realised there's a problem, have the companies you've spoken to told you endless details about how they've solved someone else's problems but not how to solve yours?

If the last paragraph rings a bell, it's time you talked with Fleet Management Services. They won't read you reams of facts and figures about other peoples' companies — they'll come and talk to you about yours. They'll need information about your fleet, what you run, how often you replace it, what sort of service you require and when they've looked at all the information they'll put together a package to run your fleet efficiently — they'll also explain the various options and recover costs.

Fleet Management Services — they'll give you the solution to your fleet problems — not somebody else's.

FULL MAINTENANCE CONTRACT HIRE
NON MAINTENANCE CONTRACT HIRE
FINANCE
FULL FLEET MANAGEMENT SERVICE
MAINTENANCE MANAGEMENT SERVICE
INSURANCE MANAGEMENT SERVICE

Prove to me how you can run my FLEET more efficiently.

Name _____

Position _____

Company _____

Address _____

To Fleet Management Services Ltd.
Severn House, St. Julians Friars,
Shrewsbury SY11 1XP (0743) 244121

VEHICLE FINANCE AND LEASING 9

Buying/selling in-house

Philips

SEA PAINTINGS line his office walls and he talks with obvious affection of his days as a purser on liners, such as the Queen Mary. He developed a fondness for cars—the “fancy type”—on shore leave.

Mr Jim Barnett now deals with cars of a different pedigree, while the “fleet” he manages is strictly land based. As manager of Philips Electronics’ car and travel department he is responsible for some 3,000 cars and Transit vans with a replacement value of £16m.

He has, however, chosen to steer a rather unusual course in the management of the company’s fleet. He has kept the buying and selling in-house while, in 1982, handing over responsibility for maintenance to a fleet management company.

“We have been doing business with the same dealers for over 30 years so we have good buying and selling power,” he explains. This year Philips

will spend £7m on new vehicles and realise about £2.5m from sales. The dealer retains a small percentage of the price when selling a vehicle to Philips and part of any bonus he may get from the manufacturer.

Every October, Philips agrees with the dealer car by car how much he will pay for a second-hand car, based on Glass’s Guide. Cars which are not sold on that formula are sold to Philips staff or by auction.

The company changes between 1,200 and 1,300 cars every year. All cars are changed at 50,000 miles or at an average of 30 months. “We make a profit on the deals, but only due to the volume we are handling and because we are dealing with a small number of dealers.

“We also do business with manufacturers. With the volume we buy, we get a percentage back on the cars bought. These are relationships built up over a number of years. That is why I can do it cheaper than buying a fleet management company.”

Maintenance is, he says, a different problem. A fleet management company has a lot

more power with garages around the country and is better able to negotiate discounts on servicing costs, for example. From 1982 to 1983, Philips reduced maintenance costs and saved an estimated £72,000.

Accountant

Mr Barnett is an accountant. It is preferable, he says, to make an accountant responsible for running a large company car fleet than “a whizz kid engineer who knows about cars, or a personnel manager.” He outlines some of the annual costs involved in Philips’ fleet. On repairs and maintenance, £1m; £250,000 on short-term hire cars; £500,000 for insurance; £250,000 tax. Depreciation amounts to £4.5m, not to mention capital costs. The total fleet operation runs to £7.5m, plus £4m on fuel.

“Control of money spent is a complex thing. Some large companies running between 3,000 and 6,000 cars don’t know how to control costs. That is why quite a few are handing over responsibility to leasing companies. Yet it would cost £200 per car per annum more for a leasing company to do what I am doing.”

Philips has developed with the fleet management company a system to suit its own needs. All information on maintenance, servicing and fuel of every car is put on to magnetic tape by



Jim Barnett. His land-based fleet, with a replacement value of £16m, is bought and sold at a profit.

the fleet management company. (Philips’ fleet now uses the fleet management company’s fuel card). This information is then stored on Philips’ mainframe. “We can take what information we want from 10 VDUs scattered around the company, and know exactly what we are doing.”

Short-term replacement vehicles are also controlled from the Philips’ car department based in Croydon. Swan National employees, in Swan National uniform, provide the service. “We have negotiated very good terms on daily hire rates.”

Why, I asked Mr Barnett, did Philips not opt for contract hire? “Nobody can take all your worries away. We are buying 3,000 cars across the country, and may never see a car; salesmen and engineers are not noted for taking care of their cars. If we never see the car, we don’t know what condition the body work is in. The leasing company would charge Philips to return it to good condition before selling it. If the car has overrun the mileage set by the contract hire company, there is a hefty excess mileage charge. These are just two reasons.”

A decentralised approach

THE activities of Trusthouse Forte are highly diversified, ranging from hotel management to in-flight catering. The group structure, with eight independent divisions, reflects this.

Responsibility for running company cars and commercial vehicles is, for most intents and purposes, also devolved. But decisions about overall policy are made at the group’s headquarters just off Piccadilly in London. THF recently decided, for example, to hand over the running of its fleet of 1,250 cars and commercial vans to two fleet management companies.

“We are actually in the process of switching,” explains Mr Colin Olds, who is the group buyer of cars. Hitherto, cars were bought centrally and the price negotiated with a dealer, the financing being done through Ford Motor Credit.

The order would be placed with the dealer, who would invoice Ford Motor Credit. THF would then spread the cost over four years, making 16 payments.

The car was sent to the transport manager of the division concerned, who would hold the registration documents. Servicing was arranged by the driver, who opened an account in the name of the division. The invoice for servicing would then be sent to his division.

At the end of the vehicle’s life (THF changes a car after four years or 70,000 miles) it is returned to Mr Olds for dis-

posal, mainly by auction.

This decentralised approach has caused some problems, however. “Once the fleet is dispersed to the divisions,” explains Mr Olds, “it is difficult to collate costs and so run the fleet centrally. Each division has its own accounting system.

“We decided to dual source the fleet management of our cars because we had no practical experience of fleet man-

agement companies. We wanted to keep them competitive to be able to compare their performance and we will review the position after 12 months.

In future the fleet management companies will source and place the order for the car and invoice THF, which will then pay the dealer direct. The companies will also take care of servicing, relicensing, repairs, maintenance and replacement vehicles, and, at the end of the car’s service with THF, dispose of it.

They will provide THF with regular management reports, but because THF has no central computer it will not be able to link up with the fleet management companies’ computers.

THF decided that its commercial vehicle fleet was so specialist that it would be better dealt with under contract hire.

Group refrigerated vehicles make regular nationwide deliveries of all kinds of foodstuffs, many of them perishable and with a short shelf life, to outlets large and small; 1,400 delivery points, including 200 hotels receive regular deliveries varying in frequency from twice a day to three times a week.

Computer control plays a major part in the distribution programme, which involves a meat processing plant, two grocery warehouses, a frozen food plant and five regional depots.

THF sought a company with national coverage and a local network. Currently, 45 vehicles are hired and it is expected that this number will be progressively increased. The contract hire company chosen also had experience of refrigerated vehicles.

The group has special requirements in that the perishable products carried need varying degrees of temperature control. In collaboration with the contract hire company’s engineers, it devised multi-compartment bodies which can be adjusted to suit the composition of the load.

In the triple-compartment vehicle deep-frozen goods can be carried at the front, heavily chilled in the centre, and lightly chilled in the rear.

Trusthouse Forte

agement companies. We wanted to keep them competitive to be able to compare their performance and we will review the position after 12 months.

In future the fleet management companies will source and place the order for the car and invoice THF, which will then pay the dealer direct. The companies will also take care of servicing, relicensing, repairs, maintenance and replacement vehicles, and, at the end of the car’s service with THF, dispose of it.

They will provide THF with regular management reports, but because THF has no central computer it will not be able to link up with the fleet management companies’ computers.

THF decided that its commercial

Improved system of administration

Railcar Services

RAIL CAR SERVICES LTD, managing and maintaining 60 per cent of the privately-owned freight rolling stock operating on the UK rail network, found itself increasingly embroiled in the management of its own road vehicle fleet.

Its 300 employees operate from a network of 45 named depots throughout the UK. There are approximately 100 vehicles in the fleet, some 25 are cars, the rest are mainly vans or estates, used to transport gangs and equipment. These maintenance vehicles used to be Transits but are gradually being changed over to Bedford diesels.

“Our vehicles are not concentrated in one area,” explains Mr David Pickup, the company’s financial controller, “so that we cannot use one garage for service. Garages differ tremendously from location to location in standards of service.

“We were finding we were not getting a prompt response. The vehicles are, in effect mobile service vans so we cannot afford to have a vehicle off the road—the rail industry runs to such tight schedules.”

A lot of time was being wasted, he explains, administering the fleet on an ad hoc basis from Birmingham where the company is based. “Cars, for instance, are a very emotive subject. There is always a bit of one-upmanship, argument about who should have what. It was also very difficult to get cheques to garages which had serviced our vehicles and to get banks to clear those cheques locally.

“Officially, we had only one person looking after the fleet. Unofficially there were many. One of our men could spend weeks trying out vehicles and still not come up with the right answer. By purchasing

on an ad hoc basis and renewing according to mileage, we were wasting management time. Servicing and maintenance was always potentially unpredictable and costly.

Rail Car Services is not so big that it could afford to carry a reserve fleet. On the other hand, being part of the major U.S. Marmon Group it was not interested in finance leasing because Marmon could borrow money just as cheaply as any finance house. It had a turnover last year of \$2.5bn and is rated blue chip.

“I had to ask myself: should we try to be experts in other fields, when they are only fringe to our main activity which is servicing rail car fleets?”

Mr Pickup looked around for an all inclusive deal. He tried contract hire for six months, then sale and lease back of the company fleet.

Accurate

“We can now budget very accurately, on the basis of a fixed cost/mile. It has also taken a lot of the personal animosity out of company car ownership. Employees have a choice of cars, which used to be based on cc. This is now being changed to pence/mile.

The contract hire company recommends the appropriate type of vehicle for a particular task. Every 12 months, Mr Pickup estimates what will be Rail Car Services’ requirements for the following year. He then approaches three businesses to get comparative quotes. He decided against dual sourcing. “If things do go wrong, we may have a bit more weight if we are dealing with only one supplier.”

Most important of all in his choice of contract hire company are the services included. For example, the provision of an immediate replacement vehicle in the event of breakdown is vital. “You can always find someone to do the job cheaper but cheapness may not provide the most economic approach in the end.”

THERE'S NO BETTER BUSINESS CAR. NOW THERE'S NO BETTER BUSINESS OFFER.

The Regata is the 5-seater saloon that perfectly meets all your business requirements. And through our business dealerships there's a very special business users offer which makes it even better value than ever.

THE NEW FRONT RUNNER IN VALUE.

High quality Blaupunkt audio equipment is fitted as standard to all Regatas for the business car user.

And as part of our package there are special driveaway prices including delivery, number plates and one year's road fund licence.

And, to complete the best business offer around, the Regata package includes a buy-back at a pre-agreed price. No risk and a reduced holding cost.

Fiat Regata. The new front runner that really means business.

THE NEW FRONT RUNNER ON THE ROAD.

As a business proposition, each of the five superbly equipped models in the Regata range leads the way in every respect. Each gives you

a cavernous 18.1 cu. ft. boot. (That's far bigger than, say, the Ford Granada's.)

Take the prestigious Regata 100 Super with its dazzling array of instrumentation and equipment. Electric front windows, for example. Steel sun roof. Central locking and many other features that space forbids us to mention. Its powerful 1600 cc. twin-cam 100 bhp engine offers you true 2-litre performance. 0-60 mpg in under 10 seconds, with a top speed of 112 mph.

Then there's the phenomenally frugal Regata Energy Saver with its unique Citymatic system. This sophisticated car delivers 54.3 mpg at a steady 56 mph, with a staggering around-town figure of 38.2 mpg.

With the rest of the range comprising the superb 1299 cc. 70 Comfort, the 1585 cc. 85 Comfort and 1585 cc. 85 Super, the front wheel drive Regata is one of the most exciting new business prospects in a long time.

COMPREHENSIVE BUSINESS USERS' SERVICE.

Fiat's commitment to the business customer lasts long beyond the initial purchase. 3-Year Mechanical Breakdown Warranty. Our optional comprehensive Longrun 2 War-

ranty gives you an additional 2 years' coverage on all major mechanical components after your first year's standard warranty.

Benefits of the Warranty include full parts and labour cover, unlimited mileage, unlimited claims, up to 15 days' car hire, overnight accommodation and towing-in charges where appropriate and Continental cover.

Longrun 2 is fully transferable with the car. Readily Available Low Cost Parts. Keenly priced parts and accessories are available through Fiat's computerised parts system.

Fleet Priority Card. Assures you of priority services at any Fiat dealership nationwide.

Low Cost Fiat Insurance Plan. Special insurance rates on all Fiat vehicles.

Tailored Financial Package. Expert advice and competitive terms on all purchase options.

FOR A BETTER BUSINESS OFFER

Contact your nearest Fiat business dealership immediately, or telephone Chris Martin, Fleet and Business Department on Uxbridge (0895) 51212.

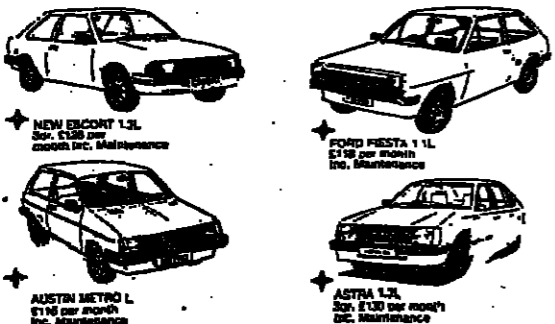
Regata. THE NEW FRONT RUNNER



SETTING NEW STANDARDS

REGATA 70 ES - CONSTANT 56 MPH 54.3 MPG (5.2L/100 KM); CONSTANT 75 MPH 40.4 MPG (7.0L/100 KM); URBAN CYCLE 38.2 MPG (7.4L/100 KM).

CONTRACT HIRE OR LEASE A SMALL CAR FOR A SMALL PRICE



RIGHT NOW—VEHICLE LEASING MAKES VERY GOOD SENSE

ARLINGTON can help improve your cash flow problems and release you from many of the administration problems associated with your vehicle fleet. Contracts can be tailored to suit your needs.

You can choose the make and model of car, van, truck or P.V. that you feel will best suit your needs.

We will provide you with a quotation at a competitive rate, WITHOUT OBLIGATION.

* The basis of the above stated monthly rental figures are for a 3-year full maintenance contract with 10,000-mile per annum mileage. The above rentals are subject to V.A.T. and correct at time of going to press and are subject to alteration without notice. Contact Arlington Contract Hire division for your tailored requirements and specifications for Vauxhall, Bedford, Ford, British Leyland, Audi, Volkswagen, Mercedes, in fact any make or model.

* Rates for Companies Only

LONDON DIVISION
Arlington Motor Leasing Ltd, 67 High Street, Ponders End, Enfield, Middlesex. Phone 01-266 7948 - Telex 261222

WESTERN DIVISION
Arlington Motor Leasing Ltd, Midway Garage, Station Road, Westbury, Wiltshire BA13 3JU - Tel: Westbury (0377) 864611

MIDLANDS DIVISION
Barnor Lane, Halloway Barn, Walsley, West Midlands. Phone 021-922 4216

BEDFORD DIVISION
Barnor Lane, Bedford, Bedfordshire. Phone 0524 4244

SEND FOR YOUR PERSONAL QUOTATION TODAY **ARLINGTON**

IN YOUR DESK

NUMBER YOUR

VEHICLE FINANCE AND LEASING 10

Making a choice: the cars favoured by managers

LEASING companies favour the vehicles that regularly make up the Top Ten in the Society of Motor Manufacturers and Traders' statistics of car registrations. Ford, General Motors (Vauxhall) and BL between them take the first nine places; Volvo comes tenth.

But leasing appeals to the operator who prefers to run an up-market car while keeping his capital intact no less than it does at the lower end of the price scale.

This article considers eight of the most popular cars among the leasing companies and therefore concentrates on the upper ranges of the market—the executive models favoured by middle and senior managers rather than on the Escorts, Fiestas, Astras, Cavaliers, Metros and Maestros.

Setting a standard

Ford Granada: It is an open secret that Ford's big car, the German-built Granada, is due for replacement next year. Ford conceived it as the car that would take on BMW and Mercedes and there is much in common between all three makes—rear-wheel drive and all-independent suspension, for example.

The Granada never quite made it in the status race, however, despite some highly specified (and high priced) 2.8-litre V6 fuel-injected Ghia versions. But it has set a standard in the UK company car market that other manufacturers have envied and for many years it has been the best-selling big car.

No fewer than 21 Granada versions are still listed, from the price-leading 3000L at £7,665 to the £14,311 2800 Ghia estate. Every Granada has power-assisted steering as standard, users expect it, quite rightly, in this size and weight class. The 2.3-litre V6 goes well but the 2.8-litre V6 goes better, especially the fuel-injected version with an extra 15bhp (150 against 135 bhp).

The seats are excellent, the fresh-air ventilation efficient and the equipment ranges from more than adequate to elaborate almost to the point of confusion. Ride comfort is among the best in the class, with the suspension soft enough to soak up the bumps without allowing roll to develop on fast corners.

The Granada's successor next

year may be expected to achieve dramatic improvements in high speed economy simply through having a more streamlined shape.

Promise being fulfilled

Rover SD-1: The big Rover hatchback is at last fulfilling the promise that attended its launch eight years ago. Quality of build, of components and paintwork has shown dramatic improvement in the past two years. Originally, the SD-1 had the light alloy 3.5 litre V8 engine of Buick design but it subsequently appeared with an in-line six-cylinder of 2.3 or 2.6 litre and, two years ago, with a BL "O" series 2-litre as used in the Princess.

The Rover is thus available in versions that compete with the Granada (and even "posher" Sierras) right up to the six-cylinder Jaguars at prices from £8,340 to £15,775.

Few executive-type cars can match the Rover's versatility as a load carrier. The big tailgate lifts up on to a load floor almost like an estate car's once the back seat has been folded down.

For so large a car there is a curious lack of spaciousness in the front, with a massive centre console and, on the passenger's side, a drop-down glove box encroaching upon legroom. The instrument layout has been much improved from the early models and the out-of-round steering wheel is adjustable so that it does not rub on tall driver's thighs.

Whereas the four-cylinder 2000 and 2.3-litre six give reasonable performance, the really rapid Rovers are the 2.6-litre six and, especially, the 3.5-litre V8.

The manual 3.5-litre — the gearbox is strong though un-subtle — will show surprising economy if driven with a light foot. There is a 2.4-litre turbo-diesel that feels disagreeably rough at low speeds but is a splendid Continental cruiser.

Economy and performance

BMW 525e: This is the least typical BMW in that it was designed to give users exceptional economy. Yet it manages to possess all the virtues that have made BMW so sought-after by the performance minded and status-conscious buyer.

The Eta's engine is a standard

BMW in-line six-cylinder of 2.5 litres but with redesigned manifold and other features to give it an almost diesel-like ability to develop power at low revolutions.

If this sounds like a recipe for a dull car of limited performance, consider this: the 525e's top speed is 115 mph, it accelerates from a standstill to 60 mph in a fraction over 10 seconds and has the same superb handling and roadholding as any other 5-series BMW. The fuel consumption, if it is driven without any special care, can be in the low to mid 30s, which a sensibly light foot can improve to the high 30s without losing any driving enjoyment.

All BMWs, from the cheapest 316 (at £7,250) to the £24,670 735i SE, are of basically similar design, with in-line four-cylinder or six-cylinder ohc engines combining flexibility for relaxed town driving with a touch of the tiger at high speed.

Every BMW has power-assisted steering as standard or optional equipment with the exception of the least expensive model, the £8,645 518 5-Series. All except the 525e have a choice of manual or automatic transmission.

Seats in the 525e, as in all BMWs, are decidedly firm but remain comfortable during long days of driving. The interiors are not conventionally luxurious — there is no sign of wood veneer, real or faux — but the plastic mouldings fit precisely, the instruments are angled so they may be read without fear of parallax error, and BMW arguably leads its competitors in the practical application of electronics.

Successors due to appear

Mercedes-Benz W123: After nearly nine years the compact W123 range of Mercedes-Benz cars is due for replacement. Successors to the best selling 200, 230, 240D, 280 and 300D models are expected to appear at next year's Frankfurt show. All the cars have the same four-door, 4/5 seat saloon body. There are also a two-door coupé variant and estate cars.

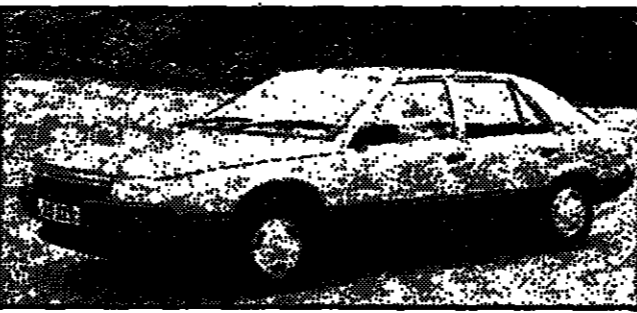
The four-cylinder 200 is not a car to set the pulse racing but its just over 100 mph maximum is also its cruising speed. The 230E is faster, the twin-ohc, six-cylinder 280 is faster still,



BMW 5 Series: power steering and firm but comfortable seats for long journeys



Jaguar XJ6: wood-veneered interior and a top speed of 130 mph from its 4.2 litre engine.



Renault 25: new to the market, it is aerodynamically efficient and has front-wheel drive

though not at the expense of headroom or visibility.

Lower drag and better ride

Ford Sierra: Alone among Europe's high-volume manufacturers Ford decided to retain rear-wheel-drive when planning its new mid-size car, the Sierra. At its launch two years ago, Ford pointed out that Mercedes-Benz and BMW also preferred rear-wheel-drive.

A more controversial feature of the Sierra is the styling. What is beyond doubt is that the Sierra's aerodynamic drag is lower than that of most rivals, reducing fuel consumption at motorway speeds though at the cost of some sensitivity to side winds, as when overtaking speeding juggernaut lorries.

The Sierra comes with much the same engines as were fitted to the Cortina. It was designed to replace four-cylinder units of 1.6, 1.8 and 2-litre capacity and a 2.8 litre V6. The 2.8 V6 is reserved for the XR3i sports model. The interior layout is attractive; Ford clearly had a good look at BMW before designing the Sierra's fascia.

The greatest improvement over the Cortina is in ride comfort and handling.

How does the Sierra compare with its arch-rival, the front-wheel-drive Vauxhall Cavalier? In the lower reaches of the range, especially the 1.6-litre models, the Cavalier is to be preferred for refinement and economy, but the larger-engined Sierras — the 2.3 litre V6s especially — turn the tables.

Ford's interiors are nicer looking than those of all but the coefficient CD 1.8-litre fuel-injected Cavaliers, although rear-wheel-drive raises the load floor a little.

Speed and sheer style

Jaguar XJ6: The Jaguar range is elderly and therein lies its strength and weakness. The 15-year-old body shape has a timeless grace and the wood veneer, leather-seated interior doesn't even try to look up-to-date. It still suggests the days when motor cars were made individually by hand.

On the debit side, the boot is small, the fascia layout owes more to tradition than modern ergonomics and, for a car of

its size, there is not all that much room inside — enough for four people but not for five.

The 3.4 litre, 162 bhp twin-ohc six-cylinder engine can feel hard worked, especially if allowed to rev freely in the gears of the five-speed manual model, but the 4.2-litre, 205 bhp engine, of the same basic design, is still one of the world's great power units. The Jaguar 4.2 is no lightweight but a 4.2 automatic (the transmission is an aging GM three-speed) — personifies effortlessness. Top speed is around 130 mph and, more important, it cruises silently at 100 mph and more if need be.

The new XJ40 Jaguar, due in less than a year, will fit the XJ-6 hard to follow. The XJ-6's urbane performance on the motorway is matched by responsive steering, massive road grip and near perfect balance.

Petrol consumption does not compare well with that of more modern cars.

But for sheer style, the Jaguar takes a lot of beating. Reliability used to be the marque's weakest feature, but Jaguar's efforts to improve quality and standards among its component suppliers have paid off.

Scientific approach to economy

Audi 100: If any car epitomises the scientific approach to fuel economy, it is the Audi 100. This large five-seat saloon with an enormous boot has the performance for which a massive six-cylinder engine would have been essential a few years ago; and its fuel consumption would have flattered a small family saloon of the same period.

Aerodynamic excellence, light weight and high gearing are the secrets of the Audi's ability to cross continents rapidly and comfortably on the minimum of fuel. On one model, the 100, a 1.8-litre, four-cylinder engine is used, the up-market version has a five-cylinder unit of just over 2.1 litres.

Flush-fitting windows help to minimise wind noise and the Audi is exceptionally quiet at high cruising speeds. Perhaps it is this lack of wind roar that makes the tyre rumble, encountered on any roughly-textured road surface, all the more noticeable. It is one of the Audi's few vices.

Another is the tendency of the large rear windscreen and rear window to attract the sun's heat to the interior.

The seats are big and firm in the German manner. As the engine is installed so far forward there is little intrusion into the passenger compartment and even by large-car standards the Audi is unusually roomy. For really exceptional economy, the Audi 100 turbo-diesel is almost in a class of its own, retreating 40 or more mpg at normal cruising speeds.

Audi's 200 model, derived from the 100, is currently the world's fastest volume-produced big car, with a top speed of 143 mph from only 2.1 litres.

Soon the Quattro system of permanent four-wheel-drive will be used on the big saloon Audi. Making all four tyres share the traction, the Quattro system almost eliminates the risk of wheelspin on slippery surfaces.

New on the market

Renault 25: One cannot say that the Renault 25 is yet a favourite because it is too new on the market, but there are indications that it will become popular with business users. Its appeal is similar to that of the Audi 100 and for the same reasons — it is aerodynamically efficient, roomy, quiet and not thirsty.

Engines of 2-litre or 2.2-litre four-cylinder units or 2.7-litre V6 with fuel injection. Five-speed manual or Renault's own three-speed automatic transmissions are offered and all 25s, except for the basic model, have power-assisted steering. Like all Renaults nowadays, the R25 has front-wheel drive.

On first acquaintance the R25 gives an impression of being large, comfortable and rather bland, but its virtues grow with mileage. The body is a cross between a saloon and a hatchback; the rear window lifts up with the bootlid, but the very high rear sill disqualifies the 25 from being a semi-estate.

Even so, the back seat folds forward, literally at the touch of a button, trebling luggage capacity. There is nothing traditional about the interior.

Unlike earlier Renaults, the 25 has firm rather than soft seats but they are particularly comfortable. Although a big car, it handles nimbly and, with power steering, effortlessly.

Introducing Delco Products.

Your newest partner in automotive systems design.

We're Delco Products and we design and manufacture a wide range of automotive systems and components. Systems that can provide you with the quality and flexibility you need for day-to-day and long-range planning. And we're here in Europe now — ready and willing to put our technology, worldwide resources and seventy-three years of experience to work for you.

We make Engine Cooling Systems, Emission Control Systems. A wide range of motors custom-engineered to meet your vehicle requirements. Ride and Suspension Systems. Electronic Level Control Systems including air-adjustable shock absorbers, electronic height sensors and electric air compressors. And Body Systems featuring a complete line of power systems for door locks, wipers, antennas and more.

Our advanced Computer Assisted Design (CAD) technologies and Delco's rigorous testing standards develop products that meet or surpass the most stringent European specifications. The result is a system which is virtually tailor-made to meet your needs with a level of quality and reliability you should demand.

And when you work with Delco Products, you get something more. Service. That includes the help of our European Design Engineers and worldwide manufacturing capability, including our newest plant in Cadiz, Spain, that assures you'll get the parts you need, when and where you need them.

We want to work with you on your next automotive design project. Call us — we're systems experts.

For more information, write or call: Delco Products Overseas Corporation, High Street North, Dunstable, Bedfordshire LU6 1BQ, England (582-64264).

DELCO PRODUCTS
TECHNOLOGY WORLDWIDE

TCB
banking services
BRIGHTON LONDON
0273-23511 01-236 2736

SECTION II - COMPANIES AND MARKETS
FINANCIAL TIMES
Monday September 10 1984

Ring... King & Co
Industrial and Commercial Property
Tel: 01-236 3000 Telex: 885485

Italy geared up for large Euromarket borrowing exercises

BY ALAN FRIEDMAN IN MILAN

COULD Italy's successful recent \$500m floating-rate note - the first big international fund raising in the name of the Italian republic - be a harbinger of a jumbo borrowing next year, and the year after, and the year after that?

The feeling in Italian officialdom, as well as among London Euro-bankers, is that with last month's public deal Italy managed to achieve a "bella figura." The terms for Italian borrowers are now tight, the country is viewed as a quality name and is much sought after by foreign bankers tramping weekly through Rome.

Meanwhile, Italian state agencies are climbing aboard the refinancing bandwagon, seeking slimmer margins and longer maturities. Italy's ability to maintain a low profile in the markets this year - it will in fact close 1984 as a net repayer rather than borrower - also augurs well for what might be round the corner.

What exactly is around the corner? To answer that question one need only consider that about \$200m, equal to half of Italy's public-sector foreign borrowing, will be maturing over the next four to five years. Put simply, Italy will need to refinance between \$40m and \$50m of external debt each year between 1985 and 1989.

Although long-term predictions are hard to make, it seems a fair bet that Italy will be unlikely to generate a current-account surplus big enough to take care of the maturing capital each year.

Thus cynics in the Euromarket - who tend to be right as much as wrong - may view Italy's "model behaviour" as a softening-up exercise for hefty borrowings over the next four or five years. The elements of Italy's "bella figura" are not all conspiratorial, however.

● This year, Italy's total Euro-borrowings should come to about \$3.5bn, against debt repayments of about \$4.4bn.

● The lack of quality lending alternatives means that good Euro-

INTERNATIONAL BONDS

IBM leads U.S. corporate rush

BY MAGGIE URRY IN LONDON

U.S. CORPORATES were well to the fore in the Eurodollar market last week, now that they can make issues direct from their U.S. companies rather than through the Netherlands Antilles. First in the rush was IBM - probably the Swiss investors' favourite name. It proved so popular it was doubled in size and still ended the week trading only 1/4 point below its 8 1/2% issue price.

● The recent financial settlement of the long-running Banco Ambrosiano affair has made more than 100 Euromarket creditor banks feel a good deal better about life, and about Italy.

Added to these important factors is a rising confidence among foreign bankers in the handling of the Italian economy. The Euromarket does not seem to mind that Italy has a L98,000bn (\$33bn), public-sector budget deficit, equal to about 15 per cent of gross domestic product (GDP). More relevant perhaps is the drop in Italy's inflation rate, from 15 per cent a year ago to 10.5 per cent at present.

"The management of the Italian economy has definitely improved over the last 12 months," remarks one London-based banker. "The terms which can be forged now for Italy are extremely tight. There is a general feeling that the Italians are getting their act together."

So Italy's name is riding high. No longer in the Eurobond market is there the embarrassing 50 to 75 basis-point premium for Italian borrowers of a couple of years ago. Like it or not, Euromarket bankers are co-operating with requests from Italian state borrowers such as Enel and INI to refinance. Italian borrowers in the credit market can now walk tall with a 1/4-1/2 per cent split margin over the London interbank offered rate (Libor) instead of the 1/2-3/4 per cent pattern of 12 to 18 months ago.

As for refinancing the \$4bn to \$5bn of principal falling due each year for the next four to five years, that will still be done largely through state agency borrowings. But just the same, further graceful and successful republic loans, well executed, seem certain.

Crédit Suisse First Boston (CSFB). The first two, for Citicorp and Belgium, were selling slowly, but the third, for Bank of America, found favour with the market and gave a bit of a lift to the others.

Floating rate note volume has been mounting again in the last month or so, and some traders fear that the market might be in for a repeat of what happened in the spring, when tighter and tighter pricing and indigestion of new issues eventually stopped the boom.

Bank of America's deal, which was increased from \$300m to \$400m, did something to restore pricing levels. The same maturity as the Citicorp deal, Bank of America yielded 1/4 per cent over the three-month London interbank offered rate, while Citicorp paid 1/4 per cent over the lower level of the mean between three-month bid and offered rate. Total fees on the Bank of America totalled 30 basis points against Citicorp's 55 basis points.

The market for Eurosterling FRNs got another boost with a suc-

BNF Bank bond average

Sept 7	Previous
100.017	99.921
High	Low
100.054	98.058

cessful first offering from a Canadian bank - Bank of Montreal.

CSFB's busy week ended with a fixed rate issue for Morgan Guaranty Trust. Rival managers criticised the pricing - pointing at a Wells Fargo deal launched only hours before, but with a coupon a whole point higher, and a 9 1/2% price compared with Morgan Guaranty's par price.

The shorter maturity of the Morgan Guaranty deal, and its far superior credit rating were the reasons behind the lower coupon. Both issues traded at a 1/4 point discount, just inside total fees of 1 1/2 per cent in each case.

Eurodollar bonds rose by 1/4 to 1/2 point over the week, though falling to keep up with the stronger trend

on Wall Street towards the week-end.

Whether the Canadian dollar sector can take any more issues for a while is a moot point. The window has been open for longer, and more borrowers have dived through, than when it last let the light in. Last week saw a total of CS180m raised, and the Conservative victory in the general election should help them to sell. But one issue alone of CS100m - for Denmark - was perhaps too large for the distribution system to cope with.

The D-Mark sector continued its climb, with prices 1/2 point higher in places. The stronger New York bond market, and the low level of West German inflation relative to yields, were the main encouragements.

The trend is less happy in the Swiss franc foreign bond market, with prices unchanged on the week. The Japanese names attracted more activity. Pan American World Airways announced its convertible public issue on Friday.

Nestlé credit deal dominates market

BY MARGARET HUGHES IN LONDON

CORPORATE borrowers have been centre stage in the credits market over the past week. By far the biggest deal is the \$2.5bn five-year revolving credit facility which Citicorp has confirmed it is putting together for Nestlé, the Swiss food company, to help to finance its near-\$3bn takeover bid for Carnation. Nestlé will be announcing full details of the financing today.

Meanwhile, Heron International, the property and motor services group, has become the first UK corporate borrower to raise funds through a revolving Eurodollar facility. It awarded the mandate last Friday for a \$50m facility for its finance subsidiary to Orion Royal Bank.

The three or six-month notes will be issued in denominations of \$500,000 with a nominal coupon of 1/4 per cent over Eurodollar rates. An underwriting fee of 1/4 per cent will be paid quarterly in arrears to the five underwriting banks.

Bankers report that Britoil's move to renegotiate the terms of the \$400m loan signed in 1977 along the lines of the recent Swedish multi-facility package has attracted a number of approaches from other UK corporate borrowers for similar deals. Citicorp, which is again handling the Britoil renegotiation, said it had received commitments from six of the banks that participated in the original loan - all U.S. banks.

Some of the others, however, are understood to have found the pricing too fine.

Citicorp says, however, that it does not anticipate difficulties in getting sufficient banks in the deal and expects replies from the 14 new banks it has approached - 13 European and one Japanese - by the middle of next week.

Elsewhere, New Zealand is understood to have received as many as 15 proposals for its anticipated \$1.5bn fund-raising, of which only \$250m is expected to be new money, the rest being refinancing of an earlier \$300m loan that matures in December and a \$750m note facility.

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS							
IBM Electric \$1	700	1989	15	3 1/2	108	Yamaichi Int'l., Fuji Int'l., Kleinwort Benson	3.588
IBM Credit Corp. †	200	1987	3	11 1/4	98 1/4	Salomon Bros., CSFB, Merrill Lynch	11.854
Citicorp 8 1/2 Fl. †(a) ‡	250	1996	12	1/4	108	CSFB, Citicorp Int'l.	-
Belgium †(b) ‡	400	2004	28	1/4	108	CSFB, Kidder Peabody, Mizutani Int'l. Fin., Soc. Gen. de Banque	12.750
J. C. Penney †	100	1991	7	12 1/4	108	CSFB	-
Exportfinance †	350	1984	18	0	32 1/4	Mga. Stanley, Bpa. Paribas, Kleinwort Benson, Yamaichi Int'l., Bergen Bank	11.980
Wooded †	50	1989	15	(4)	108	Yamaichi Int'l., Deutsche Bank, Mizutani Int'l.	-
Bank of America †(c) ‡	400	1996	12	1/4	108	CSFB, BofA Int'l.	-
General Mills †	250	2004	28	0	11.05	Salomon Bros., Nomura Int'l., Mga. Guaranty	11.640
Wells Fargo †	100	1991	7	13 1/4	99 1/4	Salomon Bros.	13.432
Nippon Shuppan †	50	1989	5	12 1/4	108	Bankers Trust, New Japan Secs. (Eur.), I&J Int'l.	12.875
Morgan Guar. Trust †	150	1989	5	12 1/4	108	CSFB, Mga. Guar., Deutsche Bank, Salomon Bros., SBCI, UBS Swiss.	12.375
CANADIAN DOLLARS							
Bank of Montreal †(d) ‡	100	1984	10	1/4	108	Mga. Stanley, Credit Lyonnais, Men. Hanover, Soc. Gen. de Banque	12.884
ECUs							
City of Copenhagen †	20	1991	8 1/2	11 1/2	100	City of Copenhagen † Dept. Posts & Tel. of S.A.(d)	48 1/8
STERLING							
Bank of Montreal †(e) ‡	100	1984	10	1/4	108	SG Warburg	-
ECUs							
City of Copenhagen †	20	1991	8 1/2	11 1/2	100	Kreditbank Lux., Primothek. Cop. CCF, Bpa. Int. Lux., Kreditbank Int'l.	11.908

All these securities having been sold, this announcement appears as a matter of record only.

ROYAL TRUST

Royal Trustco Limited
(Incorporated with limited liability in Canada)

£30,000,000 12 1/4 per cent. Bonds 1989

£40,000,000 11 1/4 per cent. Bonds 1994

S. G. Warburg & Co. Ltd. **J. Henry Schroder Wagg & Co. Limited**

Amro International Limited **Banque Bruxelles Lambert S.A.**

Barclays Bank Group **Baring Brothers & Co., Limited**

Hambros Bank Limited **Kleinwort, Benson Limited**

Lloyds Bank International Limited **McLeod Young Weir International Limited**

Samuel Montagu & Co. Limited **Morgan Guaranty Ltd**

The Nikko Securities Co., (Europe) Ltd. **Nomura International Limited**

Orion Royal Bank Limited **The Royal Trust Company of Canada**

Société Générale **Swiss Bank Corporation International Limited**

Union Bank of Switzerland (Securities) Limited **Wood Gundy Inc.**

All these securities having been sold, this announcement appears as a matter of record only.

AIR CANADA
(A Federal Crown corporation, wholly-owned by the Government of Canada)

£40,000,000 11 1/4 per cent. Bonds 1994

S. G. Warburg & Co. Ltd.

County Bank Limited **Wood Gundy Limited**

Barclays Bank Group **Daiwa Europe Limited**

Deutsche Bank Aktiengesellschaft **Hambros Bank Limited**

Samuel Montagu & Co. Limited **Morgan Grenfell & Co. Limited**

Orion Royal Bank Limited **Société Générale de Banque S.A.**

Swiss Bank Corporation International Limited

Alahli Bank of Kuwait K.S.C. Al-Mal Group Algemene Bank Nederland N.V. Amro International Limited

Banco Urquijo Hispano Americano BankAmerica Capital Markets Group Bank Leu International Ltd.

Banque Bruxelles Lambert S.A. Banque Nationale de Paris Banque de Neulize, Schumberger, Mallet Banque Paribas

Banque Populaire Suisse SA CIBC Citicorp Capital Markets Group Commerzbank Aktiengesellschaft

Compagnie de Banque et d'Investissements, CBI Crédit Industriel d'Alsace et de Lorraine Crédit du Nord

Credit Suisse First Boston Dai-ichi Kangyo International Dominion Securities Ames Effectenbank Warburg Aktiengesellschaft

Fuji International Finance Grozentrale und Bank der österreichischen Sparkassen Goldman Sachs International Corp.

Hill Samuel & Co. E. F. Hutton and Company (London) I&J International Kleinwort, Benson Limited

Lloyds Bank International L/TCS International McLeod Young Weir International B. Metzler seel. Sohn & Co.

The Nikko Securities Co., (Europe) Ltd. Nippon Credit International (HK) Ltd. Nippon Kangyo Kakumaru (Europe) Nomura International Limited

Norddeutsche Landesbank Österreichische Länderbank Phillips & Drew PK Christiania Bank (UK) Ltd.

Roa Brothers Plc Richardson Greenfields of Canada (U.K.) N. M. Rothschild & Sons Rowe & Pitman

Sanwa Bank (Underwriters) Scandinavian Bank J. Henry Schroder Wagg & Co. Limited

Singer & Friedlander Société Générale Société Séquanaise de Banque Standard Chartered Merchant Bank

Sanitomo Trust International Toronto Dominion International Vereins- und Westbank Aktiengesellschaft

M. M. Warburg-Brinckmann, Wirtz & Co. Dean Witter Capital Markets International Yamaichi International (Europe) Limited

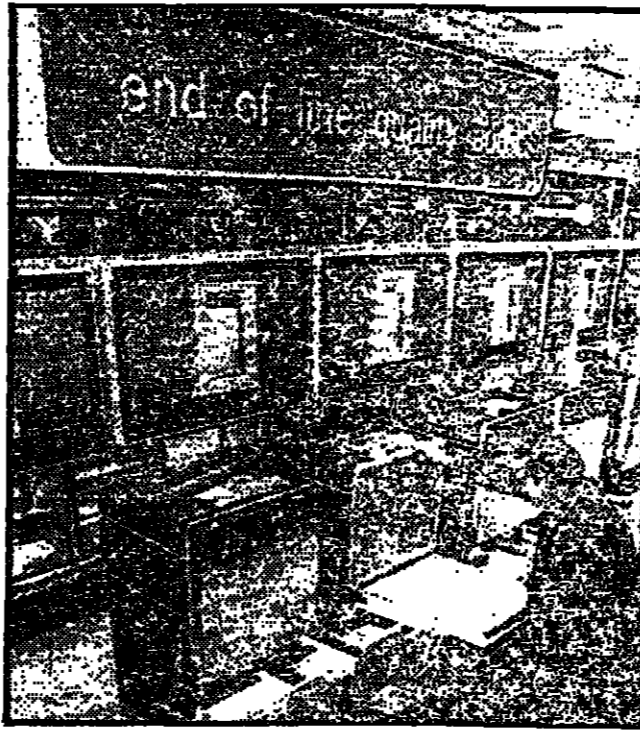
MANAGEMENT

EDITED BY CHRISTOPHER LORENZ

General Electric of the U.S.

Turning the old into a dynamic new

Terry Dodsworth reports on how the major U.S. industrial and electronics group transformed an ageing plant into a showpiece of factory design engineering



"IN THIS plant we have proved that it is possible to take a 30-year-old facility and transform it into a competitive new unit; and we have also shown that you can take a labour force with a strong union that resisted change and convince it that change is necessary."

All around Ray Rissler, manager of the modernisation project at General Electric's dishwasher plant in Louisville, Kentucky, one of the showpieces of modern-day U.S. factory design engineering is humming away to the smooth rhythms of a largely automated production line. It is a rhythm that is tapping out in dollars in abundance for GE, as the combination of increased market share and an expanding domestic economy bring back memories of the industry's peak year back in 1979.

Superficially the Louisville plant is just another example of U.S. industry getting to grips with up-to-date, robotised production systems. But like several other U.S. factories that have risen among the foundations of the mature old manufacturing industries over the very recent past, it also represents a renaissance in U.S. methods and productivity. The launch of the new dishwasher plant has been accompanied by a quantum leap in productivity and what amounts to a revolution in quality. The foundations of the mature old manufacturing industries over the very recent past, it also represents a renaissance in U.S. methods and productivity.

With the same number of workers as before the change-over, the plant now produces 25 per cent more units a year (a difficult number to quantify, since GE does not release the figures, but it is probably around 600,000), giving the group about 30 per cent of the market. As far as quality is concerned, Rissler says the plant has delivered virtually a 10-fold improvement in quality measured by customer complaints in the first year of warranty.

Mirroring similar developments at companies as diverse as the agricultural equipment company, or TRW, the motor components group, GE has gone about this metamorphosis in a way that supports the view that U.S. industrial management is beginning to tackle the sluggish productivity growth which has plagued U.S. industry for the past decade at least.

like Westinghouse, however, GE decided to stay. "Our name on home appliances is a pervasive reminder of the company in America," says Rissler. GE also saw that to survive as an effective force it had to improve both quality and productivity. These objectives were partly prompted by the market environment, which had become steadily tougher with the development of the buying power of the expanding retail chains. But they also derived indirectly from the threat of Japanese competition.

"Because women are going out to work more, they have become much less tolerant of breakdowns and the need for servicing," says Rissler. At the same time, the market had been demanding better quality; and GE had good reason to believe that after the highly successful foray of the Japanese electrical companies into the television and audio field, they were lining up kitchen products as well.

Because the dishwasher division is a relatively small one, it was able to go for a radical—and risky—method of reorganising itself involving the people in the plant, the product line and the production process. Helped, perhaps, by the dampening effect of the recession on union activity, along with a material — Personnel — provided the base for the new dishwasher design. It also created a concept around which to organise the

project has thus been much less bothered by disputes than others in the past—strikes at the entire Louisville complex, which embraces a variety of products, have fallen from 400,000 man hours a year to less than 50,000.

On the production side, the problem was one that baffled engineers had tried to solve for two decades, according to Rissler. Because of the large range of machines manufactured by the company, the assembly process was necessarily complex and required a degree of human dexterity apparently beyond the reach of automation.

The solution, he says, occurred in a flash one day when a GE team was visiting a plant in Japan and noticed that all the manufacturing processes which introduced elements to differentiate products from one another had been pushed to the end of the line. Using this principle, GE was able to go back and redesign the entire plant and the whole product range.

plant, since it led the GE engineers towards the standardisation of the basic washing-tub. By simplifying the design at this point, the company was able to automate a vast part of the manufacturing process.

As a result, the manufacturing process has been enormously accelerated. At the beginning of the production line, plastic pellets are fired into injection moulds and formed under intense heat and pressure into the weight-bearing tubes. They then meander round the plant on the robotised assembly lines to emerge as finished machines in an average of 18 hours. Before the change, the machines were much heavier, were made of more parts, and took around six days to get through. Raw material and inventory costs have thus been reduced from around \$9.5m to \$3.9m, despite the higher rate of output.

GE admits that the impressive statistical results of these \$36.6m of changes have not been exposed to the criteria of Japanese competition, now regarded as the iron test of U.S. technology. But its next step will be a \$500m investment in its refrigeration business, where its ability will be directly measurable against the Japanese; Sanyo has established a plant in California, and GE believes that the Japanese company has sufficient experience of the market in Japan in this field to make a tough competitor.

"In dishwashers we did what we had to do to remain ahead even though we did not

absolutely need to do it," says Roger Schipke, senior vice-president. "But in refrigerators we know that we have to be competitive on a world class basis because the Japanese competitors market their products worldwide. We believe at the moment that we can go into the lead."

No-one pretends that GE is totally representative of the rest of U.S. industry. Indeed, the company's return on equity of around 18 per cent puts it right at the top of the U.S. league table—and the dishwashers do better than that. And at the same time, it has the research and development resources to have been able to inject totally new technology into what was becoming a commodity business.

Nevertheless, the company's moves in the dishwasher plant are indicative of the new, far more realistic mood which is now rippling through U.S. manufacturing industry, and which could make it a more competitive animal than it has been for years.

"The difference between now and the 1970s is that we have been able to focus ourselves on the external world," says Schipke. "In the 1970s, we were driven as an industrial nation by small incremental changes in which we measured ourselves by where we were the month or the year before, rather than where we were in the world. I don't think there is any question that there is now a major change going on."

Learning to learn

AN ADULT training programme designed to emphasise how people can "learn how to learn" rather than just teach specific practical skills is being launched by the University of Wales Institute of Science and Technology.

The project, which will be carried out by the occupational research unit of UWIST's department of applied psychology, is being funded by a £206,889 grant from the Manpower Services Commission. The research director, Professor Willie Perry, says that workers will be able to respond to new demands and situations for the intention of the scheme is to provide a flexible workforce for the future. Rather than concentrate purely on skills which could become redundant, we use learning a specific skill, such as welding or wiring, as a means of learning how to learn.

The programme also aims to instil in trainees the idea that they will be able to transfer from one work setting to another. According to researcher Pat Perry: "We must overcome trainees' expectations of being taught the necessary skills—they must be encouraged to acquire skills themselves, and instructors should give them the freedom to do so." Trainees will also be encouraged to ask questions rather than passively accept everything they are told.

Even instructors will come under the research team's scrutiny. For the assumption that if they are good at something they can also teach others to be so is not always true. So, in order to improve instructors' skills, three-day courses will be held for them.

The relationship between teaching methods and learning skills will be illustrated and, with a view to developing a broader approach to teaching in industry, a list of dos and don'ts has been devised to assist instructors. The list is now being used by MSC instructors on Youth Training Schemes.

Visits will be made to a range of industries to examine training strategies. It is anticipated by UWIST that heavy industries, assembly plants and high-tech businesses will be involved and eventually it hopes that basic vocational skills courses emphasising the "learning to learn" approach will be held for the long-term unemployed.

Iola Smith

Book review

A direct form of direct marketing

BY DAVID CHURCHILL

CHRISTIAN BRANN, the guru of direct marketing and the man who helped put the Readers Digest in practising what he preaches. Having just retired after 17 years of running his own direct marketing agency, he has not only produced his own collected thoughts on the subject in book form with the help of a word-processor, but is also selling the book solely by direct mail.

"It's not really much of a gamble to sell it myself," he says. "After all, if I can't do it with all my experience, who can?" Moreover, by producing the book himself for a few pounds per copy and selling it for £18.50 (plus £1.50 postage), he can afford to spend up to £10 selling each copy of the book and still make a handsome profit. "No publisher can afford to spend so much and certainly no retailer is as motivated as I am to sell copies," he admits. Even so, he has aimed part of his selling campaign at the book trade to supplement sales by post.

Scathing

Brann is rather scathing in his book about the limits to conventional retailing in Britain, arguing that many retailers are too passive. "Retailers should be much more concerned with going out and actually selling," he chides. In fact, the development of direct marketing techniques in the UK means that sales through traditional retail outlets are slowly decreasing as a proportion of consumer spending, while sales through other outlets are increasing. About 9 per cent of all non-food retail sales in Britain go through the mail now, claims Brann.

Yet he is equally critical of the way in which British companies treat direct marketing. "It suffers from the fact that it can be practised by almost anyone, apparently without any form of training or experience," he points

out. "The need for expert writing, design and production in direct mail is not as obvious as it is in display selling or in the production of television commercials. As a result, direct marketing standards are often poor and the industry's reputation suffers."

Brann believes that direct marketing should be used in conjunction with standard sales methods—such as using direct mail techniques to help a salesman get past a receptionist. He is also convinced that the opportunity for selling products by post are almost limitless. "Who would have thought only a few years ago that some 2m Sinclair computers would be sold by post?" he asks. The case studies in his book include the way in which London Bridge was sold to the Americans with the aid of a direct mail campaign. "Perhaps understandably Brann believes that advertising agencies are of the best people to put in charge of direct marketing campaigns. "They lack the specialists with creativity," he says. "Advertising agencies also tend to be against direct marketing because they do not get their usual commission from it!"

Brann's direct marketing skills have led to a rash of success in his family. His daughter, Susie, is an actress in "Daisy Pulls It Off" in the West End and keeps herself in work long term by regularly sending mailing shots—a stamped, addressed envelope—to theatre managements, rep companies, television companies, and anybody else connected with showbusiness. His son, David, who is managing director of Bentley's Oyster Bar in London, also uses direct mail shots to keep the restaurant full and is supporting the launch of a new wine bar chain with direct mail.

* Cost-effective Direct Marketing by Christian Brann, price £18.50 plus £1.50 postage and packing, from Collectors' Books, Bradley Lodge, Kemple, Cirencester, Glos. (Telephone 0285 77239.)

TECHNOLOGY

Office Systems Hewlett-Packard and business computing

HEWLETT PACKARD, still intent on moving away from its scientific imaging and printing market, has introduced a £18,000 business machine, the HP3000/37, that will support up to 28 users. In bulk purchases, the price can drop to as little as £12,000.

For many years the company has been associated with relatively expensive computers for use by the scientific and engineering communities. The change in direction started last year when the company launched a personal desk-top machine. Since then it has been actively broadening its horizons.

The processor itself is not much bigger than two shoe boxes placed side by side. With the necessary disc and cartridge tape drives and input/output panel, the hardware occupies no more space than a two-drawer filing cabinet.

Hewlett Packard currently has about five per cent of the small business systems market, which is growing faster than most computer industry segments at about 35 per cent per annum. It already has some 15,000 earlier HP 3000 models installed worldwide. The new Series 37 machine is aimed at businesses with turnovers in the £2m to £12m bracket which need several user stations initially, with capacity to grow later on. It will also appeal to larger organisations moving away from the "single mainframe" approach and wishing to further distribute their computing power.

Hewlett Packard will therefore be in competition with similar machines offered by such companies as IBM, DEC, Wang and Data General.

A special program has been devised specially to address the IBM market. Called Transform 34, it is designed to convert IBM System 34 report program generator (RPG) users to run in full compatibility on the HP3000/37. Then, says HP, the user will be able to take advantage of the growth facilities of the 3000/37, which fully extended can accommodate 400 terminals.

Technically, the basic machine has 512 kilobytes of main memory, a 55 megabyte disc drive, a cartridge tape drive and six connection ports for terminals and peripherals. Software is available for most business applications including electronic mail, word processing, business graphics, report creation and electronic filing.

Deliveries of the new machine in Europe are expected to start before year end. The computer is being manufactured in Bristol, Boeblingen and Grenoble. GEORFREY CHARLISH

MEDICAL EQUIPMENT

Doctors argue over laser treatment

BY PETER MARSH

A DISAGREEMENT over high-technology hardware is simmering in the unlikely quarter of hospitals' gynaecology departments.

The dispute could affect sales of lasers in hospitals, a fast growing segment of the market for medical equipment. The argument is between two groups of doctors—one of which says lasers are the best tools to treat a common condition affecting women, precancerous lesions that appear on the cervix.

On the other side are physicians, which cost £15,000 or more, are unnecessary, refined and accurate. They favour devices called cold coagulators that destroy tissue by heating it with probes and sell for less than £1,000.

With a laser, a doctor focuses a beam of high-energy light onto the relevant part of the cervix, or neck of the womb. The radiation destroys the cells by vapourising water that forms the bulk of human tissue. Similar hardware is used in industry, for example to cut or solder pieces of metal.

The medical dispute is unlikely to be settled for a couple of years, when two teams of doctors in Edinburgh and Cambridge, finish detailed research to compare the laser and cold-coagulator techniques.

Meanwhile, manufacturers of lasers for hospitals will be looking on anxiously. About 60 British hospitals use lasers in gynaecology, according to a recent survey by the British Society for Colposcopy and Cervical Pathology. Fewer than half this number have cold coagulators.

In recent years, hospitals have increasingly purchased lasers. Gynaecology departments are the biggest users, followed by doctors in areas such as eye surgery and treatment of ailments affecting the ear, nose and throat.

In most cases, the hardware acts as a substitute for a surgeon's knife. A laser can cut out an area of tissue with great precision and with little bleeding of blood. The procedure reduces enormously the time taken for the patient to recover from the operation.

In hospitals, a laser is guided with a joy stick to the part of the tissue being treated. Some doctors have built up skills with the devices by learning to skin tone.

Most of the carbon-dioxide lasers used in Britain for gynaecology have been supplied by two companies, Laser Industries of Israel and Coherent of the U.S. In the past year, two British companies have announced they will sell similar hardware. They are Lambda Medical of Harpenden, which bases its equipment on lasers developed at Edinburgh's Herriot-Watt University, and Laser Applications of Hull.

The dispute in the gynaecology departments concerns treatment of cervical intra-epithelial neoplasia, an increasingly common condition. In Britain, about 20,000 women a year receive treatment for this ailment (see box).

The medical dispute is unlikely to be settled for a couple of years.

The leading champion for the cold coagulator, which despite its name destroys tissue by heating it to 100 deg C, is Dr Ian Duncan of Ninewells Hospital in Dundee. Dr Duncan, who has used a cold coagulator since the early 1970s, suggests that the "high tech" image of lasers may have lured some doctors to prefer the machines to less glamorous medical hardware.

Dr Duncan treats for cervical disorders about 400 new patients a year, some 80 per cent of them with a cold coagulator.

Dr Jeremy Livingstone of the Elsie Inglis Maternity Hospital in Edinburgh, who is comparing the laser and cold-coagulation techniques in a four-year study, says that his results so far indicate there is little to choose between the two techniques.

do sometimes go overboard for the latest technology."

Dr John Elias-Jones of Addenbrookes Hospital in Cambridge has started a similar study to compare the two techniques.

Advocates of lasers argue that the machines are more precise and gives results that can be quantified more accurately. They say the coagulator is a "glorified red-hot poker" which can cause pain and discomfort.

Professor Frank Sharp of the Northern General Hospital in Sheffield, says: "I would have grave reservations about using a cold coagulator."

Mr Mike Emms, a surgeon at the Birmingham and Midland Hospital for Women, says that the laser causes less discomfort. Doctors generally apply both the laser and the cold coagulator in an out-patients' clinic without an anaesthetic.

Mr Emms says he used a cold coagulator for a year but abandoned it after complaints. At least half the women on whom the technique was applied suffered under pain.

Cold coagulators are sold by Wishap, a company in Munich. The device, invented in the 1960s by Professor Kurt Senn, a German doctor, applies heat to tissue with two or more probes.

A small box of electronics feeds electricity to small Teflon pads at the tip of the probes. A physician holds the probes for up to 40 seconds against the part of the cervix to be treated. The heat destroys the tissue to a depth of several millimetres—the dead cells flake off over several weeks following the treatment.

Rocket, a company in Watford that is Wishap's British agent, reports a growing demand for the hardware. It says it is selling to British doctors two or three coagulators a week.

One of the main problems in assessing the two techniques is the lack of long-term data about the effectiveness of treatment with the cold coagulator. Doctors can point to statistical evidence, not just from the UK but the U.S. and other countries, according to which women treated with a laser run only a small risk that the condition will return.

EDITED BY ALAN CANE



Joe Jordan and Mike Emms (right) with Laser Surgical Equipment at Birmingham and Midland Hospital for Women

LASERS AND other new techniques to treat disorders of the cervix have ushered in sweeping changes in recent years in this branch of gynaecology.

The hardware is introduced to treat cervical intra-epithelial neoplasia, the growth of lesions in the neck of the uterus that can turn into cancer.

The condition is detected through "smear tests," in which cells obtained from a swab are analysed in a laboratory. In 1979 the last year for which nationwide figures are available, 2.7m women received such tests. On average, 5 in 1,000 have "positive smears"—which indicate they may need treatment.

The Department of Health and Social Security recommends that women receive smear tests every five years. Groups particularly at risk are women over 35 and those who have been pregnant three times or more.

In the conventional approach to the condition, surgeons remove the segment of the cervix that contains the lesions. In the operation, known as a cone biopsy, patients have to spend up to five days in hospital. Lasers and cold coagulators form part of a family of newer techniques that dispense with the surgical knife. They destroy cells either by heating or freezing a small area of tissue.

woman can be treated in an out-patients' clinic in a matter of minutes. Costs decline enormously. According to Mr Albert Singer, a laser specialist at the Royal Northern Hospital in London, a cone biopsy costs the National Health Service £750 to £1,000.

Treatment with a laser works out at £20 a patient. That does not include the price of the laser (£15,000 to £20,000) and a colposcope or adapted microscope (about £5,000) through which the physician examines the cervix.

As an alternative to applying heat, doctors can freeze the tissue using cryosurgery. A further method is to heat up the cells to about 400° C electrocauterise—this requires an anaesthetic and a spell of several days in hospital.

Of the women who have positive smears, anywhere between 40 per cent and 80 per cent may require destruction of tissue. This is because the cervix contains cells that are either cancerous or are likely to become malignant.

Doctors suggest that, in hospitals where lasers or devices such as cold coagulators are available, only one in 10 of the women who require treatment need a cone biopsy.

Many hospitals are unable to justify the purchase of a laser through NHS funds. Hence the trend in which hospitals raise cash for lasers by appeals to the public.

"100 years in quality building"

Tom Green

01-345 7133/0277-354141

Software

Macintosh programmes

SEVERAL software products developed in the U.S. for the Apple Macintosh computer range is to come on to the British market. These are mainly business computer software including a graphics program, a database for handling lists of information, a computer cashbook and personnel and payroll system.

These products come from U.S. software companies such as Peachtree, Telesoft, Software Productions and Habs Software. More details are available from Apple Computer at Hemel Hempstead in the UK on 0442 60244.

Credit checking

Computer enquiries

AN INVESTMENT of £10m has gone into a computer system aimed at storing credit details of 1.8m businesses in the UK and 42m consumers.

UAPT Infolink switches on the inquiry system for business credit worthiness. Today, some 10,000 member companies are likely to use the system either by telephoning UAPT for details or by linking directly into the system using a computer terminal. More than 1,000 terminals are in the hands of customers who make on average 18m inquiries each year.

Until now the terminal has been used for access to consumer credit ratings. The consumer system is extremely sophisticated. A user can enter a name or address wrongly spelt and the system will pick out variations in the spelling. This computer system has been operating for nearly five years.

UAPT with its business system will compete with Dun & Bradstreet which is spending more than £20m on a similar system. UAPT has developed the software itself with the help of Burroughs which supplied the machines.

MANAGING OFFICE AUTOMATION The Challenge of the Eighties. A seminar for managers, executives and consultants. Call Dignus 10-14 Bedford Street Covent Garden London WC2E 9HS 01-379 6968 Dignus

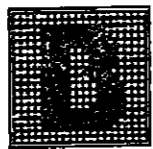
CONSULT MERCHANT SYSTEMS FIRST FOR MICROCOMPUTER SOLUTIONS THAT LAST. MERCHAND SYSTEMS 01-583 6774. Chris Grant is your contact. MERCHANT SYSTEMS LTD. LONDON E.C.4

UK COMPANY NEWS RECENT ISSUES

All these bonds having been sold, this announcement appears as a record only

New Issue

July 1984



Banque Nationale de Paris

U.S. \$ 250,000,000 Floating Rate Notes due 1996

Issue Price: 100%

Table listing various banks and financial institutions including Banque Nationale de Paris, Citicorp Capital Markets Group, and others.

Laird advances to £10.9m at midway

FIRST-HALF 1984 turnover of the Laird Group rose by 29.7m to £155m and pre-tax profits climbed from £9.52m to £10.9m. In the last full year, the group made a record £21.08m on £305.52m turnover.

Wadkin doubled

Wadkin, the Leicester-based woodworking machinery company, has announced pre-tax profits almost doubled from £280,000 to £482,000 for the six months to June 30 1984.

Fraser employees, shares may hold key in Lonrho battle

BY JOHN MOORE, CITY CORRESPONDENT

THE BATTLE between Lonrho and House of Fraser resumed over the weekend as Lonrho dispatched its circular to shareholders seeking their support in the latest campaign which comes to a climax at Fraser's annual general meeting on September 28.

Lonrho's largest shareholder with 29.9 per cent of the stores group's shares, is urging shareholders to vote against the re-election of Professor Roland Smith, Fraser's chairman, and Mr Ernest Sharp, a non-executive director of Fraser.

Lonrho is also seeking shareholders' support for the reappointment of Mr Roland "Tiny" Lonrho's chief executive, as a director of Fraser and the appointment of Mr Paul Spicer and Mr Terry Robinson.

Lonrho is also asking Fraser shareholders that they should vote for a resolution which will ask the Fraser board not to act in a way which prejudices any possibility of the flotation of Harrods.

Over the weekend, House of Fraser sent out voting cards to members of its employees' profit-linked share plan.

EQUITIES

Table of equity prices for various stocks including Alhambra, Blue Arrow, and others.

FIXED INTEREST STOCKS

Table of fixed interest stock prices including Amer. Brands, British Waterworks, and others.

"RIGHTS" OFFERS

Table of rights offers for various companies including Applied Botany, Baxi, and others.

Renomination date usually last day for dealing free of stamp duty. Figures based on prospectus estimates. Dividend rate paid or payable on part of capital cover based on dividend on full capital.

FINANCIAL TIMES STOCK INDICES

Table showing financial times stock indices for Government Secs, Fixed Interest, Industrial Ord., Gold Mines, FT Act. All Shares, and FT-SE100.

Checkpoint Europe for USM

BY WILLIAM DAWKINS

Checkpoint Europe, a supplier of electronic security tags and safes, expects to join the Unlisted Securities Market by the end of October.

The Jersey-incorporated company's shares are currently traded on an occasional matched bargain basis under the Stock Exchange's Rule 163 (2).

Checkpoint distributes soft and hard tags capable of being sealed on all kinds of retail goods. It has recently started to make the antennae and control modules to operate its system for detecting shoplifters electronically.

The tag themselves are made by Checkpoint Systems Inc of the U.S., which has no connection with the group, other than a franchise agreement.

The European company's taxable profits slipped from £701,000 to £228,000 in the year to last March, chiefly because the

strength of the dollar added £200,000 to the cost of making tags and equipment from the U.S. It is now building up a local manufacturing base, and the group's stockbrokers, Northcote & Co, expect profits to recover to £225,000 in the current year.

Checkpoint has more than 1,000 systems installed in major retail chains in France, Spain, Belgium, West Germany and Switzerland, where it aims to have between 5 and 8 per cent of the security tag market.

The shares were recently traded on the Rule 163 (2) market at 200p, where Checkpoint is capitalised at £5m.

Keep surges to £0.64m

Following the better results an interim dividend of 0.38p will be paid, and barring unforeseen circumstances the directors are hoping for a final dividend of not less than 0.35p paid last year.

Tax accounted for £222,000 (nil) and retained profits this time, after dividend pay-out, will be £263,000 (£227,000), with earnings of 0.38p per share at 1p compared with 0.6p last time.

In 1983 the company returned to the black with pre-tax profits of £1.09m, compared with a loss of £441,000 in 1982.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the dividends are interim or final and the sub-division shown below are based mainly on last year's timetable.

Table of board meetings for various companies including Anglo-Siam, British Aerospace, and others.

FT Share Information

The following securities have been added to the FT Share Information Service: Edinburgh Investment Trust Warrants (Section: Investment Trusts)

Table of FT Share Information including Edinburgh Investment Trust Warrants.

LADBROKE INDEX

Based on FT Index 846-850 (-3) Tel: 01-427 4411

FITCH & COMPANY DESIGN CONSULTANTS PC advertisement with contact information.

PEARSON

Table listing Pearson subsidiaries: P L Publishing Information and Entertainment, Fairey Engineering, Lazard Merchant Banking, Royal Doulton Fine China, Midhurst Oil and Oil Services.

Earnings advance in first half of 1984

Table showing group results for the half year to 30 June 1984, including turnover, profit before interest, and earnings per share.

The results for the year 1983 are an abridged version of the full accounts which received an unqualified report by the auditors and have been filed with the Registrar of Companies.

Statement by the Chairman, Lord Blakenham: Profits for the first half of 1984 were well up on last year, rising from £27 million to £37 million at the pre-tax level.

Earnings per share before extraordinary items rose from 15.7p to 20.6p. This was after a substantially higher tax charge, most of which was due to changes introduced by the 1984 Finance Act.

Your directors have declared an interim dividend of 6p per ordinary share (5p in 1983) which will be paid on 2 November 1984.

Signature of Lord Blakenham, 7 September 1984

A copy of the full announcement is available from the Secretary, Pearson plc, Millbank Tower, London SW1P 4JZ. Telephone: 01-828 9020.

Standard Chartered advertisement for US\$75,000,000 Guaranteed Floating Rate Notes 1990, including details of the bank and agent.

Granville & Co. Limited

Member of The National Association of Security Dealers and Investment Managers
27/28 Lovat Lane London EC3R 8EB Telephone 01-621 1212

Over-the-Counter Market

Company	Change	Gross	Yield	P/E	Fully
Price on week div. (p)			%	Actual	based
0000's					
0.009					
Ass. Brv. Ind. Ord.	137	8.2	4.6	8.0	10.5
Ass. Brv. Ind. C.I.S.	142	10.0	7.0	—	—
Ainsworth Group	54	8.4	11.9	5.9	7.2
Armstrong & Rhodes	372d	2.9	7.8	4.5	7.7
Bardon Hill	122	3.4	2.9	12.3	20.9
Bray Technologies	42	3.5	6.3	4.9	7.0
2.310					
CCI Ordinary	175	11.0	6.9	—	—
CCI The Conv. Pref.	117	15.7	13.4	—	—
2.074					
Carborundum Abrasives	537	1.1	5.7	—	—
3.217					
Cindico Group	86	2.2	—	—	—
Deborah Services	66	—	—	—	—
15.149					
Frank Horsell Pr.Ord.87	206	6.0	9.0	38.3	57.4
Frederick Parter	25	3.8	4.7	8.3	10.8
1.522					
George Blair	35	4.3	17.2	—	—
646					
Ind. Precision Castings	48	7.2	15.9	12.7	15.9
1.988					
Int. Ind. Services	200	15.0	7.5	5.3	19.5
15.202					
Jackson Group	109	1.9	4.5	5.0	8.3
5.515					
James Burrough	231	12.7	5.9	8.2	8.2
31.822					
James Burrough Sp. Pr.	87	—	—	—	—
3.080					
Linguaphone Ord.	145	12.9	14.8	—	—
12.015					
Linguaphone 10.5p Pr.	96	15.0	16.6	—	—
1.928					
Milhouse Holding NV	445	3.8	4.9	3.9	3.9
15.202					
Robert Jenkins	46	4.0	20.0	4.9	5.3
1.197					
Scouring "A"	46	4.0	20.0	4.9	5.3
2.187					
Scouring "A"	46	4.0	20.0	4.9	5.3
1.863					
Trevelin Holdings	433	—	—	—	—
3.279					
Unilock Holdings	205pd	1.3	6.2	10.0	14.3
10.747					
Walter Alexander	84pd	3.7	5.9	6.4	10.1
5.391					
W. S. Yeates	231	3.7	7.5	5.8	11.1

UK COMPANY NEWS

Development costs and Steinbock losses take toll on Lancer Boss

PRE-TAX profits of the Lancer Boss lift-truck group fell by about £1m to £1.39m in the year to March 31, although retained earnings rose to £1.96m, against £1.17m.

The company attributed the pre-tax fall to heavy development costs and the effect of the acquisition in August 1983 of Steinbock, the loss-making German lift-truck manufacturer.

Further rationalisation and model launches mean no improvement in results are expected this year. But profits should fall, Sir Neville Bowan-Shaw, the chairman, said. In all the circumstances the group profits were satisfactory, Sir Neville stated. He expected

Steinbock to be brought back to profit by next March, but financial benefits from the acquisition, as well as rationalisation and investment in new products would not be evident until 1986.

UK sales, which rose by 40 per cent last year, are expected to increase, but exports could still be uncertain because of cuts from Opel countries. Even these should recover, however, and the annual results did not reflect improvements in other markets, Sir Neville said.

Steinbock activities are included in the Lancer Boss balance sheet from January 1, and are the main reason for a substantial increase in fixed assets, stock, debtors, creditors

and borrowing from foreign banks. Funds employed increased by £13m to £38.1m and after taking into account the Steinbock takeover, the group generated an increase in net liquid funds of £2.1m.

Earnings per share rose to £4.55 compared with £3.91, but the private company retains profit rather than paying dividends. The group is banking on the implied stability created by its boost into the world's top 12 lift-truck producers and the promise the wise product range in the business through its Steinbock takeover. Sir Neville said this had already helped to pull out Continental dealers from Japanese opposition.

Moray Maltings up to £1.1m

THE CLOSE monitoring of costs and the progress being made in non-malting activities has resulted in Moray Firth Maltings increasing its first half profit to £1.09m, against £941,000.

Home market deliveries of malt in the period to June 30 showed no growth, and trading in export markets was "not easy", particularly Nigeria where new import licensing regulations have meant a slow down in deliveries. Turnover of this USM company fell from £15.28m to £14.97m.

Outstanding malt contracts for delivery during the rest of the year support the hope that full year results will again show a "reasonable increase," and the directors are lifting the interim dividend from 1p to 1.75p net. But the forecast can only be attained if customers, particularly in export markets, fulfil their contract by accepting delivery prior to the end of December.

After tax £83,000 (£44,000) and minorities £25,000 (£10,000), the net attributable for the half year was £1m (£887,000) for earnings of 15.7p (13.9p) per share. Scottish and Newcastle Breweries has a near 30 per cent stake in the company.

At August 31, after completing the discharge of the special dividend facility, the group bank borrowings were £1.5m. Maltings barley prices for the current harvest are down, which will reduce future borrowings and malt prices for new contracts. This is the first time for several years that prices have fallen.

The Australian project to build a joint malting plant in Geelong continues to move forward with much detailed planning and with all necessary consents now received.

APPOINTMENTS

Senior post at Revlon Health Care

Mr John Michelmore has been appointed group director of REVLON HEALTH CARE (UK), embracing the Avon and Benetton pharmaceutical companies. He will have overall responsibility for home and export markets and for manufacturing.

During the past two years, Mr Dave Currey, chief executive of Gallery Editions, the Canadian subsidiary, will also join the board of Athena International on October 1. Athena International is a wholly-owned subsidiary of Penton.

After more than 20 years as head of the AGATE CONSTRUCTION GROUP, chairman, Mr Brian Holmes, is to step down. The new chairman is Mr David Reeves, who first joined the company in 1983. Mr Neil Cunningham has been made group managing director. He will continue as managing director of the Agate construction division. Mr Holmes is the major shareholder in Agate and will remain as a consultant to the group.

Mr F. A. Parker will continue as chairman of BRITISH VITA after his retirement at the end of this month. Mr Parker, who joined Vitaform in 1954, will also remain a director of Vita International and continue as non-executive chairman of the group's self administered pension funds. Mr Herbert Houghton has resigned as a non-executive director.

THE POST OFFICE has appointed Mr Michael Maister director of parcels product management from October 15, with responsibility for product development, business volume, revenue and profitability of the parcels service and Royal Mail Premium Services. He was previously senior marketing manager, Becham Toiletries.

Mr Raymond Molekamp has been appointed as export sales director of ATHENA INTERNATIONAL from October 1. He has been employed by the company as European sales manager

general engineering division of FAIRLEY ENGINEERING at Stockport. He was head of the engineering division at the UKAEA Dounreay nuclear power development establishment.

BRITISH ALCAN ALUMINIUM has appointed Mr Dudley G. Eustace as director of finance. Mr Eustace was treasurer of the parent company Alcan Aluminium, Montreal.

Mr Peter J. Grant, chairman of Sun Life Assurance Society, and vice chairman of Lazard Brothers and Co., has been appointed a non-executive director of LONDON MERCHANT SECURITIES.

Mr Harry Allison, who recently retired as regional general manager, Birmingham, has been appointed from October a regional director of the Birmingham and West Midlands regional board of LLOYDS BANK.

ORION ROYAL BANK has announced the appointment of Mr David Beale as a managing director in charge of investment management. Mr Beale's career to date has been with Commercial Union. He was joint investment manager from 1972-1979 and investment manager, international, from 1979 until 1983. Most recently he has held the position of group financial controller.

Mr Derek J. Mazze has been appointed managing director of BRAY LECTROTECH, a member of Bray Technologies. For the past seven years he has been the managing director of Integrated Photomatrix.

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange. It does not constitute an invitation to the public to subscribe for or purchase any shares.

European Ferries Group Plc

(Incorporated in England No. 1610102 under the Companies Acts 1948 to 1981)

Authorised	Share Capital	Issued and fully paid
Up to £86,750,000	Ordinary shares of 25p each	Up to £69,427,889.50
Up to £100,000,000	5 per cent. redeemable non-cumulative preference shares of £1 each	Up to £100,000,000.00

Following the Scheme of Arrangement under Section 206 of the Companies Act 1948, by which European Ferries Group Plc has become the new holding company of European Ferries Plc, the Council of The Stock Exchange has admitted to the Official List the whole of the issued share capital of European Ferries Group Plc.

The share capital of European Ferries Group Plc will comprise:—

- such number of ordinary shares and preference shares as are required to satisfy elections and deemed elections in accordance with the terms of the Scheme of Arrangement; and
- such additional ordinary shares as shall represent approximately, but not more than, 25 per cent. of the total issued ordinary share capital of European Ferries Group Plc following the allotment of shares under the Scheme of Arrangement.

An announcement of the total numbers of ordinary shares and preference shares to be issued will be made on 12th September, 1984.

Particulars relating to European Ferries Group Plc and the preference shares are available in the statistical services of Exel Statistical Services Limited and copies may be obtained during normal business hours on any weekday (Saturdays and public holidays excepted) up to and including 24th September, 1984 from:—

S. G. Warburg & Co. Ltd.,
33 King William Street,
London EC4R 9AS

Hoare Govett Ltd.,
Heron House,
319-325 High Holborn,
London WC1V 7PB

10th September, 1984

The Laird Group

PUBLIC LIMITED COMPANY

Interim Results 1984

(subject to audit)

	Half Year to 30 June 1984 £'000	Half Year to 30 June 1983 £'000	Year 1983 £'000
Turnover	153,000	143,270	305,519
Profit before Tax	10,860	9,520	21,078
Tax	(3,700)	(3,240)	(7,469)
Profit after Tax	7,160	6,280	13,609
Extraordinary items	—	—	(4,879)
Profit available for Ordinary Stockholders	7,160	6,280	8,730
Dividend	(1,800)	(1,727)	(3,926)
Retained Profit	5,360	4,553	4,804

Notes

- An interim dividend of 2.3p net per Ordinary Stock Unit (1983 2.2p net) will be paid on 3 December 1984.
- The tax charge includes £1.9 million of overseas tax (1983 £1.8 million).

This advertisement complies with the requirements of the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland

United Technologies Corporation

(Incorporated with limited liability in the State of Delaware)

£35,000,000

11 1/4 per cent. Notes 1989

Issue price 100 per cent.

The following have agreed to subscribe or procure subscribers for the Notes:—

- | | |
|-------------------------------------|--|
| S. G. Warburg & Co. Ltd. | Salomon Brothers International Limited |
| Baring Brothers & Co., Limited | Barclays Merchant Bank Limited |
| Goldman Sachs International Corp. | Crédit Lyonnais |
| Algemene Bank Nederland N.V. | Dresdner Bank Aktiengesellschaft |
| Citicorp International Bank Limited | Lloyds Bank International Limited |
| Daiwa Europe Limited | Morgan Guaranty Ltd |
| Hambros Bank Limited | Union Bank of Switzerland (Securities) Limited |
| Morgan Grenfell & Co. Limited | |
| N. M. Rothschild & Sons Limited | |

The Notes constituting the above issue have been admitted to the Official List of The Stock Exchange of the United Kingdom and the Republic of Ireland, subject only to the issue of a Temporary Global Note. Interest is payable annually in arrears on 20th September, the first such payment being due on 20th September, 1985.

Particulars of the Notes are available from Exel Statistical Services Limited and copies may be obtained during usual business hours on any weekday (Saturdays and public holidays excepted) up to and including 24th September, 1984 from:—

Cazenove & Co.,
12 Tokenhouse Yard,
London EC2R 7AN

10th September, 1984

This advertisement complies with the requirements of the Council of The Stock Exchange. It does not constitute an invitation to subscribe for or purchase any securities.

U.S. \$50,000,000

Hawker Siddeley Group
Public Limited Company
(Incorporated in England under the Companies Act 1929)

13 1/4% Notes Due 1991

The following have agreed to subscribe for the Notes:—

MORGAN GUARANTY LTD

- | | |
|--|--|
| AMRO INTERNATIONAL LIMITED | BANQUE BRUXELLES LAMBERT S.A. |
| CHASE MANHATTAN LIMITED | CREDIT SUISSE FIRST BOSTON LIMITED |
| DEUTSCHE BANK AKTIENGESELLSCHAFT | GOLDMAN SACHS INTERNATIONAL CORP |
| LLOYDS BANK INTERNATIONAL LIMITED | SAMUEL MONTAGU & CO. LIMITED |
| MORGAN STANLEY INTERNATIONAL | SOCIÉTÉ GÉNÉRALE |
| SUMITOMO FINANCE INTERNATIONAL | SWISS BANK CORPORATION INTERNATIONAL LIMITED |
| UNION BANK OF SWITZERLAND (SECURITIES) LIMITED | S. G. WARBURG & CO. LTD. |

The Notes, issued at 100 per cent. in denominations of U.S.\$5,000, have been admitted to the Official List by the Council of The Stock Exchange subject only to the issue of a temporary global bearer note. Interest on the Notes is payable annually in arrears on 20th September commencing 20th September, 1985.

Particulars of the Notes and the Issuer are available in the Exel Statistical Service and may be obtained during usual business hours up to and including 24th September, 1984 from:—

Cazenove & Co.,
12 Tokenhouse Yard,
London EC2R 7AN.

10th September, 1984

DENDS

hartered

Financial

Bank Plc

U.S. & L.P.

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices, September 7

Table of American Stock Exchange Composite Closing Prices for September 7, 1984. Columns include 12 Month High/Low, Stock Name, Dividend Yield, Price, and Change. Includes sub-sections for various sectors like Chemicals, Computers, and Energy.

Continued on Page 24

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Table of New York Stock Exchange Composite Closing Prices for September 7, 1984. Columns include 12 Month High/Low, Stock Name, Dividend Yield, Price, and Change. Includes sub-sections for various sectors like Chemicals, Computers, and Energy.

Notes and legends explaining the data in the tables, including definitions for stock types, dividends, and price movements.

World Value of the Pound every Tuesday in the Financial Times

WORLD STOCK MARKETS

OVER-THE-COUNTER

Nasdaq national market, Closing prices, September 7

Table of stock prices for various companies, including columns for stock name, price, and change. Includes sub-sections for C-C, D-D, and E-E.

CANADA

TORONTO

Closing prices, September 7

Table of Canadian stock prices for various companies, including columns for stock name, price, and change.

DENMARK

1984

Table of Danish stock prices for various companies, including columns for stock name, price, and change.

NORWAY

1984

Table of Norwegian stock prices for various companies, including columns for stock name, price, and change.

JAPAN

1984

Table of Japanese stock prices for various companies, including columns for stock name, price, and change.

AMERICAN STOCK EXCHANGE CLOSING PRICES

Large table of American stock exchange closing prices, organized by sector (e.g., 12 Month, 100s, 100s High, etc.).

Continued on Page 25

FRANCE

1984

Table of French stock prices for various companies, including columns for stock name, price, and change.

NETHERLANDS

1984

Table of Dutch stock prices for various companies, including columns for stock name, price, and change.

GERMANY

1984

Table of German stock prices for various companies, including columns for stock name, price, and change.

WORLD VALUE OF THE DOLLAR

every Friday in the Financial Times

AUSTRIA

1984

Table of Austrian stock prices for various companies, including columns for stock name, price, and change.

SWITZERLAND

1984

Table of Swiss stock prices for various companies, including columns for stock name, price, and change.

ITALY

1984

Table of Italian stock prices for various companies, including columns for stock name, price, and change.

Additional text and data at the bottom of the American Stock Exchange section.

SPAIN

1984

Table of Spanish stock prices for various companies, including columns for stock name, price, and change.

HONG KONG

1984

Table of Hong Kong stock prices for various companies, including columns for stock name, price, and change.

SOUTH AFRICA

1984

Table of South African stock prices for various companies, including columns for stock name, price, and change.

Hand Delivery in German Cities advertisement for EWA MALICKA, listing cities like Berlin, Frankfurt, and Munich.

Classified Advertisement Rates advertisement, listing rates for various types of ads and contact information for EWA MALICKA.

WORLD STOCK MARKETS

OVER-THE-COUNTER

Continued from Page 24. Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Indices. Table showing Dow Jones and other indices with columns for Date, High, Low, and Change.

STANDARD AND POORS. Table showing various stock indices and their performance.

NEW YORK ACTIVE STOCKS. Table showing active stocks in New York with columns for Stock, Change, and Price.

TORONTO. Table showing stock market data for Toronto.

MONTREAL PORTFOLIO. Table showing portfolio performance for Montreal.

NEW YORK ACTIVE STOCKS. Table showing active stocks in New York with columns for Stock, Change, and Price.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

Table listing various stocks with columns for Stock, Sales, High, Low, Last, and Change.

CONSTRUCTION CONTRACTS

Ernest Ireland busy with £11m. orders

Contracts totalling £11m have been won by ERNEST IRELAND CONSTRUCTION OF Bath, part of the Mowlem group. The largest, worth £3.5m, is to build a technical support and distribution centre at Pipers Way, Swindon, for Intel Corporation (UK). The 12-month contract, which has just started, is phase two of a four-phase development on Intel's 13-acre site. The work centres around the construction of a steel-framed brick-clad building of 5,500 sq metres which will be part distribution area and part two-storey air-conditioned offices. A further part of the contract is the provision of a complex fire-protection system for the whole site.

£6.9m batch for Whyatt

Both the private and public sectors feature in a list of contracts together worth in excess of £6.9m recently awarded to WHYATT, the London-based construction arm of Sir Alfred McAlpine and Son. A £1.45m fitting out contract has been won at Sireham for Safeway Food stores, following the completion of the shell phase together with additional car park extension works valued at £133,000, at Addlestone, Surrey. At Islington, London, a £1.86m scheme of 32 houses and maisonettes with 15 old persons dwellings in seven two- and three-storey blocks is to commence for the New Islington and Hackney Housing Association, together with the construction of 47 houses and eight flats at West Dulwich, London for the London Borough of Lambeth with a value of £1.7m. Further contracts include alteration works at the Chase Manhattan Bank in the City, and refurbishment works to the White Tower Restaurant in the West End of London. Sir Alfred McAlpine Homes South has finalised contracts for the construction of three blocks of flats at London, SW16, valued at £500,000, together with conversion of nurses home into nine flats and erection of 20 detached houses at Wimbledon, totalling £1.25m.

used by the client's premises department. At Cheddar in Somerset Ernest Ireland is building four slow sand filters covering an area of 9,600 sq metres together with a pumping station and associated pipework. The £1m contract for the Bristol Waterworks Co. is due for completion at the end of this year. In Bristol a Mercedes Benz sales and service facility is being constructed at Ashton Gate for Normand, part of the Allied Lyons group. The work, valued at £670,000, is due for completion in October in the Kingswood area of Bristol. Ernest Ireland has been awarded a £403,000 contract by the County of Avon to build a youth club with activities area and associated external works. At Bristol University the company has won a £349,000 contract to restore an existing building and erect a single-storey extension which is to be used as a lecture room.

Thurrock for Coastal Aluminium a 4,200 sq ft factory and offices are to be built at Poole and for HCP a factory and offices totalling 50,000 sq ft are to be built at Hattness. A £1.4 million contract for a telephone engineering centre comprising stores/workshop, administrative welfare facilities plus the refurbishment of existing store areas to form a motor transport workshop together with external works at Coventry. A £1m order from the Post Office is for a postal delivery office at Cheltenham, comprising a single-storey steel framed structure plus a two-storey administrative block. Rugby Borough Council has placed a contract valued at £330,000 for 12 sheltered flats, together with communal facilities plus alterations to form 18 flats from 14 existing bed-sit units. A £20,000 conversion and fitting-out contract for a warehouse unit at Cardiff has been secured from Boots.

BALFOUR BEATTY CONSTRUCTION has been awarded a £1.7m contract to construct a brick manufacturing plant for Blockleys adjacent to its existing plant at Hadley, Telford. The automated brick making factories in Europe and will produce simulated "hand made" facing and special bricks, with a capacity of up to 30m bricks a year. The construction is to be closely coordinated with Kellers of Germany, who are to supply and install the kiln equipment. Work commenced on August 23 with an overall construction period of 44 weeks. ISS CLORUS has won a series of contracts for building management systems, together valued at over £475,000, from Foster Wheeler, the British Oxygen Corporation and the Midland Bank.

CHIVERS Our business has been building since 1884. 21 Eskport Street, Devon. Tel: (0842) 21111. Telex: 444933. CHIVERS WE CHIVERS & SONS LTD.

£9m Holiday Inn project

The Wales division of FAIRFOUR BUILDING has won a £9m hotel contract for a new Holiday Inn in Cardiff's Hayes Bridge Road. It was awarded by Commonwealth Holiday Inns of Canada (UK). Costing a total of £9m, including all fittings, the complex will consist of a 15-storey tower block holding two hundred luxury bedrooms (each with ensuite bathroom) and a podium containing a conference centre, reception, bars and restaurants. The leisure amenities, also in the podium, will include a swimming pool, jacuzzi, two saunas, a Turkish bath and two squash courts. Fairfour Building is part of AMEC.

RUSH & TOMPKINS has won a £1.3m contract for an office block in New Providence, Bahamas. The two-storey building is a new headquarters for the British American Insurance Company of the Bahamas. Walls are of concrete blocks with fitted external finish, while steel joist support slabs at first floor and roof level. Total floor area is 1,433 sq metres. Work is expected to take 57 weeks.

Cheltenham-based contractors, FORD & WESTON (SOUTH WEST), have been awarded a major housing scheme by the Board of England Pensions. The contract, worth £1.5m is to provide accommodation for retired clergy and deacons at Prestbury near Cheltenham. Work will include staff accommodation, a chapel and a library. The scheme is expected to be completed by late 1985.

SIR ALFRED McALPINE & SON has been awarded a contract worth almost £2.5m by the Welsh Health Technical Services Organisation for construction of a mortuary and pathology department at the Singleton Hospital, Swansea. The four-storey department will be steel framed and cast in concrete with brick and block cladding. Work continues until August 1986.

INTERNATIONAL PRIVATE BANKING AT WASHINGTON'S MOST IMPORTANT BANK.

For nearly a century and a half at Riggs, we've been personal bankers to statesmen, diplomats, international executives and more U.S. Presidents than all the other banks in Washington combined.

Our International Private Banking Department serves high net worth individuals from around the globe. They come to Riggs because their personal affairs are treated with discretion and confidentiality, as well as the financial expertise and investment management experience required to meet their needs.

Riggs services include U.S. government-insured deposits, U.S.-based deposits earning Eurodollar rates, Eurocurrency deposits, investment advisory and trust services and loans.

If you're not presently dealing with Washington's most important bank, contact our International Private Banking Department at 1505 Pennsylvania Avenue, NW, Dept. FT-1, Washington, DC 20013, (202) 835-5450 and we'll arrange an appointment.



RIGGS

The Riggs National Bank of Washington, D.C. Member FDIC. Member Federal Reserve Bank. Miami Office, Riggs International Banking Corp., 800 Brickell Avenue, Miami, FL 33131 (305) 374-2403. London Office, 8 Laurence Pountney Hill, London EC4R 0AL, England (01) 626-9161.

* Saturday September 1: Japan Nikkei-Dow 10,620.8, TSE 816.89. Base rates of all indices are 100 except Australia All Ordinaries and NZSE 500. NYSE All Comod-52 Standard and Poors-10 and Toronto Composite and Montreal-1,000. Toronto indices based 1975 and Montreal Portfolio 4/1/83. † Excluding bonds. ‡ 400 Industrials, ‡ 400 Industrials plus 40 Utilities, 40 Financials and 20 Transports. ‡ Closed, ‡ Unavailable.

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Tr. Mgrs., Abbey Unit Tr. Mgrs. (a), Abbey Unit Tr. Mgrs. (b), Abbey Unit Tr. Mgrs. (c), Abbey Unit Tr. Mgrs. (d), Abbey Unit Tr. Mgrs. (e), Abbey Unit Tr. Mgrs. (f), Abbey Unit Tr. Mgrs. (g), Abbey Unit Tr. Mgrs. (h), Abbey Unit Tr. Mgrs. (i), Abbey Unit Tr. Mgrs. (j), Abbey Unit Tr. Mgrs. (k), Abbey Unit Tr. Mgrs. (l), Abbey Unit Tr. Mgrs. (m), Abbey Unit Tr. Mgrs. (n), Abbey Unit Tr. Mgrs. (o), Abbey Unit Tr. Mgrs. (p), Abbey Unit Tr. Mgrs. (q), Abbey Unit Tr. Mgrs. (r), Abbey Unit Tr. Mgrs. (s), Abbey Unit Tr. Mgrs. (t), Abbey Unit Tr. Mgrs. (u), Abbey Unit Tr. Mgrs. (v), Abbey Unit Tr. Mgrs. (w), Abbey Unit Tr. Mgrs. (x), Abbey Unit Tr. Mgrs. (y), Abbey Unit Tr. Mgrs. (z).

FT CROSSWORD PUZZLE No. 513

Crossword puzzle grid with 13 clues. Clues include: 1 Have a go—it's in gear! (6), 4 Slipway used by old air-borne transport? (8), 10 Coasts around saying what the deficiencies are (8), 11 Secure the undergrowth (5), 12 Heave to on ship (4), 13 Casually fit club together (10), 15 In a word, the sort of cheese to go off quickly? (7), 16 How wide is indicated on flag? (6), 19 Plan to get south by sailing boat (8), 21 Taking a rest, we change clothing (7), 23 Comprehensive and substantial measure (5-5), 25 Leave it as it was the way the engineers left it (4), 27 It's Greek and could be in classic or fully modern style (5), 28 One accepts what has been written by character lead-in strike (6-5), 29 Reliable source of heat is guaranteed (4-4), 30 Set back by temporary work stoppage (6). Down clues: 1 Laboratory equipment required for experiment underground (4-1), 2 Cuts down on the credit usually available for raising ornamental food (9), 3 Unwilling to take chance on husband (4), 5 Reset or put back differently (7), 6 Experienced history teacher? (4, 6).

FT UNIT TRUST INFORMATION SERVICE

Main table of unit trusts categorized by manager. Categories include: Franklin Unit Tr. Mgrs. Ltd., Key Fund Managers Ltd., Perpetual Unit Trust Mgrs. Ltd., Temple Bar Unit Trust Mgrs. Ltd., Transatlantic and Gen. Sec. Ltd., Transatlantic and Gen. Sec. Ltd. (a), Transatlantic and Gen. Sec. Ltd. (b), Transatlantic and Gen. Sec. Ltd. (c), Transatlantic and Gen. Sec. Ltd. (d), Transatlantic and Gen. Sec. Ltd. (e), Transatlantic and Gen. Sec. Ltd. (f), Transatlantic and Gen. Sec. Ltd. (g), Transatlantic and Gen. Sec. Ltd. (h), Transatlantic and Gen. Sec. Ltd. (i), Transatlantic and Gen. Sec. Ltd. (j), Transatlantic and Gen. Sec. Ltd. (k), Transatlantic and Gen. Sec. Ltd. (l), Transatlantic and Gen. Sec. Ltd. (m), Transatlantic and Gen. Sec. Ltd. (n), Transatlantic and Gen. Sec. Ltd. (o), Transatlantic and Gen. Sec. Ltd. (p), Transatlantic and Gen. Sec. Ltd. (q), Transatlantic and Gen. Sec. Ltd. (r), Transatlantic and Gen. Sec. Ltd. (s), Transatlantic and Gen. Sec. Ltd. (t), Transatlantic and Gen. Sec. Ltd. (u), Transatlantic and Gen. Sec. Ltd. (v), Transatlantic and Gen. Sec. Ltd. (w), Transatlantic and Gen. Sec. Ltd. (x), Transatlantic and Gen. Sec. Ltd. (y), Transatlantic and Gen. Sec. Ltd. (z).

INSURANCES

Table listing various insurance companies and their services. Categories include: City of Westminster Assurance, General Purposes Life Ins. P.L.C., General Purposes Life Ins. P.L.C. (a), General Purposes Life Ins. P.L.C. (b), General Purposes Life Ins. P.L.C. (c), General Purposes Life Ins. P.L.C. (d), General Purposes Life Ins. P.L.C. (e), General Purposes Life Ins. P.L.C. (f), General Purposes Life Ins. P.L.C. (g), General Purposes Life Ins. P.L.C. (h), General Purposes Life Ins. P.L.C. (i), General Purposes Life Ins. P.L.C. (j), General Purposes Life Ins. P.L.C. (k), General Purposes Life Ins. P.L.C. (l), General Purposes Life Ins. P.L.C. (m), General Purposes Life Ins. P.L.C. (n), General Purposes Life Ins. P.L.C. (o), General Purposes Life Ins. P.L.C. (p), General Purposes Life Ins. P.L.C. (q), General Purposes Life Ins. P.L.C. (r), General Purposes Life Ins. P.L.C. (s), General Purposes Life Ins. P.L.C. (t), General Purposes Life Ins. P.L.C. (u), General Purposes Life Ins. P.L.C. (v), General Purposes Life Ins. P.L.C. (w), General Purposes Life Ins. P.L.C. (x), General Purposes Life Ins. P.L.C. (y), General Purposes Life Ins. P.L.C. (z).

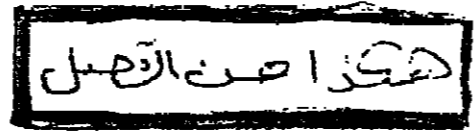
F.T. CROSSWORD PUZZLE No. 513

Continuation of the crossword puzzle grid and clues from the previous block.

Continuation of the FT Unit Trust Information Service table, listing various unit trusts and their details.

Continuation of the Insurances table, listing various insurance companies and their services.

Handwritten signature or mark at the bottom of the page.



INSURANCE, OVERSEAS & MONEY FUNDS

Table of insurance and overseas funds including Liberty Life Assurance Co Ltd, National Provident Institution, and various international investment funds.

Table of insurance and overseas funds including Sava & Prosper Group, Target Life Assurance Co Ltd, and various international investment funds.

Table of insurance and overseas funds including CAL Investments (UK) Ltd, British Overseas Investment Trust, and various international investment funds.

Table of insurance and overseas funds including Midland Bank Yst. Corp. (Jersey) Ltd, Stroughall Investment Limited, and various international investment funds.

OFFSHORE AND OVERSEAS

Advertisement for offshore and overseas services, including details on investment and insurance options.

Money Market Trust Funds

Table listing various money market trust funds and their performance metrics.

Money Market Bank Accounts

Table listing various money market bank accounts and their interest rates.

Additional information and notes regarding the money market funds and accounts, including interest rate details and contact information.

Financial Times Monday September 10 1984

INDUSTRIALS—Continued

Table of industrial stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

LEISURE—Continued

Table of leisure stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

PROPERTY—Continued

Table of property stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

INVESTMENT TRUSTS—Cont.

Table of investment trusts including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

MOTORS, AIRCRAFT TRADES

Motors and Cycles

Table of motor and cycle stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

Commercial Vehicles

Components

Table of commercial vehicle and component stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

Garages and Distributors

SHIPPING

Table of shipping stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

SHOES AND LEATHER

SOUTH AFRICANS

Table of shoes and leather and South African stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

NEWSPAPERS, PUBLISHERS

Table of newspaper and publisher stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

PAPER, PRINTING

ADVERTISING

Table of paper, printing, and advertising stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

TEXTILES

Table of textile stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

OVERSEAS TRADERS

Table of overseas trader stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

PAPER, PRINTING

ADVERTISING

Table of paper, printing, and advertising stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

PROPERTY

TRUSTS, FINANCE, LAND

Table of property, trusts, finance, and land stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

TOBACCO

FINANCE, LAND, ETC.

Table of tobacco, finance, land, and other stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

PLANTATIONS

RUBBERS, PAINT OIL

Table of plantation, rubber, paint, and oil stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

INSURANCE

Table of insurance stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

PROPERTY

Table of property stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

MINES—Continued

Table of mine stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

LEISURE

Table of leisure stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

PROPERTY

Table of property stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

INVESTMENT TRUSTS—Cont.

Table of investment trusts including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

OIL AND GAS—Continued

Table of oil and gas stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

INSURANCE

Table of insurance stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

PROPERTY

Table of property stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

INVESTMENT TRUSTS—Cont.

Table of investment trusts including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

OIL AND GAS—Continued

Table of oil and gas stocks including companies like British Airways, British Petroleum, and British Telecom, with columns for stock price, last bid, and other financial metrics.

Daiwa Bank logo and contact information: a fully integrated banking service, Daiwa Bank, Head Office: Osaka, Japan, London Branch: Tel (01) 588-0411, Frankfurt Branch: Tel (051) 55 05 31, Bombay Branch: Tel (022) 234 11 11, London: Tel (01) 726 68013.

MINES—Continued table header and first few rows of data.

Australians table header and first few rows of data.

Central African table header and first few rows of data.

Miscellaneous table header and first few rows of data.

Notes section with text regarding stock prices and market conditions.

Regional & Irish Stocks table header and first few rows of data.

Options—3 month call rates table header and first few rows of data.

Finance table header and first few rows of data.

Oil and Gas table header and first few rows of data.

Diamond and Platinum table header and first few rows of data.

Recent Issues and Rights Page 20 table header and first few rows of data.

